

# March 2021

## REBATES & OFFERS



**march**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10



# Welcome to Feeser's

## Family Owned For Over 100 Years

*We supply everything but the appetite...*

**What began in 1901 as a small local produce company in downtown Harrisburg,** has grown into a large food distribution company, employing hundreds of Central Pennsylvania residents. **Still family owned and operated,** Feeser's is now located on over 20 acres including 275,000 square feet of warehouse facilities with cooler, freezer and dry storage capabilities. Feeser's services restaurants, schools, entertainment, sports, and other foodservice facilities across the Mid-Atlantic Region in Pennsylvania, New Jersey, Delaware, Maryland, and Virginia. **Visit us** at the new **feesers.com**.

For information or to order any of the products in this publication, contact our **Sales Team at 717.564.4636 Or**

[CLICK HERE](#)

### Feeser's



### march

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	1	2	3	4	5	6
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feesers.com

5561 GRAYSON ROAD, HARRISBURG, PA 17111





# March 2021

## REPRESENTED BRANDS AND MANUFACTURERS

AJINOMOTO FOODS

CAMPBELL'S FOODSERVICE

CONAGRA FOODSERVICE

GENERAL MILLS

HEINZ

HORMEL FOODSERVICE

JENNIE-O

JONES DAIRY FARM

KELLOGG'S

KING & PRINCE SEAFOOD

McCAIN

MONIN

MRS T'S

PROCTOR & GAMBLE

PERDUE

PILGRIM'S

SIMPLOT

SMITHFIELD CULINARY

SMUCKERS & JIF

SUGAR FOODS

TAMPA MAID FOODS

TONY'S PIZZA FROM SCHWANS

TYSON RED LABEL



### march

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# GREAT FOOD

BRINGS US

*Together*

We believe that food is the heart of our community and our lives. As we navigate this new world, it is this love for food that allows us to connect in new and different ways.

Thank you to all of the restaurants, chefs and foodservice workers for continuing to deliver great food!

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## SAVE UP TO \$250 ON SPECIFIC AJINOMOTO FOODS PRODUCTS

### Category 1 Products \$5.00/per case

#### Mexican / Latin:

Posada Mini Mex Appetizers

#### Asian:

Golden Tiger Potstickers  
Ajinomoto Potstickers

#### Italian:

Bernardi Ravioli  
Bernardi Tortellini

#### Chili:

Whitey's Chili  
Original Chili Bowl

Cases

x \$5 =

Total

### Category 2 Products \$3.00/per case

#### Appetizers:

Fred's Battered Vegetables  
Fred's Breaded Vegetables  
Fred's Battered Cheese  
Fred's Breaded Cheese  
Fred's Mac & Cheese Bites  
Fred's Flour-Coated Onion Rings  
Fred's Spicy Cheddar Onion Petals

#### Mexican / Latin:

Posada Premium Bulk Burritos

#### Asian:

Golden Tiger Fried Rice  
Golden Tiger Wontons  
Golden Tiger Cha Su Bao  
Golden Tiger Spring Rolls

Cases

x \$3 =

Total

Peppers and other onion products are not included in this rebate.

#### Italian:

Bernardi Manicotti  
Bernardi Gnocchi  
Bernardi Elfin Loaves  
Bernardi Lasagna Roll ups  
Mona's Tortellini

SAVE UP TO  
**\$250**

#### CALCULATE TOTALS BELOW

Cat 1

Cat 2

+

Total Savings =

Redemptions allowed only on the products and amounts shown on this coupon and may not be combined with any of our promotions or coupons. Proof of purchase must accompany this rebate request and includes distributor invoices or velocity reports (velocity reports must include distributor name, location address, number of cases, purchase price, operator name and address, invoice numbers and purchase dates). No hand-written invoices will be accepted as proof of purchase. Offer valid for restaurant/foodservice operators only. Chains or affiliated groups must participate on an individual basis. This offer is not valid on cases for resale. Distributors may not redeem for operators. Coupon void where taxed, prohibited or restricted. We reserve the right to limit quantities, correct printing errors or cancel this rebate for any reason. Operator may redeem as many times as needed to reach the max of \$250 as long as additional redemptions reflect additional / new purchases. Valid in the USA only. Please allow 4-6 weeks for processing.

For more information, please check out our website at [www.AjinomotoFoodservice.com](http://www.AjinomotoFoodservice.com) or our Instagram account @AjinomotoFoodsNorthAmerica.



**GREAT FOOD  
BRINGS US**

*Together*



**SEND TO:**

**2020 TOGETHER REBATE**  
Coupon Redemption Center  
P. O. Box 552  
Traverse City, MI 49685-0552

**Save up to \$250 on specific  
Ajinomoto Foods Branded Products**

**Offer valid from  
5/1/20 – 3/31/21**

Attach copy of invoice or velocity report when  
sending in this form.

**Eat Well, Live Well.**



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Operation Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Mail to if different (P.O. Box): \_\_\_\_\_

Distributor: \_\_\_\_\_ Distributor Sales Rep: \_\_\_\_\_

Broker Company: \_\_\_\_\_ Broker Rep: \_\_\_\_\_ AFNA Rep: \_\_\_\_\_

**TYPE OF ESTABLISHMENT (check one)**

- Quick Service
- Fast Casual
- Midscale/Family Dining
- Casual Dining
- Fine Dining
- Bar/Gastro Pub
- Deli
- Retail
- Bakery
- Convenience Store
- Hotel
- Entertainment
- Caterer
- Cafeteria
- Hospital
- Nursing Home
- Correctional Institution
- B&I
- College/University
- School (K-12)
- Other: \_\_\_\_\_

**KEY CONCEPT OR THEME (check one)**

- Mexican
- Italian
- Asian
- Traditional American
- Steak House
- Pizza
- Seafood
- Other: \_\_\_\_\_

I am directly responsible for food purchasing       I will make a recommendation to the person who is directly responsible for purchasing







**SOUP TO-GO - PROMOTION**

**INCREASE YOUR SOUP SALES**  
*and* **PROFIT WITH CAMPBELL'S**

**EARN UP TO \$500**

*January 1 - March 31, 2021*

**\$10 OFF SELECT  
CAMPBELL'S® BRANDED  
SOUPS AND BROTHS**

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For more, visit [campbellsfoodservice.com](http://campbellsfoodservice.com).





# SOUP PLAYS AN IMPORTANT ROLE ON THE MENU



**CLICK HERE** for Soup Profitability Calculator



## PUT CAMPBELL'S SOUPS TO WORK FOR YOU

Increase your soup sales and pour on the profits with our prepared soups. Saving you time and money, Campbell's soups require minimal preparation time and ingredients, while saving on labor and space, versus soups made from scratch. Plus soup orders can increase the average check by an estimated 30% or more, with estimated profit margins over 60%.

Use our calculator to discover how profitable our prepared soups can be for your business.

**PANTRY 101**  
Learn more about the great new tool designed for foodservice...

[LEARN MORE](#)

STEP 1

**COST PER BOWL**

\$ 2.00 + \$ 0.10 = \$ 2.10

Production Cost      Garnish Cost      Total Cost

Enter the cost of the soup and any garnishing costs to get the cost per bowl of soup.

STEP 2

**PROFIT PER BOWL**

\$ 5.99 - \$ 2.10 = \$ 3.89

Selling Price      Cost Per Bowl      Profit

Enter the selling price per bowl and your profit for each bowl is calculated based on Step 1.

STEP 3

**DAILY & WEEKLY PROFIT**

32 = \$ 124.48 × 7 = \$ 871.36

Bowls Per Day      Daily Profit      Days      Weekly Profit

64%  
Gross Margin

Enter the number of bowls you typically serve each day and how many days per week you are open (or serve this soup). Profits will be calculated using your numbers from Steps 1 and 2.

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CONSUMERS LOOK FOR SOUP ON THE MENU

**39%**

OF CONSUMERS

VISIT RESTAURANTS SPECIFICALLY FOR THE SOUP THEY OFFER, HIGHER AMONG MILLENNIALS (45%)<sup>1</sup>

SOUP INCREASES CONSUMER SATISFACTION

**+8.6%** QUALITY OF FOOD RATING<sup>1</sup>

**+8.4%** HEALTHY OPTIONS RATING<sup>1</sup>

**+9.1%** "FOOD WAS FRESH" RATING<sup>1</sup>

SOUP INCREASES THE AVERAGE EATER CHECK

**+\$5.14<sup>1</sup>**



<sup>1</sup>Technomic Left Side of the Menu, 2018; NPD CREST, L2 Years (ending December 2019)



For more, visit [campbellsfoodservice.com](http://campbellsfoodservice.com).





# TO-GO EQUIPMENT & PACKAGING DEALS

## GUESTS TURN TO SOUP FOR COMFORT

Here are **4 QUICK WAYS** to offer comfort through delivery and to-go:

**1** EXPAND SIZE OFFERINGS TO INCLUDE APPS AND FAMILY STYLE



**29%** OF CONSUMERS SAY FAMILY-SIZED ITEMS WOULD MOTIVATE THEM TO ORDER FOOD DURING CURRENT TIMES<sup>1</sup>

**2** OFFER SOUP AS A COMBO MEAL OR A SIDE FOR SANDWICHES AND SALADS



**45%** OF CONSUMERS ARE LIKELY TO PURCHASE A COMBO MEAL FEATURING SOUP AND A SANDWICH<sup>2</sup>

**3** INCLUDE SEASONAL SOUPS IN LTO OFFERINGS



**70%** OF CONSUMERS SAY THEY ARE MORE LIKELY TO PURCHASE SOUP THAT'S DESCRIBED AS SEASONAL<sup>2</sup>

**4** ENSURE SOUPS HAVE DESCRIPTIONS OR ROMANCE COPY



**55%** OF CONSUMERS ARE MORE LIKELY TO ORDER SOUP IF THEY CAN READ A DESCRIPTION ON THE MENU<sup>2</sup>

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## FOLLOW TO-GO CONTAINER BEST PRACTICES

- 1 Offer sustainable or transparent packaging so people can see the quality of the soup (Pactiv and Earthchoice offer great packaging options)
- 2 Make sure the packaging has a strong lid with vent to maintain the integrity of the soup
- 3 Stick on hand-written labels for a personal touch

## GIVE PEACE OF MIND

Use tamper-proof stickers to let guests know each to-go soup offering is sealed and safe.



## TRUST IN THE CONTAINER

- 1 Pactiv Earthchoice® and Pactiv Newspring® offer great packaging options including recyclable, biodegradable and compostable. Visit [campbellsfoodservice.com/self-serve](http://campbellsfoodservice.com/self-serve) to see which formats and product specifications will work best for your operation. Reach out to your local distributor for product availability.
- 2 When selecting the right to-go packaging format, choose a brand that has a strong lid locking system to ensure hot soup travels well and prevents spillage.

### SAFETY & HANDLING

Our chefs have tested hot hold times for both equipment options shown here to ensure the integrity and quality of our products. Always follow state food safety standards and regulations and conduct your own equipment testing on site.

#### WARMING PLATES: RECOMMENDED BRAND—VOLLRATH®

If using the Pactiv Earthchoice® or Newspring® brands for to-go cups on warming plates, hold the soup no longer than 60 minutes at 200°F.

#### WARMING UNITS: RECOMMENDED BRAND—HATCO®

If using the Pactiv Earthchoice® brand for to-go cups, hold the soup no longer than 90 minutes at 200°F.

If using the Pactiv Newspring® brand for to-go cups, hold the soup no longer than 60 minutes at 165°F.

Cook the soup according to label directions prior to preparing or filling to-go cups.



<sup>1</sup>Datassential's Covid-19 Report #3: Into the Home <sup>2</sup>2018 Technomic, Inc., Soup and Salad Consumer Trend Report



For more, visit [campbellsfoodservice.com](http://campbellsfoodservice.com).





# COMBO MEALS & MORE!

## COMBO MEAL SUGGESTIONS.

- Roasted Turkey Sandwich & Butternut Squash Soup
- Grilled Cheese & Tomato Soup
- Grilled Ham & Cheese Sandwich with Broccoli Cheese Soup
- Smoked Turkey Sandwich & Broccoli Cheese Soup
- Chicken Salad Sandwich & Garden Vegetable Soup
- Roast Beef Sandwich & French Onion Soup
- Steak Sandwich & Chili
- Banh Mi & Pho
- Lobster Roll & Corn Chowder

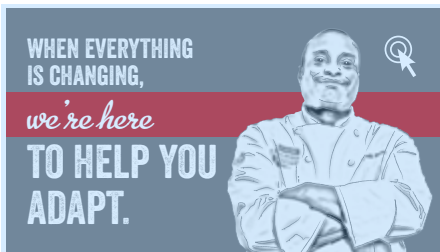


## FIND THE RIGHT MIX OF SOUP.

Use this chart to find your recommended soup mix based on how many choices you currently offer.

NUMBER OF SOUP CHOICES YOU OFFER			
<b>Soup Type</b>	1 Broth 1 Cream	1 Broth 1 Cream 1 Chili	2 Broths or 1 Broth 1 Cream or 2 Creams 1 Chili
<b>Soup Variety</b>	1 Vegetarian 1 Protein	1 Vegetarian 1 Protein 1 Chili	1 Vegetarian 2 Protein 1 Chili
<b>Soup Flavor</b>	1 National Core Flavor 1 Seasonal, Regional or Ethnic Flavor	1 National Core Flavor 1 Seasonal, Regional or Ethnic Flavor 1 Chili Flavor	2 National Core Flavors 1 Seasonal, Regional or Ethnic Flavor 1 Chili Flavor

This assortment allows you to meet the needs of a variety of consumers: those looking for comfort food, unique flavors, healthful options or a good value.



Self Serve Solutions



WATCH Self Serve Solutions Video

# NEW SOUPS



**Signature Vegetable Beef with Barley - 25193**  
Savory beef, sautéed vegetables and toasted barley slowly simmered in a rich tomato broth with aromatic spices.



**Reserve Mexican Street Corn - 27926**  
Featuring sweet and fire-roasted corn, cotija cheese and a traditional street corn spice blend with a hint of lime.

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## THINK BEYOND THE BOWL.

Want to optimize your labor and make soup work harder for your operation? Then don't just serve it as soup. Maximize inventory by using it as a speed-scratch ingredient.

Watch our Behind Our Lines® video series to find out how to get more out of soup, from versatility to seasonal insights to culinary inspiration.



Visit [campbellsfoodservice.com/frozen-versatility](http://campbellsfoodservice.com/frozen-versatility) for recipes and inspiration.



For more, visit [campbellsfoodservice.com](http://campbellsfoodservice.com).





# SOUP TO-GO - PROMOTION

\$10 Off Select Campbell Branded Soups & Broths • January 1 - March 31, 2021

Number of Cases	Product Name	Case Code	Pack/Size	Yield	Claims
	Signature Chicken & Dumpling #661468	11919	3/4 lb Tub	384 oz	NAE
	Signature Golden Broccoli Cheese	08558	3/4 lb Tub	384 oz	V GF
	Signature Homestyle Chicken Noodle #661780	08169	3/4 lb Tub	384 oz	NAE
	Signature Italian Wedding #662582	10428	3/4 lb Tub	384 oz	
	Signature Maryland Crab	08241	3/4 lb Tub	384 oz	GF
	Signature Minestrone #662589	08167	3/4 lb Tub	384 oz	V GS Fiber
	Signature Roasted Chicken Noodle	11836	3/4 lb Tub	384 oz	NAE
	Signature Broccoli Cheese (retail ready)	18499	3/4 lb Tub	384 oz	
	Signature Chicken & Dumpling (retail ready)	18475	3/4 lb Tub	384 oz	NAE
	Signature Homestyle Chicken Noodle (retail ready)	18486	3/4 lb Tub	384 oz	NAE
	Signature Italian Wedding (retail ready)	18487	3/4 lb Tub	384 oz	
	Signature Maryland Crab (retail ready)	18488	3/4 lb Tub	384 oz	GF
	Signature Minestrone (retail ready)	18490	3/4 lb Tub	384 oz	V GS Fiber
	Signature Roasted Chicken Noodle (retail ready)	18493	3/4 lb Tub	384 oz	NAE
	Signature Beef Pot Roast #663501	20601	4/4 lb Pouch	256 oz	
	Signature Chicken Noodle #661008	20303	4/4 lb Pouch	256 oz	NAE
	Signature Chicken Tortilla #661015	20304	4/4 lb Pouch	256 oz	NAE
	Signature Hearty Beef Chili w Beans #661017	20300	4/4 lb Pouch	256 oz	GF GS Protein
	Signature Loaded Baked Potato #661002	20305	4/4 lb Pouch	256 oz	
	Signature Vegetable Beef w Barley - <b>NEW!</b>	25193	4/4 lb Pouch	256 oz	GS Protein
	Reserve Cream of Chicken w Wild Rice	21092	4/4 lb Pouch	256 oz	NAE
	Reserve Kickin' Crab & Sweet Corn Chowder	21082	4/4 lb Pouch	256 oz	
	Reserve Mexican Street Corn - <b>NEW!</b>	27926	4/4 lb Pouch	256 oz	V GF
	Reserve Tequila Spiked Fiesta Chicken	21076	4/4 lb Pouch	256 oz	NAE GF
	Reserve Wicked Thai-Style Chicken & Rice #661334	20805	4/4 lb Pouch	256 oz	NAE

# OF CASES PURCHASED	REBATE AMOUNT	REBATE TOTAL
	\$10 OFF	

### Claims Key

- GF Gluten Free
- VG Vegan
- V Vegetarian
- GS Good Source of...
- NAE Made with No-Antibiotics-Ever Chicken Meat

Name of Operation

First Name Last Name Title

Street Address (no PO Boxes) City State Zip Code

Country Business Phone Number Ext. Email Address

Distributor/City/State/Zip Code

### TERMS AND CONDITIONS:

Send original completed claim form and distributor invoices to:  
To-Go Promotion PO Box 49542 • Strongsville, OH 44149-0542  
or email to: [campbell\\_foodservice\\_rebates@archway.com](mailto:campbell_foodservice_rebates@archway.com)

- A. This rebate offer applies to operators only.
- B. Checks will be made payable to corporate entities only, and not to individuals.
- C. Offer good only in the U.S.A.
- D. Applies only on eligible Campbell's products purchased between 1/1/2021 and 3/31/2021.
- E. This rebate offer may not be combined with any other offer during the same period.
- F. This rebate cannot be duplicated, assigned or transferred by an operator.
- G. Allow 4-6 weeks for payment of rebate.

- H. Minimum rebate 5 cases; maximum rebate \$500.
- I. Distributors may not redeem on behalf of operators.
- J. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
- K. Operators currently on bid, purchase or rebate programs for the products listed on this offer do not qualify.
- L. All submissions must be received by 4/30/2021. Campbell's Foodservice is not responsible for lost, late or misdirected submissions



12/10/2020JM



For more, visit [campbellsfoodservice.com](http://campbellsfoodservice.com).

FSTOGO\_Street

**New Year, New You!**

**BEVERAGE PROMOTION**

# EARN UP TO \$250

on select V8® and Pacific Foods Beverages

JANUARY 1 - MARCH 31, 2021

**The Original  
Plant-Powered Drink.**



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**Possibilities  
for Anyone's  
Preferences.**



**FOODSERVICE**



# Plant-Powered Beverages

## Functional drinks are in high demand and this accelerated during COVID

In the age of COVID-19, beverages that provide a boost to the immune system, packed with superfoods and antioxidants, have taken on a whole new importance to consumers.

Consumers want to **feel good** about what they're drinking but also want that drink to be **flavorful and delicious**.

- Hartman Modern Beverage Culture, 2018 Technomic Custom Study, Brand Equity Tracker, Jan 2020

V8® 100% Vegetable Juice provides convenient vegetable nutrition for your customers.



V8® +Energy: delivers the taste consumers crave and steady energy to get through the day.



PRODUCT BENEFITS

### V8® 100% Vegetable Juice

- Blend of 8 vegetables
- 2 servings of vegetables per 8oz glass
- Only 50 Calories per 8oz glass
- Excellent Source of Antioxidants Vitamins A & C
- No Sugar Added

### V8® +Energy Sparkling

- Steady Energy from Green & Black Tea
- 80mg of Natural Caffeine
- Only 50 calories per can
- 1 Combined Serving of Veggies & Fruit
- Excellent Source of B Vitamins
- No Sugar Added and No Artificial Colors
- Non-GMO & Gluten Free

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Simple Ingredients, Authentic Taste Drives Consumer Loyalty

Great by the Glass, in Smoothies & Recipes!



PRODUCT BENEFITS

### Organic Oat Reduced Sugar

- Carrageenan Free
- Organic = Non-GMO
- Dairy Free
- Vegan
- Soy Free
- Cholesterol Free
- Lactose Free
- Good Source of Calcium & Vitamin D
- Low Fat
- Only 3g of Sugar per Serving

### Ultra Soy

- Carrageenan Free
- Made with Organic Soybeans
- Dairy Free
- Vegan
- Gluten Free
- Cholesterol Free
- Lactose Free
- Excellent Source of Calcium
- Good Source of Nutrients including Magnesium, Potassium, Riboflavin, B6, B12, Vitamin A, Vitamin E, & Vitamin D
- 10g Protein per Serving

### Unsweetened Hemp

- Carrageenan Free
- Dairy Free
- Vegan
- Soy Free
- Cholesterol Free
- Lactose Free
- Excellent Source of Calcium
- Excellent Source of Omega 3 ALA
- Good Source of Magnesium & Vitamin D
- Contains All of the Essential Amino Acids
- 3g Protein per Serving

For more, visit [campbellsfoodservice.com](http://campbellsfoodservice.com) and [pacificfoodservice.com](http://pacificfoodservice.com)

# EARN UP TO \$250

## on select V8® and Pacific Foods Beverages

JANUARY 1 - MARCH 31, 2021

Number of Cases	Product Name	Case Code	Pack/Size	Claims	Rebate/Case	Total
	V8 100% Veg Juice PET	20808 #147216(SO)	6/46 oz	Gluten Free, • Vegetarian Full Serving of Fruits or Vegetables	\$5.00	
	Low Sodium V8 100% Veg Juice PET	20616 #146952	6/46 oz	Gluten Free • Vegetarian • Low Sodium Full Serving of Fruits or Vegetables	\$5.00	
	V8 100% Veg Juice PET	24817	6/64 oz	Gluten Free • Vegetarian Full Serving of Fruits or Vegetables	\$5.00	
	Low Sodium V8 100% Veg Juice PET	24818	6/64 oz	Gluten Free • Vegetarian • Low Sodium Full Serving of Fruits or Vegetables	\$5.00	
	V8 +Energy Sparkling - Black Cherry	27625 #147211	12/11.5 oz	Gluten Free • Vegetarian • Low Sodium Full Serving of Fruits or Vegetables	\$1.50	
	V8 +Energy Sparkling - Lemon Lime	27627	12/11.5 oz	Gluten Free • Vegetarian • Low Sodium Full Serving of Fruits or Vegetables	\$1.50	
	V8 +Energy Sparkling - Orange Pineapple	27633 #147212	12/11.5 oz	Gluten Free • Vegetarian • Low Sodium Full Serving of Fruits or Vegetables	\$1.50	
	V8 +Energy Sparkling - Strawberry Kiwi	27623	12/11.5 oz	Gluten Free • Vegetarian • Low Sodium Full Serving of Fruits or Vegetables	\$1.50	
	Pacific Foods Organic Oat Reduced Sugar	06575	12/32 oz	Organic, Vegan • Good Source Protein Low Fat • Carrageenan Free	\$3.00	
	Pacific Foods Ulta Soy	08200	12/32 oz	Dairy Free • Vegan • Good Source Protein Carrageenan Free	\$3.00	
	Pacific Foods Unsweetened Hemp	06603	12/32 oz	Dairy Free • Vegan Good Source Protein	\$3.00	

# OF CASES PURCHASED	REBATE TOTAL

Name of Operation \_\_\_\_\_

First Name                      Last Name                      Title \_\_\_\_\_

Street Address (no PO Boxes)                      City                      State                      Zip Code \_\_\_\_\_

Country    Business Phone Number                      Ext.                      Email Address \_\_\_\_\_

Distributor/City/State/Zip Code \_\_\_\_\_

**TERMS AND CONDITIONS:**

Send original completed claim form and distributor invoices to:  
Good for You Beverage Promotion PO Box 49542 • Strongsville, OH 44149-0542  
or email to: campbell\_foodservice\_rebates@archway.com

- A. This rebate offer applies to operators only.
- B. Checks will be made payable to corporate entities only, and not to individuals.
- C. Offer good only in the U.S.A.
- D. Applies only on eligible Campbell's products purchased between 1/1/2021 and 3/31/2021.
- E. This rebate offer may not be combined with any other offer during the same period.
- F. This rebate cannot be duplicated, assigned or transferred by an operator.
- G. Allow 4–6 weeks for payment of rebate.

- H. Minimum rebate \$25; maximum rebate \$250.
- I. Distributors may not redeem on behalf of operators.
- J. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
- K. All submissions must be received by 4/30/2021. Campbell's Foodservice is not responsible for lost, late or misdirected submissions.







## GRAB & GO PRODUCTS

PRODUCTS AVAILABLE WITH INDIVIDUALLY WRAPPED OVENABLE SEALED FILM, OVENABLE PARCHMENT BAGS OR MERCHANDISING BAGS



# Great Flavor in Convenient, To Go Packaging



Current times demand **less touch points**. Consumers are looking for great tasting products in **protective packaging**. Conagra Foodservice offers many great tasting, packaged items to fit these needs.



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Description	Item Codes	Serving Size (oz)	Servings Per Case
<b>Lunch Items</b>			
Lunch aRound 5" Personal Cheese Pizza - IW Clear Film	77387-12537	5.05	60
Lunch aRound 5" Personal Turkey Pepperoni Pizza - IW Clear Film	77387-12538	5.05	60
MaxStix 100% Mozzarella Cheese Filled Breadsticks - IW Branded Film (2 sticks)	77387-12600	3.86	84
Twisted Stix Cheddar Cheese Filled Breadsticks with Ovenable Parchment Bag	77387-12612	2.2	96
6" Cheese Filled Breadstick - Branded Merchandise Bag	16272-20117	2.21	144
<b>Breakfast Items</b>			
Breakfast Boats Scrambled Egg, Turkey Bacon, Cheese - IW Clear Film	77387-12467	3.19	96
Breakfast Boats Scrambled Egg, Turkey Sausage, Cheese - IW Clear Film	77387-12468	3.21	96
Cinnamon Pancakes - Two Fluffy pancakes with cinnamon sugar glaze - IW Branded Film	94643-04442	3	80
Blueberry Glazed Pancakes - Two Fluffy pancakes with blueberry glaze - IW Branded Film	94643-04443	3	80
Twisted Stix Blueberry Cinnamon Breadsticks with Ovenable Parchment Bag	77387-12611	2.3	96





**SAVE up to \$7**  
per case on Pillsbury™ Biscuits  
(after rebate)

**MARCH 1, 2021 - MAY 31, 2021**

**ELIGIBLE PRODUCTS**

**Pillsbury™ Frozen Biscuit Dough (Save \$7 per case)**

1009-4562-06331-0	Garlic & Cheddar (210 ct) 1.2 oz, 2.25"	<b>566005</b>
1009-4562-06332-7	Butter Tastin™ (216 ct) 2.2 oz, 2.75"	
1009-4562-06240-5	Buttermilk (120 ct) 2.2 oz, 2.75"	
1009-4562-06241-2	Buttermilk (120 ct) 2.6 oz, 3.25"	
1009-4562-06263-4	Mini Southern Style (210 ct) 1.2 oz, 2.25"	<b>566021</b>
1009-4562-06252-8	Southern Style (216 ct) 2.2 oz, 2.75"	
1009-4562-06250-4	Southern Style (120 ct) 2.2 oz, 2.75"	
1009-4562-31151-0	Southern Style Reduced Sodium (216 ct) 2.2 oz, 2.75"	<b>566002</b>
1009-4562-06254-2	Large Southern Style (120 ct) 4.5 oz, 3.25"	
1009-4562-06346-4	Southern Style Easy Split™ (216 ct) 2.2 oz, 2.75"	
1009-4562-31524-2	Southern Style Easy Split™, Reduced Sodium (216 ct) 2.2 oz, 2.75"	
1009-4562-10752-6	Southern Style Easy Split™ (216 ct) 2.51oz , 2.75"	
1009-4562-06249-8	Southern Style Easy Split™ (168 ct) 3.17 oz, 3.25"	
1009-4562-10833-2	Large Southern Style Easy Split™ (120 ct) 4.5oz, 3.25"	<b>560679</b>
1009-4562-32269-1	Mini Whole Grain (210 ct) 1.25oz, 2.25"	
1009-4562-32268-4	Whole Grain Easy Split™ (216 ct) 2.51 oz ,2.75"	
1009-4562-32267-7	Whole Grain (216 ct) 2.51 oz, 2.75"	

**Pillsbury™ Frozen Baked Biscuits (Save \$2 per case)**

1009-4562-06232-0	Mini Buttermilk (175 ct) 1.2 oz 2.25"	<b>560688</b>
1009-4562-06283-2	Buttermilk (120 ct) 2.0 oz, 2.875"	
1009-4562-06234-4	Mini Golden Buttermilk (175 ct) 1.0 oz, 2.25"	
1009-4562-06235-1	Golden Buttermilk (120 ct) 2.25 oz, 2.875"	<b>560689</b>
1009-4562-06236-8	Golden Buttermilk Easy Split™ (120 ct) 2.25 oz, 2.875"	
1009-4562-32391-9	Golden Buttermilk Easy Split™ Reduced Sodium (120 ct) 2.25 oz, 2.875"	
1009-4562-06237-5	Golden Buttermilk Easy Split™ (75 ct) 2.85 oz, 3.25"	<b>560691</b>
1009-4562-06233-7	Mini Southern Style (175 ct) 1.2 oz, 2.25"	
1009-4562-06285-6	Southern Style (120 ct) 2.0 oz, 2.875"	
1009-4562-32499-2	Southern Style Easy Split™ (60 ct) 3.4 oz, 3.75"	
1009-4562-32272-1	Mini Whole Grain-Rich (175 ct) 1.0 oz, 2.25"	<b>560681</b>
1009-4562-32271-4	Whole Grain-Rich Easy Split™ (120 ct) 2.0 oz, 2.875"	<b>560685</b>

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# SAVE up to \$7 per case on Pillsbury™ Biscuits (after rebate)

VALID PURCHASE DATES: MARCH 1, 2021 - MAY 31, 2021

Buy and start saving: Save up to \$7 per case on eligible Pillsbury™ Biscuits \$210 maximum.



## OPERATOR INFORMATION

All fields required for redemption

**(Check ONE)** I am a Foodservice Operator in the following segment:

- Restaurant  C-Store  College & University  Lodging  
 B&I  Healthcare  Independent Bakery  Other

Establishment .....

Contact Name .....

Contact Title .....

Mailing Address .....

City ..... State ..... Zip .....

Phone .....

Email Address .....  
To receive additional offers and communications from General Mills Foodservice.

Distributor House .....

Distributor City ..... Distributor State .....

DSR Name .....

DSR Email .....  
To receive additional offers and communications from General Mills Foodservice.

## CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case
Pillsbury™ Baked Biscuits	<input type="text"/> x \$ 2.00	\$ 0.00

Pillsbury™ Frozen Biscuit Dough	<input type="text"/> x \$ 7.00	\$ 0.00
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<b>Total Cases</b>	<b>0</b> <small>(30 case maximum)</small>	<b>Total Rebate = \$ 0.00</b> <small>(\$60-\$210 maximum)</small>
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## TO RECEIVE YOUR REBATE

**Purchase qualifying products between March 1, 2021 through May 31, 2021.**

**Rebate form must be postmarked on or before June 30, 2021.**

Offer valid for Foodservice Operators only.

Open to Group Purchasing Organization Operators and Independent Operators.  
Offer not available to operators buying products under bid or with Food Management Company contract pricing.

Offer not available to K12 Operators or Supermarkets.

Limit one Pillsbury™ Biscuit rebate submission per operation during this period.

Fill out form completely or submit Online. Allow 4- 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer. Handwritten invoices will not be accepted.

No bulk or third party submissions will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice  
F21Q4NTL  
PO Box 1003, Dexter, MN 55926

Must be postmarked on or before:  
June 30, 2021

REDEEM ONLINE AT: [fspromos4u.com/GeneralMills](https://fspromos4u.com/GeneralMills)

Quick Access Code: F21Q4NTL



[generalmillscf@reply4info.com](mailto:generalmillscf@reply4info.com)  
1-888-882-9860





# SAVE BIG

when purchasing both  
General Mills Flour & Pillsbury™ Biscuits  
(after rebate)

**FEBRUARY 1, 2021 - MAY 31, 2021**

## Eligible Products

### Pillsbury™ Frozen Biscuit Dough (Save \$8 per case)

1009-4562-06331-0	Garlic & Cheddar (210 ct) 1.2 oz, 2.25"	<b>566005</b>
1009-4562-06332-7	Butter Tastin™ (216 ct) 2.2 oz, 2.75"	
1009-4562-06240-5	Buttermilk (120 ct) 2.2 oz, 2.75"	
1009-4562-06241-2	Buttermilk (120 ct) 2.6 oz, 3.25"	
1009-4562-06263-4	Mini Southern Style (210 ct) 1.2 oz, 2.25"	<b>566021</b>
1009-4562-06252-8	Southern Style (216 ct) 2.2 oz, 2.75"	
1009-4562-06250-4	Southern Style (120 ct) 2.2 oz, 2.75"	<b>566002</b>
1009-4562-31151-0	Southern Style Reduced Sodium (216 ct) 2.2 oz, 2.75"	
1009-4562-06254-2	Large Southern Style (120 ct) 4.5 oz, 3.25"	
1009-4562-06346-4	Southern Style Easy Split™ (216 ct) 2.2 oz, 2.75"	
1009-4562-31524-2	Southern Style Easy Split™, Reduced Sodium (216 ct) 2.2 oz, 2.75"	
1009-4562-10752-6	Southern Style Easy Split™ (216 ct) 2.51oz, 2.75"	
1009-4562-06249-8	Southern Style Easy Split™ (168 ct) 3.17 oz, 3.25"	
1009-4562-10833-2	Large Southern Style Easy Split™ (120 ct) 4.5oz, 3.25"	<b>560679</b>
1009-4562-32269-1	Mini Whole Grain (210 ct) 1.25oz, 2.25"	
1009-4562-32268-4	Whole Grain Easy Split™ (216 ct) 2.51 oz, 2.75"	
1009-4562-32267-7	Whole Grain (216 ct) 2.51 oz, 2.75"	

### Pillsbury™ Frozen Baked Biscuits (Save \$3 per case)

1009-4562-06232-0	Mini Buttermilk (175 ct) 1.2 oz 2.25"	<b>560688</b>
1009-4562-06283-2	Buttermilk (120 ct) 2.0 oz, 2.875"	
1009-4562-06234-4	Mini Golden Buttermilk (175 ct) 1.0 oz, 2.25"	
1009-4562-06235-1	Golden Buttermilk (120 ct) 2.25 oz, 2.875"	
1009-4562-06236-8	Golden Buttermilk Easy Split™ (120 ct) 2.25 oz, 2.875"	<b>560689</b>
1009-4562-32391-9	Golden Buttermilk Easy Split™ Reduced Sodium (120 ct) 2.25 oz, 2.875"	
1009-4562-06237-5	Golden Buttermilk Easy Split™ (75 ct) 2.85 oz, 3.25"	
1009-4562-06233-7	Mini Southern Style (175 ct) 1.2 oz, 2.25"	<b>560691</b>
1009-4562-06285-6	Southern Style (120 ct) 2.0 oz, 2.875"	
1009-4562-32499-2	Southern Style Easy Split™ (60 ct) 3.4 oz, 3.75"	
1009-4562-32272-1	Mini Whole Grain-Rich (175 ct) 1.0 oz, 2.25"	<b>560681</b>
1009-4562-32271-4	Whole Grain-Rich Easy Split™ (120 ct) 2.0 oz, 2.875"	<b>560685</b>

### General Mills Branded Flour Products

(Save \$0.50/Bag on orders of 1-50 bags &  
\$1/Bag on on order of 51-100 bags)

25# and 50# bags (includes all Gold Medal™, Pillsbury™, and Sperry® flour varieties)

**124136, 124097, 124118**

**124119, 124265, 124076**

**124078, 925361, 124268**

**124223, 124181, 124391**

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# SAVE BIG

when purchasing both General Mills Flour & Pillsbury™ Biscuits (after rebate)

VALID PURCHASE DATES: FEBRUARY 1, 2021 - MAY 31, 2021

Buy and start saving: Save up to \$1 per bag on eligible General Mills Flour and up to \$8 per case on eligible Pillsbury™ Biscuits.

## OPERATOR INFORMATION

All fields required for redemption

(Check ONE) I am a Foodservice Operator in the following segment:

- Restaurant
  C-Store
  College & University
  Lodging  
 B&I
  Healthcare
  Independent Bakery
  Other

Establishment .....

Contact Name .....

Contact Title .....

Mailing Address .....

City ..... State ..... Zip .....

Phone .....

Email Address .....

To receive additional offers and communications from General Mills Foodservice.

Distributor House .....

Distributor City ..... Distributor State .....

DSR Name .....

DSR Email .....

To receive additional offers and communications from General Mills Foodservice.

## CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case
Pillsbury™ Baked Biscuits	<input type="text"/> x \$ 3.00	\$ 0.00
Pillsbury™ Frozen Biscuit Dough	<input type="text"/> x \$ 8.00	\$ 0.00
1 - 50 Bags of Eligible Flour	<input type="text"/> x \$ 0.50	\$ 0.00
51 - 100 Bags of Eligible Flour	<input type="text"/> x \$ 1.00	\$ 0.00

**Total Cases** **0** **Total Rebate = \$ 0.00**  
(30 case Biscuit & 100 bag Flour maximum) (Biscuits \$90 - \$240 & Flour \$74 maximum)

- No purchase within last 90 days (either Biscuit or Flour)
- Must Purchase Both Eligible Product Categories (Biscuits & Flour)
- CANNOT BE COMBINED WITH ANY OTHER REBATE ON BISCUITS or FLOUR

## TO RECEIVE YOUR REBATE

Purchase qualifying products between February 1, 2021 through May 31, 2021.

Rebate form must be postmarked on or before June 30, 2021.

Offer valid for Foodservice Operators only.

Open to Group Purchasing Organization Operators and Independent Operators. Offer not available to operators buying products under bid or with Food Management Company contract pricing.

Offer not available to K12 Operators or Supermarkets.

Limit one General Mills Flour & Pillsbury™ Biscuit rebate submission per operation during this period.

Fill out form completely or submit Online. Allow 4- 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

- No purchase within last 90 days (either Biscuit or Flour)
- Must Purchase Both Eligible Product Categories (Biscuits & Flour)
- CANNOT BE COMBINED WITH ANY OTHER REBATE ON BISCUITS or FLOUR

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice  
F21Q4BISFLO  
PO Box 1003, Dexter, MN 55926

Must be postmarked on or before:  
June 30, 2021

REDEEM ONLINE AT: [fspromos4u.com/GeneralMills](https://fspromos4u.com/GeneralMills)

Quick Access Code: F21Q4BISFLO



[generalmillscf@reply4info.com](mailto:generalmillscf@reply4info.com)

1-888-882-9860





# SAVE up to \$8 per case on GOLD MEDAL™ MIXES! (AFTER REBATE)

SEPTEMBER 1, 2020- MARCH 31, 2021

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## Eligible Products

Code	Product Information	Code	Product Information
<b>Gold Medal™ Biscuit Mix</b>		<b>Gold Medal™ Dessert Mix</b>	
100-16000-11412-5	Biscuit Mix 5lb	100-16000-11312-8	Chocolate Brownie Mix 6lb Feeser's #121754
100-16000-11765-2	Biscuit Mix Buttermilk 5lb Feeser's #121565	100-16000-11240-4	Lemon Bar Mix 5lb Feeser's #122415
<b>Gold Medal™ Muffin Mix</b>		100-16000-11325-8	Sweet Rewards® Lowfat Chocolate Brownie Mix 6lb
100-16000-11432-3	Basic Muffin Mix 5lb Feeser's #125158	100-16000-11195-7	Angel Food Cake Mix 1lb Feeser's #122001
100-16000-11547-4	Blueberry Muffin Mix 4.87lb Feeser's #125263	100-16000-11129-2	Carrot Cake Mix & Cream Cheese Icing 5lb #122043
100-16000-11422-4	Corn Bread Mix 5lb	100-16000-11116-2	Chocolate Chocolate Cake Mix 5lb Feeser's #122148
100-16000-11442-2	Corn Muffin Mix 5lb Feeser's #125431	100-16000-11430-9	Cinnamon Streusel Coffee Cake Mix 4.66lb #122190
100-16000-11452-1	Honey 'N Bran Muffin Mix 5lb	100-16000-11112-4	Devil's Food Cake Mix 5lb
100-16000-11447-7	Oat Bran Muffin Mix 5lb Feeser's #125641	100-16000-12219-9	SuperMoist® White Cake Mix 4.5lb
100-16000-11549-8	Orange Cranberry Muffin Mix 5lb Feeser's #125662	100-16000-12232-8	SuperMoist® Yellow Cake Mix 4.5lb
100-16000-11560-3	Sweet Rewards® Lowfat Variety Muffin Mix 4.5lb #125830	100-16000-11132-2	White Cake Mix 5lb Feeser's #122589
100-16000-11544-3	Variety Muffin Mix 5lb Feeser's #125809	100-16000-11152-0	Yellow Cake Mix 5lb Feeser's #122673
100-16000-31529-4	Whole Grain Variety Muffin Mix 5lb Feeser's #125808	100-16000-12217-5	SuperMoist® Devil's Food Cake Mix 4.5lb
<b>Gold Medal™ Pancake and Waffle Mix</b>		100-16000-11142-1	Spice Cake Mix 5lb Feeser's #122526
100-16000-11805-5	Belgian Waffle Mix 3.12lb	100-16000-11162-9	Pound Cake Mix 5lb Feeser's #122484
100-16000-11827-7	Complete Buttermilk Pancake Mix 5lb Feeser's #126098		
100-16000-11030-1	Complete Pancake Mix 5lb Feeser's #125993		
100-16000-11834-5	Complete Waffle Mix 5lb		
100-16000-31527-0	Whole Grain Complete Pancake Mix 5lb		

# SAVE up to \$8 per case on Gold Medal™ Mixes (after rebate)

**VALID PURCHASE DATES: SEPTEMBER 1, 2020 - MARCH 31, 2021**

Buy and start saving: Get up to \$8 off per case of eligible 5LB Gold Medal™ Mixes \$160 maximum.

## OPERATOR INFORMATION

**(Check ONE)** I am a Foodservice Operator in the following segment:

- Restaurant
  C-Store
  College & University
  Lodging
  K-12  
 B&I
  Healthcare
  Independent Bakery
  Other

Establishment .....

Contact Name .....

Contact Title .....

Mailing Address .....

City ..... State ..... Zip .....

Phone .....

Email Address .....  
To receive additional offers and communications from General Mills Foodservice.

Distributor House .....

Distributor City ..... Distributor State .....

DSR Name .....

DSR Email .....  
To receive additional offers and communications from General Mills Foodservice.

## CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
Gold Medal™ Biscuit Mix	<input type="text"/>	x \$ 8.00	\$ 0.00
Gold Medal™ Muffin Mix	<input type="text"/>	x \$ 8.00	\$ 0.00
Gold Medal™ Pancake & Waffle Mix	<input type="text"/>	x \$ 8.00	\$ 0.00
Gold Medal™ Dessert Mix	<input type="text"/>	x \$ 4.00	\$ 0.00

**Total Cases =**  **Total Rebate = \$ 0.00**  
(20 case maximum) (\$80-\$160 maximum)

## TO RECEIVE YOUR REBATE

**Valid on eligible purchases between September 1, 2020 and March 31, 2021.**

**Offer form must be postmarked on or before April 30, 2021**

Offer valid for Foodservice Operators only. Not available to operators buying products under bid or contract pricing.

Offer not available to Supermarkets.

Limit one Gold Medal™ 5LB Mix rebate submission per operation during this period.

Fill out form completely or submit Online. Allow 4- 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

### MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice  
F21Q2MIX5  
PO Box 1003, Dexter, MN 55926

Must be postmarked on  
or before:  
April 30, 2021

### REDEEM ONLINE AT: [fspromos4u.com/GeneralMills](https://fspromos4u.com/GeneralMills)

Quick Access Code: F21Q2MIX5



[generalmillsf@reply4info.com](mailto:generalmillsf@reply4info.com)  
1-888-882-9860



new!

**NATURE VALLEY**<sup>TM</sup>

**HEARTY  
ON-THE-GO  
OATMEAL**

BANANA  
CHOCOLATE  
CHIP



APPLE  
CINNAMON



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**PACKED WITH  
WHOLE GRAIN  
ROLLED OATS**

**Introducing NEW Nature Valley<sup>TM</sup>  
Soft Oatmeal Rounds**

- The results are in: Gen Z rated Nature Valley<sup>TM</sup> as one of their top 10 snack brands<sup>1</sup>
- Individually wrapped, 2 oz. equivalent grain, and available in two flavors: Apple Cinnamon and Banana Chocolate Chip
- Heat & serve or thaw & serve as part of a grab 'n go breakfast, meat-less lunch, or an after-school supper program

<sup>1</sup>Piper Jaffray Investment Research: Taking Stock With Teens Survey - Fall 2019 Results



# Round out your menu

Give your students the fuel they need from the brand they love with hearty Nature Valley™ Soft Oatmeal Rounds

- Offer up **long-lasting energy** to students with 32g of whole grains\*^
- A warm-able, 2 oz. equivalent grain, on-the-go item that can be served all day long
- Parents will appreciate the hearty, filling grains in each serving



**NATURE VALLEY SOFT OATMEAL ROUNDS: BANANA CHOCOLATE CHIP**

**Nutrition Facts**

Serving Size 1 round (65g)

Amount Per Serving		% Daily Value*	
<b>Calories</b>	280		
<b>Total Fat</b>	12g		15%
Saturated Fat	4g		21%
Trans Fat	0g		
<b>Cholesterol</b>	10mg		4%
<b>Sodium</b>	240mg		10%
<b>Total Carb.</b>	39g		14%
Dietary Fiber	4g		13%
Total Sugars	15g		
Added Sugars	14g		28%
<b>Protein</b>	5g		
<b>Vitamin D</b>	0mg		0%
<b>Calcium</b>	30g		2%
<b>Iron</b>	1.6mg		8%
<b>Potassium</b>	150g		4%

\*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

**NATURE VALLEY SOFT OATMEAL ROUNDS: APPLE CINNAMON**

**Nutrition Facts**

Serving Size 1 round (65g)

Amount Per Serving		% Daily Value*	
<b>Calories</b>	280		
<b>Total Fat</b>	12g		16%
Saturated Fat	4.5g		23%
Trans Fat	0g		
<b>Cholesterol</b>	10mg		4%
<b>Sodium</b>	240mg		10%
<b>Total Carb.</b>	38g		14%
Dietary Fiber	4g		13%
Total Sugars	14g		
Added Sugars	13g		26%
<b>Protein</b>	5g		
<b>Vitamin D</b>	0mg		0%
<b>Calcium</b>	30g		2%
<b>Iron</b>	1.6mg		8%
<b>Potassium</b>	140g		2%

\*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

**BANANA CHOCOLATE CHIP INGREDIENTS:** Whole Grain Rolled Oats, Whole Wheat Flour, Sugar, Palm Oil, Banana Puree, Semisweet Chocolate Chips (sugar, chocolate liquor, cocoa butter, soy lecithin, natural flavor), Tapioca Syrup, Canola Oil, Molasses. Contains 2% or less of: Dried Egg, Water, Salt, Baking Soda, Sodium Aluminum Phosphate, Cinnamon, Nonfat Milk, Natural Flavor.  
Contains: WHEAT, MILK, SOY, AND EGG INGREDIENTS.

**APPLE CINNAMON INGREDIENTS:** Whole Grain Rolled Oats, Whole Wheat Flour, Sugar, Palm Oil, Cinnamon Chips (sugar, palm oil, cinnamon, nonfat milk, soy lecithin), Tapioca Syrup, Apple Puree Concentrate, Canola Oil, Water. Contains 2% or less of: Molasses, Dried Egg, Salt, Baking Soda, Cinnamon, Sodium Aluminum Phosphate, Natural Flavor.  
Contains: WHEAT, MILK, SOY, AND EGG INGREDIENTS.



UPC	DISTRIBUTOR	PRODUCT DESCRIPTION	OUNCE EQUIV GRAIN	CASE/PACK
100-16000-17364-1	199989	Nature Valley™ Frozen Soft Oatmeal Round Banana Chocolate Chip 2.32oz	2	72/2.32 oz
100-16000-17365-8	199988	Nature Valley™ Frozen Soft Oatmeal Round Apple Cinnamon 2.32oz	2	72/2.32 oz

\*At least 48g recommended daily  
^See nutrition information for saturated fat content



generalmillscf.com  
1-800-243-5687





Easy, cheesy  
ON-THE-GO

**ENTRÉE**

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INDEX

2 meat  
alternate  
*and*  
2 oz. equivalent  
grain



**Pillsbury™ Cheesy  
Pull-Aparts now available!**

**A tasty, grab 'n go entrée that meets  
2 meat alternate and 2 grain!**

- Rip-able, dippable & made with 100% real cheese
- Individually wrapped format requires minimal handling—simply **heat & serve**
- TWO exciting flavors: **Italian Cheeses & Garlic** and **Southwest Queso**

Pillsbury™ Cheesy Pull-Aparts are a versatile, grab 'n go solution for serving your students—whether it's in the cafeteria, classroom or curbside

- Meet both 2 oz. equivalent grain & 2 meat alternate with a vegetarian entrée
- Made with 100% real cheese for a taste your students will love
- Perfect for pairing with red and orange vegetables



PILLSBURY™ CHEESY PULL-APARTS SOUTHWEST QUESO FLAVORED	
<b>Nutrition Facts</b>	
Serving Size 1 container (109g)	
Amount Per Serving	
<b>Calories</b> 300	
	<b>% Daily Value*</b>
<b>Total Fat</b> 13g	17%
Saturated Fat 6g	31%
Trans Fat 0g	
<b>Cholesterol</b> 30mg	10%
<b>Sodium</b> 580mg	25%
<b>Total Carb.</b> 33g	12%
<b>Dietary Fiber</b> 2g	8%
<b>Total Sugars</b> 5g	
Incl. 3g Added Sugars	6%
<b>Protein</b> 14g	
<b>Vitamin D</b> 0mcg	0%
<b>Calcium</b> 330g	25%
<b>Iron</b> 1.9mg	10%
<b>Potassium</b> 180mg	4%

\*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

**INGREDIENTS:** Reduced Fat Mozzarella Cheese (part skim milk, nonfat milk, modified food starch\*, cultures, salt, vitamin a palmitate, enzymes), Whole Wheat Flour, Enriched Wheat Flour (wheat flour, malted barley flour, wheat starch, niacin, iron, thiamin mononitrate, riboflavin, folic acid), Water, Soybean Oil, Sugar, Contains 2% or less of: Yeast, Dextrose, Onion, Salt, Paprika, Spice, Chile Pepper, Garlic, Natural Flavor, Red Pepper.

CONTAINS MILK AND WHEAT INGREDIENTS.

\*Ingredient not in regular mozzarella cheese

PILLSBURY™ CHEESY PULL-APARTS ITALIAN CHEESES & GARLIC	
<b>Nutrition Facts</b>	
Serving Size 1 container (109g)	
Amount Per Serving	
<b>Calories</b> 300	
	<b>% Daily Value*</b>
<b>Total Fat</b> 13g	17%
Saturated Fat 6g	31%
Trans Fat 0g	
<b>Cholesterol</b> 30mg	10%
<b>Sodium</b> 520mg	22%
<b>Total Carb.</b> 32g	12%
<b>Dietary Fiber</b> 2g	8%
<b>Total Sugars</b> 5g	
Incl. 3g Added Sugars	6%
<b>Protein</b> 14g	
<b>Vitamin D</b> 0mcg	0%
<b>Calcium</b> 340g	25%
<b>Iron</b> 1.8mg	10%
<b>Potassium</b> 170mg	4%

\*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

**INGREDIENTS:** Reduced Fat Mozzarella Cheese (part skim milk, nonfat milk, modified food starch\*, cultures, salt, vitamin a palmitate, enzymes), Whole Wheat Flour, Enriched Wheat Flour (wheat flour, malted barley flour, wheat starch, niacin, iron, thiamin mononitrate, riboflavin, folic acid), Water, Soybean Oil, Sugar, Contains 2% or less of: Yeast, Parmesan Cheese (milk, cultures, salt, enzymes), Salt, Natural Flavor.

CONTAINS MILK AND WHEAT INGREDIENTS.

\*Ingredient not in regular mozzarella cheese

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UPC	DISTRIBUTOR	PRODUCT DESCRIPTION	OZ. EQUIV GRAIN	CASE/PACK	NO/NO	GLUTEN-FREE	SMART SNACKS	CACFP-ELIGIBLE	START SHIP DATE
100-18000-12317-6	100198	Pillsbury™ Cheesy Pull-Aparts Italian Cheeses & Garlic 3.88 oz.	2	72/3.88 oz.	✓				December 2020
100-18000-12316-9	Not in Stock	Pillsbury™ Cheesy Pull-Aparts Southwest Queso Flavored 3.88 oz.	2	72/3.88 oz.	✓				December 2020



generalmillscf.com  
1-800-243-5687





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C-STORE FOODSERVICE REBATE

# SAVE up to \$8

(AFTER REBATE)

MARCH 1, 2021 - MAY 31, 2021

## QUALIFYING PRODUCT CATEGORIES:

Gold Medal™ Biscuit Mix	100-16000-11412-5	100-16000-11765-2
<ul style="list-style-type: none"> <li>Pillsbury™ Frozen Biscuit Dough</li> <li>Stuffed Waffle:               <ul style="list-style-type: none"> <li>» Pillsbury™ Stuffed Waffle Sausage Egg &amp; Cheese</li> <li>» Pillsbury™ Stuffed Waffle Bacon Egg &amp; Cheese</li> </ul> </li> <li>Yoplait® ParfaitPro®/Nature Valley™ Granola Kit</li> </ul>	<p>Biscuit Mix 5lb</p>	<p>Biscuit Mix Buttermilk 5lb</p>

# SAVE up to \$8

per case on qualifying products  
(after rebate)

VALID PURCHASE DATES: SEPTEMBER 1, 2020 - MARCH 31, 2021

Buy and start saving: Save up to \$7 off a case on eligible products \$350 maximum.

## OPERATOR INFORMATION

All fields required for redemption

### CHECK HERE:

Yes, I am a C-Store Operator

Establishment .....

Contact Name .....

Contact Title .....

Mailing Address .....

City ..... State ..... Zip .....

Phone .....

Email Address .....  
To receive additional offers and communications from General Mills Foodservice.

Distributor House .....

Distributor City ..... Distributor State .....

DSR Name .....

DSR Email .....  
To receive additional offers and communications from General Mills Foodservice.

## CALCULATE YOUR REBATE

Product Type	Total Cases Purchased	Rebate Per Case	Total Rebate
\$2 Qualifying Products	<input type="text"/>	x \$ 8.00	\$ 0.00
\$6 Qualifying Products	<input type="text"/>	x \$ 8.00	\$ 0.00
\$7 Qualifying Products	<input type="text"/>	x \$ 8.00	\$ 0.00

Total Cases = **0** Total Rebate = **\$ 0.00**  
(50 case maximum) (\$100-\$350 maximum)

## TO RECEIVE YOUR REBATE

Offer valid for Foodservice Operators only. Not available to operators buying products under bid or contract pricing.

Offer not available to Supermarkets.

Limit one Gold Medal™ 5LB Mix rebate submission per operation during this period.

Fill out form completely or submit Online. Allow 4- 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

### MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice  
F21Q2MIX5  
PO Box 1003, Dexter, MN 55926

Must be postmarked on or  
before:  
April 30, 2021

### REDEEM ONLINE AT: [fspromos4u.com/GeneralMills](https://fspromos4u.com/GeneralMills)

Quick Access Code: F21Q2MIX5



[generalmillscf@reply4info.com](mailto:generalmillscf@reply4info.com)  
1-888-882-9860





## C-STORE FOODSERVICE REBATE

# SAVE up to \$8

(AFTER REBATE)

SEPTEMBER 1, 2020- MARCH 31, 2021

### Qualifying Platforms

#### Gold Medal™ Biscuit Mix

100-16000-11412-5	Biscuit Mix 5lb	
100-16000-11765-2	Biscuit Mix Buttermilk 5lb	
100-16000-11432-3	Basic Muffin Mix 5lb	
100-16000-11547-4	Blueberry Muffin Mix 4.87lb	
100-18000-37309-0	Pillsbury™ Mini French Toast Cinnamon Rush™	#101307
100-18000-37308-3	Pillsbury™ Mini French Toast Triple Berry Blast™	#101311
100-18000-37732-6	Pillsbury™ Mini Pancakes Maple Burst'n™	#100504
100-18000-37731-9	Pillsbury™ Mini Pancakes Strawberry Splash™	#100503
100-18000-32264-7	Pillsbury™ Mini Waffles Blueberry Bash	#100511
100-18000-32265-4	Pillsbury™ Mini Waffles Maple Madness	#100512
100-18000-49979-0	Pillsbury™ Filled Crescent Chocolate	#570325
100-18000-49978-3	Pillsbury™ Filled Crescent Grape	#570326
100-18000-10978-1	Soft Filled Cinnamon Toast Crunch™ Bar	#200048
100-18000-11032-9	Soft Filled Cocoa Puffs™ Bar	#200049
100-18000-16049-2	Pillsbury™ Frozen Mini Pancakes Chocolatey Chip Explosion	#100496
100-16000-17364-1	New - Nature Valley™ Frozen Soft Oatmeal Round Banana Choc Chip	#199989
100-16000-17365-8	New - Nature Valley™ Frozen Soft Oatmeal Round Apple Cinnamon	#199988
100-18000-12316-2	New - Pillsbury™ Frozen Cheesy Pull-Aparts Southwest Queso	
100-18000-12317-9	New - Pillsbury™ Cheesy Pull-Apart, Italian Cheese Garlic	#100198

#### FRUIT-FLAVORED SNACKS

100-16000-11561-0	Betty Crocker™ Fruit Roll Ups Crazy Colors™ Reduced Sugar	#180572
100-16000-11566-5	Betty Crocker™ Fruit Roll Ups Blastin' Berry Hot Colors™ Red/Sugar	#953968
100-16000-29162-8	Betty Crocker™ Fruit Roll Ups Strawberry Reduced Sugar	#180604
100-16000-11510-8	Betty Crocker™ Fruit Shapes™ Scooby-Doo!™	#180608
100-16000-47953-8	Mott's® Fruit-Flavored Snacks Mixed Berry	#180571
100-16000-47954-5	Mott's® Fruit-Flavored Snacks Assorted Fruit	#180570

#### CHEX™ PRODUCTS

100-16000-31934-6	Chex Mix™ Hot 'n Spicy Snack Mix - Single Serve	#650246
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100-16000-31932-2	Simply Chex™ Cheddar Snack Mix - Single Serve	#650243
100-16000-31933-9	Simply Chex™ Chocolate Caramel Snack Mix - Single Serve	#650245
100-16000-31937-7	Simply Chex™ Strawberry Yogurt Snack Mix - Single Serve	#650244

#### GRAIN BARS

100-16000-11422-4	Corn Bread Mix 5lb	
100-16000-11442-2	Corn Muffin Mix 5lb	
100-16000-11452-1	Honey 'N Bran Muffin Mix 5lb	
100-16000-11447-7	Oat Bran Muffin Mix 5lb	
100-16000-11549-8	Orange Cranberry Muffin Mix 5lb	
100-16000-11584-9	Nature Valley™ Crunchy Peanut Butter Granola Bar (Single Bar)	#313771
100-16000-15120-5	Nature Valley™ Chewy Trail Mix Bar - Fruit & Nut Granola Bar	
100-16000-11590-0	Nature Valley™ Chewy Chocolate Chunk Granola Bar	#313713
100-16000-11591-7	Nature Valley™ Chewy Variety Pack Granola Bar	#313817
100-16000-48255-2	Nature Valley™ Crisps Chocolate Chip	#650987
100-16000-48256-9	Nature Valley™ Crisps Cinnamon	#650984
100-16000-45576-1	Cinnamon Toast Crunch™ Cereal Bar	#200041
100-16000-45577-8	Cocoa Puffs™ Cereal Bar	#200042
100-16000-31912-4	Fruity Cheerios™ Cereal Bar	#200044
100-16000-31914-8	Team Cheerios™ Cereal Bar	#200045
100-16000-31915-5	Trix™ Cereal Bar	#200040
100-16000-31913-1	Golden Grahams™ Cereal Bar	#200046
100-16000-45976-9	Betty Crocker™ Oatmeal Bar Butterscotch	
100-16000-45977-6	Betty Crocker™ Oatmeal Bar Chocolate Chip	
100-16000-45566-2	Betty Crocker™ Oatmeal Bar Double Chocolate	
100-16000-16854-8	New - Cinnamon Toast Crunch™ Cereal Bar	

#### ANNIE'S™ PRODUCTS

000-13562-00236-8	Annie's™ Bunny Grahams™ Honey	#650348
000-13562-00237-5	Annie's™ Bunny Grahams™ Friends: Choc, Choc Chip, Honey	#650347
Gold Medal™ Muffin Mix	Annie's™ Cheddar Bunnies™ Baked Snack Crackers	

# K-12 BUY MORE GET MORE REBATE

# SAVE up to \$8

(after rebate)

VALID PURCHASE DATES: SEPTEMBER 1, 2020 - MARCH 31, 2021

Buy and start saving: Save up to \$7 off a case on eligible products \$350 maximum.

## OPERATOR INFORMATION

**Check Here:**  Yes, I am a K-12 Foodservice Operator or USDA Child Nutrition Program Operator

School District Name .....

Contact Name .....

Contact Title .....

Mailing Address .....

P.O. BOX (No P.O. Box unless a physical address is provided above) .....

City ..... State ..... Zip .....

Phone .....

Email .....  
To receive additional offers and communications from General Mills Foodservice.

Co-op/Buying Group (Optional) .....

Distributor House Feeser's Inc. .....

City Harrisburg ..... State PA .....

## CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
Gold Medal™ Biscuit Mix	<input type="text"/>	x \$ 8.00	\$ 0.00
Gold Medal™ Muffin Mix	<input type="text"/>	x \$ 8.00	\$ 0.00
Gold Medal™ Pancake & Waffle Mix	<input type="text"/>	x \$ 8.00	\$ 0.00
Gold Medal™ Dessert Mix	<input type="text"/>	x \$ 4.00	\$ 0.00
<b>Total</b>	<b>0</b> <small>(20 case minimum, 500 case maximum)</small>	<b>Total Rebate = \$ 0.00</b> <small>(\$1,500 maximum)</small>	

## TO RECEIVE YOUR REBATE

**Purchase qualifying products between December 1, 2020 through April 30, 2021.**

**Rebate form must be postmarked on or before May 31, 2021.**

Offer valid for Foodservice Operators only. Not available to operators buying products under bid or contract pricing.

Offer not available to Supermarkets.

Limit one Gold Medal™ 5LB Mix rebate submission per operation during this period.

Fill out form completely or submit Online. Allow 4- 6 weeks for processing from the time the rebate is received.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

### MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice  
F21Q2MIX5  
PO Box 1003, Dexter, MN 55926

Must be postmarked on or  
before:  
April 30, 2021

REDEEM ONLINE AT: [fspromos4u.com/GeneralMills](https://fspromos4u.com/GeneralMills)

# Quick Access Code: F21Q2MIX5



[generalmillscf@reply4info.com](mailto:generalmillscf@reply4info.com)  
1-888-882-9860





## C-STORE FOODSERVICE REBATE

# SAVE UP TO \$2.50 PER CASE (AFTER REBATE)

### SEPTEMBER 1, 2020- MARCH 31, 2021

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#### Qualifying Platforms

Pillsbury™ Freezer-to-Oven Bakery		Pillsbury™ Frozen Breads	
Code		Code	
• Pillsbury™ Frozen Biscuit Dough	100-16000-11412-5	Soft Filled Cocoa Puffs	FRUIT-FLAVORED SNACKS Feeser's #561162
Biscuit Mix 5lb	100-16000-11765-2	100-94562-11091-5	100-16000-11561-0 Feeser's #561000
Biscuit Mix Buttermilk		Betty Crocker™ Fruit R	100-16000-11566-5 Feeser's #561013
	Feeser's # 570228 100-18000-11432-3	Betty Crocker™ Fruit R	100-16000-29162-8
Basic Muffin Mix 5lb	100-16000-11547-4	Betty Crocker™ Fruit R	100-16000-11510-8
Pillsbury™ Biscuits		Gold Medal™ Dry Mix	
Code		Code	
100-18000-37309-0	Pillsbury™ Mini French Toast Cinnamon Rush™ #101307	100-16000-47953-8	Mott's® Fruit-Flavored Snacks Mixed Berry #125808 #180571
100-18000-37308-3	Pillsbury™ Mini French Toast Triple Berry Blast™ #101311	100-16000-47954-5	Mott's® Fruit-Flavored Snacks Assorted Fruit #180570
100-18000-37732-6	Pillsbury™ Mini Pancakes Maple Burst'n™ #100504	CHEX™ PRODUCTS	Gold Medal™ Muffin Mix Corn Muffin 5lb #125431
100-18000-37731-9	Pillsbury™ Mini Pancakes Strawberry Splash™ #100503	100-16000-31934-6	Chex Mix™ Hot 'n Spicy Snack Mix - Single Serve #650246
100-18000-32264-7	Pillsbury™ Mini Waffles Blueberry Bash #560681 #100511	100-16000-31932-2	Simply Chex™ Cheddar Snack Mix - Single Serve #650243
100-18000-32265-4	Pillsbury™ Mini Waffles Maple Madness #560685 #100512	100-16000-31933-9	Simply Chex™ Chocolate Caramel Snack Mix - Single Serve #650245
100-18000-49979-0	Pillsbury™ Filled Crescent Chocolate #570325	100-16000-31937-7	Simply Chex™ Strawberry Yogurt Snack Mix - Single Serve #650244
100-18000-49978-3	Pillsbury™ Filled Crescent Grape #570326	100-18000-16049-2	Pillsbury™ Frozen Mini Pancakes Chocolatey Chip Explosion #100496
100-18000-10978-1	Soft Filled Cinnamon Toast Crunch™ Bar #200048	GRAIN BARS	

# K-12 BUY MORE GET MORE REBATE

# SAVE up to \$8

(after rebate)

**VALID PURCHASE DATES: SEPTEMBER 1, 2020 - MARCH 31, 2021**

Buy and start saving: Save up to \$7 off a case on eligible products \$350 maximum.

## OPERATOR INFORMATION

**Check Here:**  Yes, I am a K-12 Foodservice Operator or USDA Child Nutrition Program Operator

School District Name .....

Contact Name .....

Contact Title .....

Mailing Address .....

P.O. BOX (No P.O. Box unless a physical address is provided above) .....

City ..... State ..... Zip .....

Phone .....

Email .....  
To receive additional offers and communications from General Mills Foodservice.

Co-op/Buying Group (Optional) .....

Distributor House **Feeser's Inc.** .....

City **Harrisburg** ..... State **PA** .....

## CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
\$2 Qualifying Products	<input type="text"/>	x \$ 8.00	\$ 0.00
\$6 Qualifying Products	<input type="text"/>	x \$ 8.00	\$ 0.00
\$7 Qualifying Products	<input type="text"/>	x \$ 8.00	\$ 0.00
<b>Total</b>	<b>0</b> <small>(20 case minimum, 500 case maximum)</small>	<b>Total Rebate = \$ 0.00</b> <small>(\$1,250 maximum)</small>	

## TO RECEIVE YOUR REBATE

**Purchase qualifying products between December 1, 2020 through April 30, 2021.**

**Rebate form must be postmarked on or before May 31, 2021.**

Offer valid for Foodservice Operators only. Not available to operators buying products under bid or contract pricing.

Offer not available to Supermarkets.

Limit one Gold Medal™ 5LB Mix rebate submission per operation during this period.

Fill out form completely or submit Online. Allow 4- 6 weeks for processing from the time the rebate is received.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

### MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice  
F21Q2MIX5  
PO Box 1003, Dexter, MN 55926

Must be postmarked on or  
before:  
April 30, 2021

### REDEEM ONLINE AT: [fspromos4u.com/GeneralMills](https://fspromos4u.com/GeneralMills)

# Quick Access Code: F21Q2MIX5



[generalmillscf@reply4info.com](mailto:generalmillscf@reply4info.com)  
1-888-882-9860



# C-STORE FOODSERVICE REBATE

## SAVE up to \$8

### SEPTEMBER 1, 2020- MARCH 31, 2021

#### Eligible Products

Code	Pillsbury™ Twirls: Freezer-to-Oven
Gold Medal™ Biscuit Mix	• Pillsbury™ Frozen Biscuit Dough
100-16000-11412-5	Biscuit Mix 5lb
100-16000-11765-2	Biscuit Mix Buttermilk 5lb
	Best Place & Bake Twirl Dough Chocolate

Code	Pillsbury™ Cinnamon Rolls: Freezer-to-Oven
100-16000-11547-4	Blueberry Muffin Mix 4.87lb
100-18000-37309-0	Pillsbury™ Mini French Toast Cinnamon Rush™ #101307
100-18000-37308-3	Pillsbury™ Mini French Toast Triple Berry Blast™ #101311
100-18000-37732-6	Pillsbury™ Mini Pancakes Maple Burst'n™ #100504
100-16000-11432-3	Basic Muffin Mix 5lb

Code	Pillsbury™ Cinnamon Rolls: Thaw, Proof, Bake
100-18000-37731-9	Pillsbury™ Mini Pancakes Strawberry Splash™ #100503
100-18000-32264-7	Pillsbury™ Mini Waffles Blueberry Bash #100511
100-18000-32265-4	Pillsbury™ Mini Waffles Maple Madness #100512
100-18000-49979-0	Pillsbury™ Filled Crescent Chocolate #570325

Code	Pillsbury™ Place & Bake™ Scones
100-18000-10978-1	Soft Filled Cinnamon Toast Crunch™ Bar #200048
100-18000-11032-9	Soft Filled Cocoa Puffs™ Bar #200049
FRUIT-FLAVORED SNACKS	100-94562-11091-5
100-16000-11561-0	Betty Crocker™ Fruit Roll Ups Crazy Colors™ Reduced Sugar #180572
100-16000-11566-5	Betty Crocker™ Fruit Roll Ups Blastin' Berry Hot Colors™ Red/Sugar #953968
100-16000-29162-8	Betty Crocker™ Fruit Roll Ups Strawberry Reduced Sugar #180604
100-16000-11510-8	Betty Crocker™ Fruit Shapes™ Scooby-Doo!™ #180608
100-16000-47953-8	Mott's® Fruit-Flavored Snacks Mixed Berry #180571
100-16000-47954-5	Mott's® Fruit-Flavored Snacks Assorted Fruit #180570
CHEX™ PRODUCTS	Gold Medal™ Muffin Mix Corn Muffin 5lb
1072-1582-11137-9	NEW! Freezer-to-Oven Scone Dough 3.75 oz Jalapeno Cheddar

Code	Pillsbury™ Puff Pastry & Pie Dough
100-16000-31934-6	Chex Mix™ Hot 'n Spicy Snack Mix - Single Serve #650246
100-16000-31932-2	Simply Chex™ Cheddar Snack Mix - Single Serve #650243
100-16000-31933-9	Simply Chex™ Chocolate Caramel Snack Mix - Single Serve #650245
100-16000-31937-7	Simply Chex™ Strawberry Yogurt Snack Mix - Single Serve #650244
100-18000-16049-2	Pillsbury™ Frozen Mini Pancakes Chocolatey Chip Explosion #100496

Code	Pillsbury™ Muffin Batters
100-16000-11452-1	Honey 'N Bran Muffin Mix 5lb
100-16000-11447-7	Oat Bran Muffin Mix 5lb
100-16000-11549-8	Orange Cranberry Muffin Mix 5lb
100-16000-11584-9	Nature Valley™ Crunchy Peanut Butter Granola Bar (Single Bar) #313771
100-16000-15120-5	Nature Valley™ Chewy Trail Mix Bar - Fruit & Nut Granola Bar
100-16000-11590-0	Nature Valley™ Chewy Chocolate Chunk Granola Bar #313713
100-16000-11591-7	Nature Valley™ Chewy Variety Pack Granola Bar #313817
100-16000-48255-2	Nature Valley™ Crisps Chocolate Chip #650987
100-16000-48256-9	Nature Valley™ Crisps Cinnamon #650984
100-16000-45576-1	Cinnamon Toast Crunch™ Cereal Bar #200041
100-16000-45577-8	Cocoa Puffs™ Cereal Bar #200042
100-16000-31914-8	Team Cheerios™ Cereal Bar #200045
100-16000-31915-5	Trix™ Cereal Bar #200040
1009-4562-08082-9	Frozen Muffin Batter 18 LB Pail Sunrise™
100-16000-31913-1	Golden Grahams™ Cereal Bar #200046
100-16000-45976-9	Betty Crocker™ Oatmeal Bar Butterscotch
100-16000-45977-6	Betty Crocker™ Oatmeal Bar Chocolate Chip
100-16000-45566-2	Frozen Muffin Batter 3 LB Tubeset™ Cappuccino Chocolate
1009-4562-08011-9	Frozen Muffin Batter 3 LB Tubeset™ Chocolate Chocolate Chip
100-16000-11442-2	Corn Muffin Mix 5lb
ANNIE'S™ PRODUCTS	Frozen Muffin Batter 3 LB Tubeset™ Cinnamon
000-13562-00236-8	Annie's™ Bunny Grahams™ Honey #650348
000-13562-00237-5	Annie's™ Bunny Grahams™ Friends: Choc, Choc Chip, Honey #650347
Gold Medal™ Muffin Mix	Annie's™ Cheddar Bunnies™ Baked Snack Crackers
1009-4562-08077-5	Frozen Muffin Batter 3 LB Tubeset™ Lemon Poppy Seed
1009-4562-08095-9	Frozen Muffin Batter 3 LB Tubeset™ Oat Bran
1009-4562-08085-0	Frozen Muffin Batter 3 LB Tubeset™ Orange Blossom™
1009-4562-08065-2	Frozen Muffin Batter 3 LB Tubeset™ Raisin Bran
1009-4562-08081-2	Frozen Muffin Batter 3 LB Tubeset™ Sunrise™
1009-4562-11003-8	Frozen Muffin Batter 3 LB Tubeset™ Sweet Variety Pack



**VALID PURCHASE DATES: SEPTEMBER 1, 2020 - MARCH 31, 2021**

Buy and start saving: Save up to \$7 off a case on eligible products \$350 maximum.

## OPERATOR INFORMATION

All fields required for redemption

**(Check ONE)** I am a Foodservice Operator in the following segment:

- Restaurant 
  C-Store 
  College & University 
  Lodging  
 B&I 
  Healthcare 
  Independent Bakery 
  Other

Establishment .....

Contact Name .....

Contact Title .....

Mailing Address .....

City ..... State ..... Zip .....

Phone .....

Email Address .....  
To receive additional offers and communications from General Mills Foodservice.

Distributor House .....

Distributor City ..... Distributor State .....

DSR Name .....

DSR Email .....  
To receive additional offers and communications from General Mills Foodservice.

## CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case
Gold Medal™ Biscuit Mix	<input type="text"/> x \$ 8.00	\$ 0.00
Gold Medal™ Muffin Mix	<input type="text"/> x \$ 8.00	\$ 0.00
Gold Medal™ Pancake & Waffle Mix	<input type="text"/> x \$ 8.00	\$ 0.00
Gold Medal™ Dessert Mix	<input type="text"/> x \$ 4.00	\$ 0.00
Pillsbury™ Muffin Batters	<input type="text"/> x \$ 6.00	\$ 0.00
<b>Total</b>	<b>0</b> <small>(25 case maximum)</small>	<b>Total Rebate = \$ 0.00</b> <small>(\$150 maximum)</small>

## TO RECEIVE YOUR REBATE

**Valid on eligible purchases between September 1, 2020 and March 31, 2021.**

**Offer form must be postmarked on or before April 30, 2021**

Offer valid for Foodservice Operators only. Not available to operators buying products under bid or contract pricing.

Offer not available to Supermarkets.

Limit one Gold Medal™ 5LB Mix rebate submission per operation during this period.

Fill out form completely or submit Online. Allow 4- 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

### MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice  
F21Q2MIX5  
PO Box 1003, Dexter, MN 55926

Must be postmarked on or  
before:  
April 30, 2021

REDEEM ONLINE AT: [fspromos4u.com/GeneralMills](https://fspromos4u.com/GeneralMills)

Quick Access Code: F21Q2MIX5



generalmillscf@reply4info.com  
1-888-882-9860

# It Has to Be HEINZ

SAVE up to \$1,000 when you purchase HEINZ Ketchup. See back for details.



**HEINZ IS AMERICA'S  
MOST LOVED BRAND  
OF KETCHUP**

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**2021 Rebate** - Product Solutions for Front- and Back-of-House



# It Has to Be HEINZ

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SAVE up to \$1,000 when you purchase HEINZ Ketchup.

Fill Out Rebate Form (Mail-In or Online) to Receive Payment. Offer Period: Valid 01/01/2021 – 06/30/2021.

## Account Information (Please Print)

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

## Distributor Information

Primary Distributor: Feeser's Inc.

Distributor City: Harrisburg State: PA

Feeser's Item #'s - 300721, 300722, 300735, 300676, 300925, 300757, 300631

Product Description / Pack Size	GTIN	Rebate \$ / Case	Cases Purchased	Rebate Amount
HEINZ Ketchup Upside Down Squeeze 20oz / 30ct	10013000050200	\$15.00		
HEINZ Ketchup Upside Down Squeeze 14oz / 16ct	10013000007280	\$7.50		
HEINZ Ketchup Thunderbird 14oz / 16ct	100130000514504	\$7.50		
HEINZ Ketchup Dispenser Bag 1.5G / 2ct	100130000515501	\$6.00		
HEINZ Ketchup Vol Pak 3G / 1ct	100130000511909	\$5.00		
HEINZ Ketchup Pouch 114oz / 6ct	100130000513705	\$6.00		
HEINZ Ketchup Tin 114oz / 6ct	100130000512906	\$7.00		
Total Ketchup Rebate (Max. \$1,000)				

## How To Redeem this Rebate:

- This offer is valid only in the USA.
- **During the entirety of the promotion, the maximum rebate each Foodservice Operator can receive is \$1,000. For Foodservice Operators that have multiple locations or franchise networks, the rebate is only payable to the Headquarter, Parent Company or franchisor level (not per individual location).**
- **Only eligible for up to TWO SUBMISSIONS for a combined total of \$1,000 per Foodservice Operator.**
- Attach a copy of the Distributor invoice (or electronically generate proof of purchase) dated during the offer period, 01/01/2021 – 06/30/2021, with eligible product purchases highlighted. Invoice must be from a valid Foodservice Distributor or Cash and Carry outlets (club stores or warehouse accounts do not qualify). Distributor invoice/proof of purchase must detail: Invoice Number and Date of Purchase, Establishment Name, Street Address, City, State & Zip, Kraft Heinz GTIN Number and Description, Case Price and Quantity Received.
- **Void where prohibited. This rebate cannot be used in conjunction with any other Foodservice rebate, offer, allowance, contracted or bid business from Kraft Heinz.**
- Kraft Heinz reserves the right to audit all requests for payments under this promotion, and failure to fully cooperate will result in forfeiture of all payments. Further, Kraft Heinz reserves the right to refuse payment based on incomplete or nonqualified submissions.
- Kraft Heinz will not accept any coupon claims, in any form whatsoever, from any third-party servicing coupon company. Claims must be submitted directly from a Foodservice Operator to be valid. Rebates cannot be paid to or mailed to a third party.
- Kraft Heinz reserves the right to add or delete products from this list, revise or terminate this offer at any time.
- Offer valid for Foodservice Operators only; again, Suppliers or Distributors cannot redeem rebates for Operators.
- All completed rebate claims, together with proof of purchase, must be postmarked no later than 7/31/2021. Please allow 6-8 weeks for processing.
- To redeem, mail in this completed form and proof of purchase to:  
Kraft Heinz Tabletop Rebate  
PO Box 1010  
Brownsdale, MN 55918

Or redeem online by going to [www.fspromos4u.com/kraftheinz](http://www.fspromos4u.com/kraftheinz) and entering the Quick Access Code: **HeinzKetchup2021**





**Fontanini**  
Una Bella Differenza®

**Hormel** MASTERPIECES  
Authentic Toppings

**Happy Little Plants**  
BRAND

---

**GET \$10 OFF**  
NEW BUSINESS  
PER CASE OF  
**HORMEL FOODSERVICE PIZZA TOPPINGS**  
GOOD FOR UP TO A \$250 MAXIMUM VALUE

IDEAS THAT DELIVER®

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INDEX

# GET \$10 OFF

OFFER VALID ON NEW PURCHASES OF **HORMEL FOODSERVICE**  
PIZZA TOPPINGS BETWEEN **JANUARY 18, 2021 & APRIL 23, 2021.**  
REQUESTS MUST BE POSTED BY **MAY 28, 2021.**

**PLEASE CONTACT**  
YOUR **FEESER'S** SALES REPRESENTATIVE  
FOR MORE INFORMATION.









# OPERATOR REBATE



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**Breakthrough Now with  
Turkey Products Perfect for  
Take-Out/Delivery/Family  
Meals & Meal Kits**

**GET UP TO  
\$500  
CASH BACK  
FOR NEW  
BUSINESS**





# QUALIFYING PRODUCTS:

Product #	Product Description	Fresh/ Frozen	Pack Size	Rebate \$ per case
218804	JENNIE-O® GRAND CHAMPION® Petite Turkey Breast Roast CIB Skin On 18% Feeser's #750316	Frozen	4/4-6 LB	\$5.00
837902	JENNIE-O® Premium Oven Roasted Brown & Serve Turkey Breast #750378	Fresh	2/9-11 LB	\$5.00
8482	JENNIE-O® XLEAN Smoked Turkey Breast Sliced .7 oz	Fresh	6/2 LB	\$2.50
8483	JENNIE-O® XLEAN Oven Roasted Turkey Breast Sliced .7 oz. Feeser's #750362	Fresh	6/2 LB	\$2.50
8868	JENNIE-O® XLEAN Oil Browned Turkey Breast Sliced .7 oz.	Fresh	6/2 LB	\$2.50
640140	JENNIE-O® Savory Turkey Crumbles Fully Cooked	Frozen	8/5 LB	\$5.00
640110	JENNIE-O® Savory Turkey Crumbles Fully Cooked	Frozen	2/5 LB	\$5.00
278455	JENNIE-O® VIP Roasted Turkey Breast Slice-N-Tact 1/4"	Frozen	6/4-5 LB	\$5.00
214902	JENNIE-O® PERFECT L'ATTITUDES® New World Slow Roasted Turkey	Frozen	2/5-6 LB	\$5.00
796760	JENNIE-O® Flame Seared Breast	Frozen	4/4.5 LB	\$5.00
221816	JENNIE-O® Lean Ground Brick Pack	Frozen	16/16 OZ	\$5.00

## FILL OUT THIS FORM:

Operator House \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Street Address (No P.O. Boxes) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

Jennie-O Brokerage \_\_\_\_\_

Jennie-O Broker Sales Representative Name \_\_\_\_\_

## TO RECEIVE YOUR REBATE

- Purchase the eligible JENNIE-O® product between January 1- March 31.
- Product cannot have been purchased 9 months prior to be eligible.
- Maximum rebate is \$500 per customer.
- Rebate must be postmarked on or before April 30, 2021.
- Offer valid for foodservice operators only. Not available for volume shipped under bid or contract pricing.
- Fill out this form completely. Allow 6-8 weeks for processing.

- You must attach a copy of the qualifying invoices with purchase of qualifying invoices or distributor report. JENNIE-O® product code or brand name must be identified in invoice.
- Offer is void where taxed, restricted or prohibited by law.
- Jennie-O reserves the right to audit request for payment.

### Mail completed form & proofs of purchase by 4/30/2021 to:

Breakthrough Now Rebate  
c/o Bobbie McChesney  
2505 Willmar Ave. SW  
Willmar, MN 56201

# SAVE \$5.00



**\$5 REBATE** per case on  
all natural  
(limit 10 cases)

# SAUSAGE



To learn more, visit us  
at one of these locations.



[www.jonesdairyfarmfoodservice.com](http://www.jonesdairyfarmfoodservice.com)  
Twitter @JonesFdSvc



**Up to \$50 REBATE** (limit of 10 cases) on any Jones Dairy Farm all natural sausage.

*Go to: [www.JonesFoodserviceRebates.com](http://www.JonesFoodserviceRebates.com)*

Purchases between **December 2, 2020** and **December 1, 2021**. Upload your distributor invoice as proof of purchase along with rebate information. Submissions due no later than **Friday, December 10, 2021**. This offer is limited to Licensed Foodservice Operators. One rebate per operation. Cannot be used in conjunction with any other promotional offer or bid product.

For questions, please e-mail [Rebates@jonesdairyfarm.com](mailto:Rebates@jonesdairyfarm.com).



# Buy 2 Get 1 FREE



Buy 2 cases of  
all natural sausage and get  
one case free. (up to \$45.00)

# SAUSAGE



To learn more, visit us  
at one of these locations.



[www.jonesdairyfarmfoodservice.com](http://www.jonesdairyfarmfoodservice.com)  
Twitter @JonesFdSvc



**Buy 2 cases of All Natural Sausage**  
and get one case free (*up to \$45.00*)

***Go to: [www.JonesFoodserviceRebates.com](http://www.JonesFoodserviceRebates.com)***

Purchases between **December 2, 2020** and **December 1, 2021**. Upload your distributor invoice as proof of purchase along with rebate information. Submissions due no later than **Friday, December 10, 2021**. This offer is limited to Licensed Foodservice Operators. One rebate per operation. Cannot be used in conjunction with any other promotional offer or bid product.

For questions, please e-mail [Rebates@jonesdairyfarm.com](mailto:Rebates@jonesdairyfarm.com).



# BREAKFAST SOLUTIONS

Kellogg's is ready to partner with you to help navigate the new normal and win in the breakfast occasion. We're here to provide the tools and resources to meet your new operational needs and give consumers the products they love.

## ALMOST ONE-THIRD

of consumers say they would eat away from home more often if there was **greater diversity of items at breakfast**<sup>1</sup>



Consumers are looking for filling and energizing

## MID MORNING SNACKS<sup>2</sup>

## CONVENIENCE

is one of the **top drivers of breakfast item sales** away from home<sup>3</sup>



## 51% OF U.S. ADULTS

think breakfast is more important than lunch or dinner<sup>4</sup>

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## Cereal

92% of the U.S. population eats cereal\* - partner with a leader in the category and give your customers what they crave!



## Culinary Support

Discover new recipes and let us help you great creative to delight your customers at breakfast.

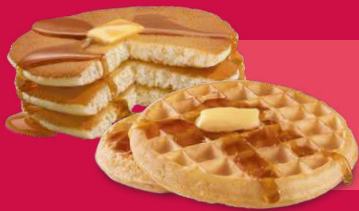


## Plant-Based Breakfast

From breakfast burritos to breakfast sandwiches - consumers are hungry for plant-based protein options.

## Griddle

Offer craveable hot breakfast items with minimal prep work.



## Merchandising Solutions

We have an array of merchandising solutions from stickers for pre-portioned bulk cereal in to-go cups and bowls, as well as touchless technology.



## Grab N' Go

Our bars and toaster pastries are easy, touch-free, on-the-go solutions for your customers.

\*Mintel Hot & Cold Cereal - US - Sept. 2019 1. Source: 2018 technomic. 2. 6Snacking in Fooservice US - Jan 2019. 3. Source: Lightspeed/Mintel 4. Simmons Research Winter 2018 NHCS adult study 12-month ©, TM, ©, 2020 Kellogg NA Co.





## Bringing You The Best Of America

Buy a min. of 3 cases in 1 category  
get **\$2** off per case

Buy a min. of 3 cases in 2 categories  
get **\$5** off per case

Buy a min. of 3 cases in 3 categories  
get **\$10** off per case

### PROMOTION DATES:

January 1, 2021 – April 30, 2021

To receive your rebate, please provide the following information. (Please print.)

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_  
 Include me on email offers from King & Prince  
 Distributor \_\_\_\_\_ City/State \_\_\_\_\_

Mail rebate before May 31, 2021

King & Prince Seafood® Rebate  
 P.O. Box 1002, Dexter, MN 55926

OR go online to redeem at:  
[fspromos4u.com/kingandprince](http://fspromos4u.com/kingandprince)

& enter Quick Access Code: **FEESERS21**

**Foodservice Segment** Please check all that apply.

- Independent Restaurant    Regional Chain    National Chain  
 QSR    Fast Casual    Casual Dining    Family Dining  
 Cafeteria    Bar/Tavern    B&I    Healthcare  
 Travel/Entertainment    College/University    School K-12  
 Hotel/Motel    Casino    Stadium/Arena    Club Store  
 Convenience Store    Correctional Facility  
 Other \_\_\_\_\_

FISH CATEGORY					
632403	Mrs. Friday's® Tavern Battered® Flounder, 4 oz.	4/2.5#			
633819	Mrs. Friday's® Oven Ready Panko Breaded Pollock, 3-4 oz.	4/2.5#			
636078	King & Prince® Panko Crusted Tilapia, 3 oz.	4/2.5#			
636046	King & Prince® Tortilla Crusted Tilapia, 3 oz.	4/2.5#			
632402	Mrs. Friday's® Crispy Southern Flounder, 2 oz.	4/2.5#			
630802	Mrs. Friday's® Craft Beer Battered™ Cod, 4 oz. Made with Sam Adams®	4/2.5#			
633837	Mrs. Friday's® Craft Beer Battered™ Pollock, 2-3 oz. Made with Sam Adams®	4/2.5#			
SHRIMP CATEGORY					
635109	Mrs. Friday's® Gold Pack® Fantail Shrimp, U/15 ct.	6/2.5#			
635110	Mrs. Friday's® Gold Pack® Fantail Shrimp, 16/20 ct.	6/2.5#			
635681	Mrs. Friday's® Buttermilk Popcorn Shrimp 60/90 ct.	4/2.5#			
631634	Mrs. Friday's® Breaded Krabbycakes® Oven Ready, 3 oz.	4/2.5#			
631613	Mrs. Friday's® Mini Breaded Krabbycakes® "Seafood Hushpuppies" 0.4 oz.	6/2.5#			
633270	King & Prince® Lobster Sensations®	6/2#			
631739	Mrs. Friday's® Seafood Chunks	12/2#			
		Max. Rebate \$750	TOTAL DUE \$		



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Introducing our  
 handcrafted  
**Craft Beer Battered™**  
 10 oz. Cod

**Feeser's**  
 FOOD DISTRIBUTORS

**RULES:** To receive your rebate, attach this coupon with copies of your foodservice distributor's invoice as proof of purchase for items purchased between January 1, 2021 and April 30, 2021. Rebate must be postmarked by 5/31/21. One rebate per operator. Distributors, re-distributors, contract, bid or special priced customers do not qualify. Customer information must be completed in full. Handwritten invoices will not be accepted. Invoices must include distributor name. No bulk or third party submissions will be accepted. Minimum purchase of 3 cases. Maximum refund of \$750 per location. No cash value. This coupon cannot be used in conjunction with any other King & Prince Seafood® offer or contract priced item. Coupon void where taxed, prohibited or restricted. Good only in the USA. Allow 4 to 6 weeks for refund receipt.



### Questions?

Email [kingandprince@ibidata.com](mailto:kingandprince@ibidata.com)  
 or call 1.866.986.4920

[kpseafood.com](http://kpseafood.com) [f](#) [t](#) [i](#) [n](#) [p](#) [@](#)



**KING & PRINCE**  
SEAFOOD

Sea. Taste. Enjoy!™

# Introducing our handcrafted Craft Beer Battered™ 10 oz. Cod



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# BUY ONE GET ONE FREE\*

Each Craft Beer Battered™ 10 oz. Cod Fillet is hand-cut and coated with a crisp, savory batter made with premium Samuel Adams Boston Lager®. Guests will be impressed by the awesome plate presentation, uniquely rich flavor, and homemade appearance – great for carryout, takeout, dine-in or delivery!

\*After rebate

## PROMOTION: JANUARY 1 – DECEMBER 31, 2021

Code	Mrs. Friday's® Craft Beer Battered™	Case Pack	# of Cases Purchased	Case Price
630801	10 oz. Cod Fillets	1/10#		
Max. Rebate \$70, 2 case minimum				<b>TOTAL DUE \$</b>

**RULES:** To receive your rebate, attach this coupon with copies of your foodservice distributor's invoice as proof of purchase for item #078609 purchased between January 1 and December 31, 2021. One rebate per operator. Distributors, re-distributors, contract, bid or special priced customers do not qualify. Customer information must be completed in full. Handwritten invoices will not be accepted. Invoices must include operator and distributor name and addresses. No bulk or third party submissions will be accepted. Maximum rebate of \$70 per location. Rebate paid on lowest priced case. 2 case minimum. No cash value. This coupon cannot be used in conjunction with any other King & Prince Seafood® offer or contract priced item. Coupon void where taxed, prohibited or restricted. Good only in the USA. Allow 4 to 6 weeks for refund receipt.

### Mail rebate before January 31, 2022 to:

King & Prince, P.O. Box 1002, Dexter, MN 55926

**OR go online to redeem at: [fspromos4u.com/kingandprince](https://fspromos4u.com/kingandprince)**

**& enter Quick Access Code: 964C0820**

Samuel Adams Boston Lager® is a registered trademark of The Boston Beer Company.

To receive your rebate, please provide the following information. (Please print.)

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Include me on email offers from King & Prince Seafood®

Distributor \_\_\_\_\_ City/State \_\_\_\_\_

### Foodservice Segment (Please check all that apply.)

- Independent Restaurant  Regional Chain  National Chain  QSR
- Fast Casual  Casual Dining  Family Dining  Cafeteria
- Bar/Tavern  B&I  Healthcare  Travel/Entertainment
- College/University  School K-12  Hotel/Motel  Casino
- Stadium/Arena  Club Store  Convenience Store  Correctional Facility
- Other \_\_\_\_\_

### Questions?

Email [kingandprince@ibidata.com](mailto:kingandprince@ibidata.com) or call 1.866.986.4920

This coupon is reproducible.

[kpseafood.com](https://www.kpseafood.com)





# NEW *Dip'n Wedges*™ Crispy V-Shaped Potato Scoops



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## LOAD 'EM. TOP 'EM. DIP 'EM. DRAW A CROWD!

Crispy *McCain*® *Dip'n Wedges*™ are exclusive appetizer potatoes with a ridged V-shape that's sure to turn heads. Create a multitude of unique signature dishes by loading with toppings or serving with a dip. However you menu 'em, your guests will remember *Dip'n Wedges*!



McCain® *Dip'n Wedges*™ (100007410)



# Make Them Multitask.



Serve as an appetizer with dip.



Load them up as a shareable.



Use as the base for an entrée.



Charge more as a premium fry.

## Break Out of the Pack.

Outdo the competition with something original.



INSTEAD OF BBQ CHICKEN FLATBREAD, SERVE:

### BBQ Dippers ←

McCain® Dip'n Wedges™ topped with spicy queso sauce, pulled pork and barbeque ranch dressing.

TOTAL PLATE COST\*

\$2.43

MENU PRICE

\$7.99

POTENTIAL PROFIT

\$5.56



INSTEAD OF SLIDERS, SERVE:

### Brewery Bites ←

Dip'n Wedges topped with beer cheese sauce, grilled onions, blue cheese ranch and chives.

TOTAL PLATE COST\*

\$1.36

MENU PRICE

\$4.99

POTENTIAL PROFIT

\$3.63



INSTEAD OF BUFFALO WINGS, SERVE:

### Buffalo Hooves ←

Dip'n Wedges topped with Buffalo sauce, cheddar jack cheese, green onions, blue cheese crumbles and scallions.

TOTAL PLATE COST\*

\$1.07

MENU PRICE

\$3.99

POTENTIAL PROFIT

\$2.92

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Product Information			Packaging			Preparation		
Distributor Code	Code Number	Product Description	Case Pack	Case Wt. (lb.)		Cooking Method	Temp °F	Time Minutes
				Net	Gross			
371965	1000007410	McCain® Dip'n Wedges™	6/4 lb.	24	25.5	Deep Fry	350	2-3/4 to 3-1/4
						Convection	425	13 (turn once)

For a product sample or menu ideas, contact your McCain sales representative or visit [www.McCainUSAFoodservice.com](http://www.McCainUSAFoodservice.com).



\*Based on approximate total plate food costs, including average distributor markup.  
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*Le Smoothie de*  
**MONIN®**

# Blending up Profits



**Purchase a new commercial blender and Monin will help you bring in the profits.**

**Here's how:**

For every \$150 spent on a blender, Monin will provide you one FREE case of Monin Fruit Smoothie Mix.

**Here's an example:**

\$600 (blender cost) ÷ \$150 = 4 cases. With 4 FREE cases you would have approximately \$856 in revenue (Average Smoothie Price \$5.35\* x 40 drinks per case\*\* x 4 cases). Now, just visit the link below, submit an invoice copy of your blender and your free Monin Fruit Smoothie Mix will be shipped to you.

Redeem today with easy ONLINE rebate processing  
Visit [www.fsromos4U.com/monin](http://www.fsromos4U.com/monin)

Enter quick access code **MoninBlender2021**

Please allow 6-8 weeks for product. Program valid January 1, 2021 through December 31, 2021

For more product information and flavor inspiration, visit [monin.com](http://monin.com)

TERMS AND CONDITIONS: Proof of purchase required. Multiple locations must submit individual redemptions. Not valid with any other offer. Not valid for customers with contract pricing. Online redemption must be submitted by January 31, 2022. See Offer Terms and Conditions at [www.fsromos4U.com/monin](http://www.fsromos4U.com/monin) for full details. For any questions, please contact [moninmarketing@monin.com](mailto:moninmarketing@monin.com). \*From Technomic 2019 \*\*Flavors subject to availability

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## Benefits

- Made with only natural ingredients. No artificial flavors, colors or preservatives
- Gluten Free, Non-GMO, Kosher, Vegan
- Pour over ice and blend
- Aseptically packaged for fresh taste
- 46 oz. size for easy handling and storage



## NATURALLY VERSATILE

Perfect for a variety of beverages



### Yogurt Smoothie

Fill 16 oz. glass with ice. Add 1 oz. milk and 1 tbsp. plain yogurt. Fill glass with Monin Fruit Smoothie Mix. Pour into blender and blend until smooth.



### Frosted Fruit Lemonade

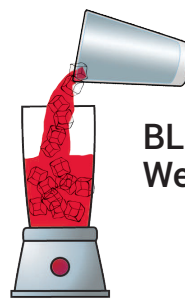
Fill 16 oz. glass with ice. Add 1 oz. Monin Lemon Syrup. Fill glass with Monin Fruit Smoothie Mix. Pour into blender and blend until smooth.



### Frozen Fruit Daiquiri or Margarita

Fill 16 oz. glass with ice. Add 1 1/2 oz. citrus rum or silver tequila. Fill glass with Monin Fruit Smoothie Mix. Pour into blender and blend until smooth.

POUR  
Over Ice



BLEND  
Well

SERVE



Choose any size glass and fill completely with ice. Pour Monin Fruit Smoothie Mix to level of ice. Blend well and serve.

TIP: Add your favorite Monin Syrup for exciting and unique smoothie flavors.

Monin Fruit Smoothie Mixes Available: Piña Colada, Mango, Peach, Wildberry, Strawberry Banana, Strawberry



**MONIN**<sup>®</sup>

Monin Gourmet Flavorings • 2100 Range Road • Clearwater, FL 33765

Phone: 727-461-3033 • Toll Free: 800-966-5225 • Fax: 727-461-3305 • monin.com



STUFFED  
with

# THE STUFF YOU LOVE



## SPRING OPTIONS YOUR CUSTOMERS WILL LOVE

Give your customers the menu variety they are looking for during the Spring. Mrs. T's Pierogies are not only an easy-prep meatless menu option, they're highly profitable and a hearty, delicious addition to any part of your menu.

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Sesame Ginger  
Pierogy Bowl

# RANCH T'SERS

## INGREDIENTS

1 bag Mini Classic Cheddar (351690) or your favorite variety of Mrs. T's® Mini Pierogies  
½ cup oil (490787)  
8 tablespoons powdered ranch dressing mix (342104)

# PAD THAI MINI PIEROGIES

## INGREDIENTS

1 bag Mini Classic Cheddar (351690) or your favorite variety of Mrs. T's® Mini Pierogies  
2 ounces butter (220270)  
6 eggs, beaten (590981)  
3 tablespoons oil (490787)  
3 cloves garlic, minced (590779)  
2 pounds extra firm tofu, pressed, cut into ¼ inch cubes (671906)  
1 pound stir-fry vegetables (763122)  
1 ½ teaspoons salt (682849)  
¾ teaspoon crushed red pepper (682200)  
1 ½ cups peanut sauce  
2 ½ cups bean sprouts  
¾ cup peanuts, chopped (480310)  
6 scallions, diagonally sliced (591345)

# VEGAN PIEROGY PRIMAVERA

## INGREDIENTS

1 bag Classic Onion (Vegan) (351674) or your favorite variety of Mrs. T's® Pierogies  
6 ounces olive oil, divided (490787)  
6 garlic cloves, sliced (590779)  
6 green onions, diagonally sliced (about 6 ounces) (591345)  
6 small thinly sliced carrots (about 8 ounces) (590561)  
1 ½ pounds thin asparagus, trimmed and sliced diagonally into 2-inch pieces (590130)  
¾ pound trimmed sugar snap peas (594525)  
1 ½ pounds vegetable stock  
1 pound cherry tomatoes, halved (590709)  
1 tablespoon lemon zest  
½ tablespoon fresh thyme leaves (591992)  
Salt and pepper to taste

## DIRECTIONS

Combine oil and seasoning.

Take pierogies directly from freezer and cook in deep fryer for approximately 3 minutes until golden brown. Toss with seasoning mix.

### Alternative Preparation:

Toss pierogies in seasoning mix and bake in a convection oven at 375°F for 12 to 15 minutes until golden brown.



## DIRECTIONS

Place pierogies in boiling water for 3 to 5 minutes; drain.

In a large skillet over medium-high heat, melt butter. Cook eggs until just scrambled; remove and set aside.

In the same skillet over medium heat, in 1 tablespoon of hot oil, cook garlic until lightly browned. Remove garlic to bowl with eggs.

Using the same skillet over medium-high heat, with remaining oil; cook tofu, vegetables, salt and crushed red pepper, stirring constantly, until tofu is browned.

Reduce heat to medium.

Stir in pierogies, egg mixture, peanut sauce, and bean sprouts. Continue cooking, stirring frequently, until heated through.

Garnish with chopped peanuts and scallions.



## DIRECTIONS

Heat half of the olive oil in a large skillet over medium heat. Add pierogies and sauté for 8 minutes or until golden brown, turning occasionally. Remove from pan; set aside.

In the same skillet, heat the remaining olive oil over medium heat. Add the garlic and green onions, cook 2 minutes or until the garlic is lightly browned.

Sauté carrots, asparagus and sugar snap peas with garlic and green onions approximately 4 to 5 minutes, or until vegetables are tender-crisp.

Stir in vegetable broth, cherry tomatoes, lemon zest, thyme and pierogies.

Continue to simmer 3 to 4 minutes, or until pierogies are heated through and cherry tomatoes are softened.

Season with salt and pepper to taste before serving.



For More Recipe Ideas, visit [mrstsfoodservice.com](http://mrstsfoodservice.com)



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*Make Meatless Easy and Loaded with Flavor!*



@mrstspierogies.com

*Takeout, Curbside, Delivery, No Problem! Serve up Comfort!*



Sesame Ginger Pierogy Bowl



Ranch T'sers



Tuscan Mini Pierogy Salad

➤ **2021 Spring Savings:**

- \$2.00 off per case on the following Food Service items:
  - #41164-00370 Potato & Cheddar Pierogies Feeser's #351696
  - #41164-00834 Potato & Cheddar Mini Pierogies Feeser's #351690
  - #41164-00865 Potato & Onion Pierogies Feeser's #351674
  - #41164-00348 Loaded Baked Potato Pierogies
  - #41164-00833 CN Whole Grain American Cheese Pierogies Feeser's #351680
  - #41164-00375 CN Whole Grain American Cheese Pierogies Feeser's #351686
  - #41164-00376 CN High Protein Whole Grain American Cheese Pierogies Feeser's #351697
  - **Exclusions include All Retail SKU's**

➤ **Who is eligible?: Owners or Operators of commercial and non commercial food service businesses. (Multi unit operators must participate on a unit by unit basis)**

- **Dates: February 8th through April 5th**
- Minimum Redemption Rate: \$15.00
- Maximum Redemption Rate: \$500.00
- Deadline: Send Distributor Proof of Purchase w/ Coupon to Mrs. T's by: **May 31, 2021**

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**\*Exclusions: Distributors, Bid Customers, Contract Management, C&U, and Retail customers are not eligible for this discount**

**Mail to:**

**Mrs. T's Pierogies 2021 Spring Savings c/o Food Service Sales  
600 East Centre Street  
P.O Box 606  
Shenandoah, PA 17976**

Multi-unit operators must participate on an individual basis.  
Void where restricted, prohibited or taxed.

Contact Name: \_\_\_\_\_ Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone #: \_\_\_\_\_

Signature: \_\_\_\_\_

Total Cases Purchased: \_\_\_\_\_ Total Redemption Amount: \_\_\_\_\_

# Mr. Clean Professional Glass and Multi-Surface Cleaner



Mr. Clean Professional Glass & Multi-Surface Cleaner with Scotchgard Protector is a streak-free, fast drying formula that cleans and protects glass and other silica-based surfaces (uncoated granite, ceramic, porcelain).

Scotchgard Protector provides an invisible barrier between the surface and soils, making it more difficult for soils to adhere.



## Features

- With every use, a transparent shield of Scotchgard technology is applied to glass surfaces, making surfaces faster and easier to clean over time
- Streak-free formula
- Dries 30-40% faster than comparable leading professional competitors
- Protects against fingerprints, grease and a variety of other soils
- Non-ammoniated formula
- Cleans, but may not protect, other surfaces such as stainless steel, chrome, aluminum, plastic, acrylic glass, etc.
- 88:1 dilution-control concentrate available for cost-effective cleaning

## Task Areas

- Interior glass windows
- Glass mirrors and other glass mirrored surfaces
- Interior glass
- Uncoated granite, ceramic and porcelain
- Also cleans but may not protect other surfaces such as stainless steel, chrome, aluminum, plastic, acrylic glass, etc

Pack/Size	Description	Case UPC
6/32 oz	Ready to use liquid 32oz w/ trigger attached	100-37000-81308-5
2/1 gal	Ready to use liquid 1 gallon	100-37000-81633-8
2/1 gal	89X Concentrate dilution-control 1 gallon	100-37000-81635-2



every experience counts.™

P&G  
Professional

For more information call 1-800-332-7787 or visit [www.pgpro.com](http://www.pgpro.com)

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PERDUE® HARVESTLAND® CHICKENS ARE  
Made with only clean, simple  
recognizable ingredients



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**SAVE \$5 PER CASE UP TO \$1000**

Feeser's #251936 UPC 56253

**PERDUE® HARVESTLAND® NO ANTIBIOTICS EVER READY TO COOK  
RANDOM BONELESS SKINLESS CHICKEN BREAST FILETS**

Visit  
[PerdueFoodservice.com/rebates](http://PerdueFoodservice.com/rebates)  
To redeem this rebate  
Login or complete one time  
Registration  
  
Valid 01/01/21 – 04/30/21

**OFFICIAL REBATE CERTIFICATE**  
Void where prohibited, taxed or restricted by law. Applies to qualifying PERDUE@HARVESTLAND® Chicken products only. Distributor invoice(s) must be dated between 01/01/21 and 04/30/21. Your request must be postmarked no later than 05/31/21. A copy of your distributor invoice(s) clearly identifying the UPC codes and the number of cases purchased must be attached to this certificate. Handwritten invoices are not acceptable. Reproduction, alteration or attempted alteration, transfer, sale or purchase of distributor invoice(s) is prohibited and constitutes fraud. Fraudulent submissions will not be honored and may be prosecuted. Offer good only in United States of America. This rebate offer cannot be used in conjunction with any other promotional offer. Perdue Foods LLC is not responsible for non-complying rebate requests or lost, misdirected, illegible, incomplete, late, undeliverable or postage-due rebate requests. Noncomplying rebate requests will not be returned. All Perdue Foods LLC decisions are final and binding. Please keep a copy of your rebate request for your files. Bids, chains, multi-unit accounts and distributors are not eligible. Offer limited to one (1) redemption per firm/institution. Please allow 4–6 weeks for delivery of rebate check or as required by law. Rebate checks are void if not cashed within 180 days of issuance. Maximum rebate \$1000. Minimum rebate \$30. Send invoice(s) and the rebate coupon to:  
Coupon Redemption Program.  
Perdue Rebates  
P.O. Box 966  
Brunswick, OH 44212



RAISED WITH  
**No Antibiotics  
EVER**

**PERDUE® HARVESTLAND® CHICKENS ARE  
FED A 100% VEGETARIAN DIET**

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# SAVE \$5 PER CASE UP TO \$1000

ON PERDUE® HARVESTLAND® TENDERREADY® PRODUCTS

Visit  
[PerdueFoodservice.com/rebates](http://PerdueFoodservice.com/rebates)  
To redeem this rebate  
Login or complete one time  
Registration

**Valid 01/01/21 – 04/30/21**

#### OFFICIAL REBATE CERTIFICATE

Void where prohibited, taxed or restricted by law. Applies to qualifying PERDUE®HARVESTLAND® Chicken products only. Distributor invoice(s) must be dated between 01/01/21 and 04/30/21. Your request must be postmarked no later than 05/31/21. A copy of your distributor invoice(s) clearly identifying the UPC codes and the number of cases purchased must be attached to this certificate. Handwritten invoices are not acceptable. Reproduction, alteration or attempted alteration, transfer, sale or purchase of distributor invoice(s) is prohibited and constitutes fraud. Fraudulent submissions will not be honored and may be prosecuted. Offer good only in United States of America. This rebate offer cannot be used in conjunction with any other promotional offer. Perdue Foods LLC is not responsible for non-complying rebate requests or lost, misdirected, illegible, incomplete, late, undeliverable or postage-due rebate requests. Noncomplying rebate requests will not be returned. All Perdue Foods LLC decisions are final and binding. Please keep a copy of your rebate request for your files. Bids, chains, multi-unit accounts and distributors are not eligible. Offer limited to one (1) redemption per firm/institution. Please allow 4-6 weeks for delivery of rebate check or as required by law. Rebate checks are void if not cashed within 180 days of issuance. Maximum rebate \$1000. Minimum rebate \$30. Send invoice(s) and the rebate coupon to:  
Coupon Redemption Program  
Perdue Rebates  
P.O. Box 966  
Brunswick, OH 44212

PDF2021-01



# SAVE \$5 PER CASE UP TO \$1000

ON PERDUE® HARVESTLAND® TENDERREADY® PRODUCTS



## OUR CHICKENS ARE RAISED WITH

- ✓ NO ANTIBIOTICS EVER
- ✓ 100% Vegetarian Diet
- ✓ No Animal By-Products
- ✓ Free of Artificial Ingredients
- ✓ Made with Only All-Natural\* Chicken  
No Hormones or Steroids Added\*\*

Help meet customer demand with on-trend dishes featuring clean ingredients  
NO ANTIBIOTICS EVER chicken products from **PERDUE® HARVESTLAND®**.

UPC	PRODUCT DESCRIPTION
51270	PERDUE® HARVESTLAND® TENDERREADY® NO ANTIBIOTICS EVER, SOUS-VIDE STYLE, FULLY COOKED BONELESS, SKINLESS CHICKEN BREASTS, FRESH
51271	PERDUE® HARVESTLAND® TENDERREADY® NO ANTIBIOTICS EVER, SOUS-VIDE STYLE, FULLY COOKED CHICKEN HALVES, FRESH
51272	PERDUE® HARVESTLAND® TENDERREADY® NO ANTIBIOTICS EVER, SOUS-VIDE STYLE, FULLY COOKED CHICKEN QUARTERS, FRESH Feeser's #259248

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OFFER VALID 01/01/21 – 04/30/21

\*Minimally processed. No artificial ingredients.

\*\*Federal regulations prohibit the use of hormones or steroids in poultry.





# Save \$10.00 Per Case Up To \$1,000

On Some of Our Most Popular Boneless Wings and Tenders!

**BONELESSDINGS™**  
BREAST CHUNKS

**BonelessZings™**  
BREAST CHUNKS

**TEMPURA**  
Battered Chicken



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Brand	MFG SKU	Description	Case Pack	Net Weight (LB)
Pierce	111125	FC, Boneless Wing Dings	2-5lb	10
Pierce	111355	FC, Boneless Wing Zings	2-5lb	10
Pierce	7518	FC, Chris P. Chicken WG Breast Chunks	6-5lb	30
Pierce	13937	PF, HomeStyle Breaded Chicken Breast Chunk Fritter, 1oz	2-5lb	10
Pierce	111356	PF, Tempura Battered Chicken Breast Strips, 1.55oz	2-5lb	10
Pierce	13617	PF, Country Tenderloin Fritter (2x), 2oz	2-5lb	10

Offer Vaild January 1, 2021 - April 30, 2021



# Products That Can Help Grow Your Operation

## Strong Menu Growth

Boneless wings are outgrowing  
bone-in wings by **5X**

+26% Growth vs +5% Growth on Menus  
Over the past 4-Years

**BONELESSDINGS™**  
BREASt CHUNKS

**BonelessZings™**  
BREASt CHUNKS

## Market Leader in Tempura Chicken



## Versatile

Boneless Wings Are Great For:

- Appetizers with dipping sauces
- Meal with fries
- Ingredient in sandwiches & subs
- Ingredient in wraps
- Toppings for salads
- Breakfast meals
- Kids meals

## Great For Delivery

By definition, the batter and breader of a **fritter** must make up more than 30% of the products weight

Making for **longer hold times** and a **better quality product for delivery**

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## Start Saving Today!

Name (please print) \_\_\_\_\_ Title \_\_\_\_\_  
Name of operation \_\_\_\_\_ Type of operation \_\_\_\_\_  
Address (No PO boxes) \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_  
Zip \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_  
Distributor name \_\_\_\_\_ Feeser's Inc. \_\_\_\_\_

**Feeser's eligible item: 252101, 259926, 259927, 251565**

Provide distributor invoices proving purchases made between 01/01/2021 and 04/30/2021. Must be postmarked by 05/31/2021 to qualify. Fill out this coupon with your original distributor invoice(s) with qualifying purchases highlighted as proof of purchase and mail to:

T1: Boneless Wings and  
Par Fry Operator Rebate  
Attn: Pilgrim's Customer Care  
P.O. Box 846  
Brunswick, OH 44212  
800-837-5352

For more information, please contact your Core Group broker or Pilgrim's sales contact. Operators must submit their own payment request with signature as proof of authenticity. Send original distributor invoice(s). Distributor tracking reports and/or distributor submissions will NOT be accepted. Offer valid only on products listed above. This offer applies to licensed foodservice operators only and does not apply to bid or contract customers. Rebate does not apply to wholesalers or distributors. This offer may not be used with any other Pilgrim's promotion. One coupon/redemption per foodservice operation. Please allow 6 to 8 weeks from promotional period closing to receive your rebate check. Void where prohibited by law.



AVAILABLE  
JAN. 1,  
2020

# FLAT-OUT FUN

**New! Conquest® Crispy Potato Strips**



Eye-catching shape and gluten-free batter deliver even more crispness



Great on the side or as base for signature appetizers

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Thicker cut and clear coat batter extend hold time beyond conventional fries



Extra long fancy length for excellent plate coverage



Ideal for Instagram-worthy presentations

**Conquest® Crispy Potato Strips**  
SKU: 10071179046158  
PACK SIZE: 6/5lb

Request a FREE sample and see recipes at [www.simplotfoods.com](http://www.simplotfoods.com)!



# Conquest® Crispy Potato Strips Menuing Ideas



## CONQUEST® CRISPY POTATO STRIPS WITH CHICKEN SANDWICH

Take advantage of the fast-growing opportunities for takeout and delivery with Conquest® Crispy Potato Strips. Their long-lasting, crispy crunch is ideal for off-premise dining.



## CONQUEST® CRISPY POTATO STRIPS WITH PASTRAMI SANDWICH

Casual and fast casual operators love the versatility and fun, eye-catching shape of Conquest® Crispy Potato Strips. Serve them on the side or as part of Instagram-worthy sandwiches.



## CONQUEST® CRISPY POTATO STRIPS WITH STEAK

Fine dining customers expect something special with their meals—and Conquest® Crispy Potato Strips deliver. Capitalize on their unique shape to create unforgettable, upscale presentations.



## CONQUEST® CRISPY POTATO STRIPS LOADED PAINT CAN

With their flat shape and outstanding crispness, Conquest® Crispy Potato Strips are perfect for layered items like this “paint can” application, featuring shrimp and roasted pineapple salsa.



## CONQUEST® CRISPY POTATO STRIPS LOADED OKTOBERFEST FRIES

A shareable favorite featuring fresh sage, pulled pork, Simplot RoastWorks® Roasted Fuji Apples, dried cranberries, apple kale slaw, honey mustard dressing and Crispy Potato Strips.



## CONQUEST® CRISPY POTATO STRIPS WITH LASAGNA DIP

Wide and crisp, nothing's better with heavy dips than Conquest® Crispy Potato Strips. This lasagna dip impresses with marinara, ricotta, mozzarella, fresh basil and parsley.

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SKU (10071179)	DESCRIPTION	PACK SIZE (LB)	WEIGHT NET/ GROSS (LB)	CASE DIMENSIONS (INCHES)	CASE CUBE	CASES/ LAYERS
046158	Conquest® Crispy Potato Strips	6/5.00	30/32	16 x 13 x 11.625	1.4	9X8

### PREP INSTRUCTIONS

DEEP FRY 350° / 3 min	CONVECTION OVEN 425° / 10 min	CONVENTIONAL OVEN 450° / 25 min	COMBI 425° / 10 min
--------------------------	----------------------------------	------------------------------------	------------------------

**Simplot**  
CONQUEST®



# NEW! Conquest® Delivery+™ Fries

WITH INDUSTRY-LEADING 40+ MINUTES HOLD TIME

AVAILABLE MID-JULY!

Your delivery window is about to get A LOT bigger. With a 40+ minute hold time, Conquest® Delivery+™ Fries stay crisp and delicious for the long haul. And their unique, clear coating makes them versatile enough to serve all day: dine-in, drive-thru and catering, too. Customers can even reheat them at home with just 20 seconds in the microwave. Say goodbye to soggy fries, and thrill your patrons—here, there, anywhere!

-  **Unbeatable:**  
Stays crisp and delicious for 40+ minutes after cooking
-  **Versatile:**  
Use as your primary fry for both on- and off-premise customers
-  **Satisfying:**  
Crisp on the outside, fluffy on the inside with great potato flavor
-  **Reheat-able:**  
Microwave at home for 20 seconds for fresh-from-the-fryer temperature and crispness
-  **Profitable:**  
Extra Long Fancy length fills containers and plates with fewer strips



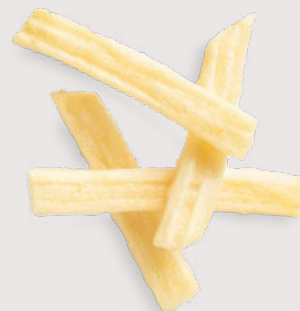
**Shoestring 1/4"**  
 6/4.5lb  
 SKU: 10071179043416



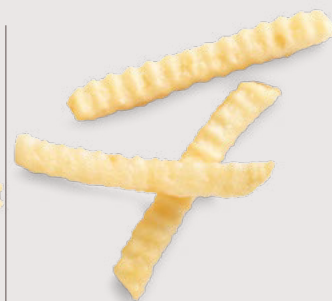
**Straight Cut Fries 3/8"**  
 6/5lb  
 SKU: 10071179043386



**Straight Cut, Skin On 3/8"**  
 6/5lb  
 SKU: 10071179048336



**Tin Roof Cut**  
 6/5lb  
 SKU: 10071179048374



**Crinkle Cut 1/2"**  
 6/5lb  
 SKU: 10071179048350





# OPERATOR REBATE

## FEATURED PRODUCTS



### FULLY COOKED BACON

ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
20027815117291	SMITHFIELD FULLY COOKED APPLEWOOD SMOKED BACON, 6/1.133 LB	\$2.00		
10070247176186	SMITHFIELD GOLD MEDAL APPLEWOOD BACON BITS, 6/5 LB	\$2.00		
10070247125009 #440612	SMITHFIELD SILVER MEDAL FULLY COOKED BACON, 4 OZ, 300 COUNT, 2/1.605 LB	\$2.00		
10070247172881	SMITHFIELD FULLY COOKED FINE BACON BITS, 2/5 LB	\$2.00		
10070247172331	SMITHFIELD BRONZE MEDAL FULLY COOKED SLICED BACON, 300 COUNT, 2/1.25 LB	\$2.00		
10070247172874	SMITHFIELD FULLY COOKED BACON 1/4" BITS, 2/5 LB	\$2.00		
10043200125934	SMITHFIELD GOLD MEDAL ALL NATURAL BACON TOPPING, UNCURED, 2/5 LB	\$2.00		
10070247171051	SMITHFIELD GOLD MEDAL SUPER THICK SLICED FULLY COOKED BACON, .5 OZ, 150 COUNT, 2/2.5 LB	\$2.00		
10070247157031	SMITHFIELD SILVER MEDAL THICK SLICED FULLY COOKED BACON, .5 OZ, 300 COUNT, 1/4.65 LB	\$2.00		



### READY TO COOK BACON

ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
70247158253 #440489	SMITHFIELD SILVER MEDAL SINGLE SLICED BACON, 18-22 SLICES PER POUND, 1/15 LB, FROZEN	\$2.00		
70247123411	SMITHFIELD BRONZE MEDAL HRI BACON, 14-18 SLICES PER POUND, 1/25 LB, GAS FLUSHED	\$2.00		
70247174833	SMITHFIELD SILVER MEDAL SINGLE SLICED APPLEWOOD SMOKED BACON, 14-18 SLICES PER POUND, 1/15 LB, FROZEN, GAS FLUSHED	\$2.00		
10070100065459	SMITHFIELD GOLD MEDAL APPLEWOOD SMOKED SINGLE SHINGLE BACON, 14-17 SLICES PER LB, 1/15 LB, GAS FLUSHED	\$2.00		
10070100065442	SMITHFIELD SILVER MEDAL DOUBLE SMOKED BACON, 10/12 SLICES PER POUND, 1/15 LB, GAS FLUSHED	\$2.00		



### SMOKE'NFAST

BBQ Meats				
10704051269047	SMITHFIELD SMOKE'NFAST PULLED PORK, SAUCELESS, 2/5 LB, FROZEN	\$2.00		
10704051289045	SMITHFIELD SMOKE'NFAST ALL NATURAL SMOKED PULLED PORK SAUCELESS, 2/5 LB, FROZEN	\$2.00		
20027815321018	SMITHFIELD SMOKE'NFAST PULLED PORK ENTRÉE, 6/2 LB, FROZEN	\$2.00		
10070247226003 #446550	SMITHFIELD SMOKE'NFAST GOLD MEDAL PULLED PORK, 4/2.5 LB, FROZEN	\$2.00		
10704051269016	SMITHFIELD SMOKE'NFAST SHREDDED PULLED PORK WITH SAUCE, 2/5 LB, FROZEN	\$2.00		
10704051289328	SMITHFIELD SMOKE'NFAST ALL NATURAL SMOKED SHREDDED CAROLINA PULLED PORK, 4/2.5 LB, FROZEN	\$2.00		
Ethnic Meats				
90704051269265	SMITHFIELD SMOKE'NFAST PORK CARNITAS, 6/4.667 LB, FROZEN	\$5.00		
90704051269302	SMITHFIELD SMOKE'NFAST ALL NATURAL PORK CARNITAS, 6/5 LB, FROZEN	\$5.00		
Ribs				
10070247201468	SMITHFIELD SMOKE'NFAST RIB BITS IN BBQ SAUCE, 2/5 LB, FROZEN	\$2.00		
90054756002026	SMITHFIELD SMOKE'NFAST HICKORY SMOKED ST. LOUIS STYLE PORK RIBS, 4/6.25 LB, FROZEN, RANDOM WEIGHT	\$2.00		
10070247201529	SMITHFIELD SMOKE'NFAST SAUCELESS RIB BITS, 2/5 LB, FROZEN	\$2.00		
90704051261405	SMITHFIELD SMOKE'NFAST LOIN BACK RIBS, 4/6.25 LB, FROZEN, RANDOM WEIGHT	\$5.00		
90704051261023	SMITHFIELD SMOKE'NFAST SAUCELESS BABYBACK LOIN BACK PORK RIBS, 8/3 LB, FROZEN, RANDOM WEIGHT	\$5.00		
90704051682026	SMITHFIELD SMOKE'NFAST HICKORY SMOKED RIBS, 2/13.9 LB, FROZEN, RANDOM WEIGHT	\$2.00		
90039073681116	SMITHFIELD SMOKE'NFAST SAUCELESS HICKORY SMOKED BABYBACK LOIN BACK PORK RIBS, 6/3.75 LB, FROZEN, RANDOM WEIGHT	\$2.00		
Beef				
90704051287023	SMITHFIELD SMOKE'NFAST HICKORY SMOKED WHOLE BEEF BRISKET, 2/8 LB, FROZEN, RANDOM WEIGHT	\$2.00		
Chicken				
10704051289342	SMITHFIELD SMOKE'NFAST HICKORY SMOKED BBQ CHICKEN, 6/5 LB, FROZEN	\$5.00		



### SMOKED SAUSAGE

10070247175219	SMITHFIELD BIAS CUT MAPLE SMOKED SAUSAGE, 2/5 LB, FROZEN	\$2.00		
70247135292	SMITHFIELD GOLD MEDAL KIELBASA, 50 COUNT, 1/10 LB, FROZEN	\$2.00		
10045300662821	SMITHFIELD NATURAL CASING SMOKED SAUSAGE ROPE, 4/3.25 LB, FROZEN	\$2.00		
10070247130539	SMITHFIELD SMOKE'N FAST GOLD MEDAL SAUSAGE ROPE, 2/5 LB	\$2.00		
20027815291861	SMITHFIELD SMOKED COCKTAIL FRANKS, 2/5 LB, FROZEN	\$2.00		

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### JANG JANG RIBS





# OPERATOR REBATE

## FEATURED PRODUCTS



### FULLY COOKED BREAKFAST SAUSAGE



### HAM

ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
70247138149	SMITHFIELD SILVER MEDAL FULLY COOKED SAUSAGE PATTY, 1.5 OZ, 1/10 LB, FROZEN	\$2.00		
25468111006	SMITHFIELD SILVER MEDAL FULLY COOKED ORIGINAL SAUSAGE PATTY, 2 OZ PATTIES, 1/10 LB, CHILD NUTRITION, FROZEN	\$2.00		
70247138170	SMITHFIELD SILVER MEDAL FULLY COOKED SKINLESS SAUSAGE LINK, 200 COUNT, 1/10 LB, FROZEN	\$2.00		
70247138156	SMITHFIELD SILVER MEDAL FULLY COOKED SAUSAGE PATTY, 2 OZ, 1/10 LB, FROZEN	\$2.00		
70247137616	SMITHFIELD SILVER MEDAL SKIN-ON FULLY COOKED SAUSAGE LINK, 200 COUNT, 1/10 LB, FROZEN	\$2.00		
70247138408	SMITHFIELD SILVER MEDAL FULLY COOKED SAUSAGE PATTY, 2 OZ, 3.85" WIDE, 1/10 LB, FROZEN	\$2.00		

ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
90070247128594 #443940	SMITHFIELD SILVER MEDAL ORIGINAL SMOKED PIT HAM, 2/14-16 LB	\$2.00		
90070247195558 #443273	SMITHFIELD GOLD MEDAL CARVEMASTER APPLEWOOD HAM, NATURAL JUICES, 2/7.65 LB	\$2.00		
90070247128419	SMITHFIELD SILVER MEDAL SMOKED BONELESS FLAT HAM, WATER ADDED, 2/10-14 LB	\$2.00		
90070247155941	SMITHFIELD GOLD MEDAL SMOKED HAM, 96% FAT FREE, HAM & WATER PRODUCT, 2/10 LB	\$2.00		
10070247129632	SMITHFIELD SILVER MEDAL DICED SMOKED HAM, WATER ADDED, 1/2 OZ CUBE, 2/5 LB, FROZEN	\$2.00		
10070247818598	SMITHFIELD SMOKED SLICED HAM, HAM AND WATER PRODUCT, 1/2 OZ SLICES, 4/3 LB	\$2.00		

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REDEEM THIS REBATE IN 10 MINUTES OR LESS! SUBMIT ALL THE FORMS ONLINE VIA [RAPIDREBATE.NET](http://RAPIDREBATE.NET)!



### STEP 1

Log on to [RapidRebate.net](http://RapidRebate.net)



### STEP 2

Add product info & upload invoices



### STEP 3

Submit & check status

#### INSTRUCTIONS FOR SUBMITTING THIS REBATE:

1	Use the grids on the front and back of this page to indicate the number of cases of each product code purchased during the eligible period.
2	Put the total number of cases purchased in the box below.
3	Put the total \$ amount of the requested rebate in the box below.
4	Complete the contact info (below) and segment info (right) and mail the form, along with required printout/invoice copies, to the address at right.

#### Terms and Conditions:

Offer limited to foodservice operators only. Chain operators must participate as single units. Contracted chain and bid accounts cannot participate. This coupon may be redeemed for a minimum of \$20 up to \$500 per individual foodservice operator. Submit this rebate with copies of distributor invoices or distributor printouts verifying valid products were purchased between February 1-April 30, 2021. DISTRIBUTOR PRINTOUTS OR INVOICES MUST INCLUDE THE FOLLOWING OPERATOR INFORMATION: Operator Name, Product Purchased, Number of Cases Purchased, Date the Product was Purchased, Invoice Number and Physical Address. Operators must fill out rebate coupon themselves. Distributor tracking reports do not qualify. Bulk redemptions by distributors and/or DSRs are not allowed. Request must be postmarked no later than June 12, 2021. Offer not redeemable in conjunction with any other offer. Operators may submit more than once until the maximum dollar amount is met; however, the initial submission must meet the minimum requirement of \$20. Allow 10-12 weeks for delivery. Incomplete or incorrect submissions will delay payment. Void where restricted, prohibited or banned.

PLEASE MAIL THIS COUPON WITH COPIES OF DISTRIBUTOR INVOICES TO:

SMITHFIELD CULINARY  
RFD COUPON REDEMPTION  
PO BOX 552  
TRAVERSE CITY, MI 49685

REBATE QUESTIONS? CALL 1-877-570-5504

**Smithfield**  
CULINARY

NOW SUBMIT YOUR REBATES ONLINE AT [WWW.RAPIDREBATE.NET](http://WWW.RAPIDREBATE.NET)

**COUPON CODE: RFDOPR21**

PLEASE CHECK THE MARKET SEGMENT YOUR OPERATION/TYPE OF RESTAURANT BELONGS IN:

Are you a new Smithfield Culinary customer   
or a current Smithfield Culinary customer

#### COMMERCIAL

- Full Service  
 Casual Theme  
 Family  
 Upscale/Fine Dining  
 C-Store  
 Hotel/Motel/Resort

#### NON-COMMERCIAL

- College/University  
 Elementary/Secondary School  
 Business & Industry  
 Recreational/Entertainment  
 Transportation Foodservice  
 Military/Correctional

#### OWNERSHIP

- Independent  
 Local/Regional Chain  
 National Chain

#### OWNERSHIP

- Contract Management  
 Self-Operated

Number of meals served per day:

\_\_\_\_\_ Breakfast \_\_\_\_\_ Lunch \_\_\_\_\_ Dinner

Approximate dollar volume annual food/beverage purchases: \_\_\_\_\_

YOU CAN ALSO SUBMIT OFFER FORM AND COPIES OF INVOICES ONLINE AT [WWW.RAPIDREBATE.NET](http://WWW.RAPIDREBATE.NET)

FOR MORE INFORMATION ON SMITHFIELD CULINARY PRODUCTS, PROMOTIONS, RECIPES OR MARKETING MATERIALS,

CONTACT YOUR SMITHFIELD CULINARY REPRESENTATIVE/BROKER OR CALL 1-888-327-6526 [WWW.SMITHFIELDCULINARY.COM/SMITHFIELD](http://WWW.SMITHFIELDCULINARY.COM/SMITHFIELD)

MAXIMUM PAYOUT IS \$500 / MINIMUM PAYOUT IS \$20		
# of \$2 CS:	X \$2.00/CS:	= Total \$:
# of \$5 CS:	X \$5.00/CS:	= Total \$:

#### CHECK WILL BE MAILED TO THE ADDRESS SHOWN BELOW (PLEASE PRINT)

OPERATION NAME:		CONTACT NAME:	
E-MAIL ADDRESS:			
OPERATION ADDRESS:			
CITY:	STATE:	ZIP:	
TELEPHONE NUMBER:	FAX NUMBER:		
DISTRIBUTOR: <b>FEESER'S INC.</b>	DSR NAME:		





EARN UP TO  
**\$200**  
 WITH  
**SPREADS**



The more customized flavor options you offer to guests, the more you save!  
 Earn a rebate up to \$5 per case (up to \$200) on spreads from the brand guests know and love.

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**HOW IT WORKS**

- 1** Purchase product from any one (1) group and get a \$2/case rebate by mail on all qualifying products.
- 2** Purchase product from any two (2) groups and get a \$3/case rebate by mail on all qualifying products.
- 3** Purchase product from all three (3) groups and get a \$5/case rebate by mail on all qualifying products.

**Product Group A**



Item #	Product Description	Case Qty
<b>Smucker's® Portion Control Jams, Jellies and Preserves</b>		
5150000760	SMUCKER'S ½ OZ APPLE JELLY	#420289
5150000764	SMUCKER'S ½ OZ GRAPE JELLY	#420688
5150000765	SMUCKER'S ½ OZ MIXED FRUIT	#420814
5150000766	SMUCKER'S ½ OZ ORANGE MARMALADE	#420898
5150000767	SMUCKER'S ½ OZ STRAWBERRY JAM	#420184
5150000770	SMUCKER'S ½ OZ ASST 17-PLASTIC, 120 SEEDLESS RED RASPBERRY, 40 GRAPE, 40 STRAWBERRY	
5150000773	SMUCKER'S ½ OZ ASST 1-PLASTIC, 120 GRAPE, 40 APPLE, 40 MIXED FRUIT	#420375
5150000774	SMUCKER'S ½ OZ ASST 4-PLASTIC, 120 GRAPE, 40 STRAWBERRY, 40 MIXED FRUIT	#420482
5150000795	SMUCKER'S ½ OZ ASST 3-PLASTIC, 80 GRAPE, 120 STRAWBERRY	#420478
5150000800	SMUCKER'S ½ OZ ASST 5-PLASTIC, 120 GRAPE, 40 STRAWBERRY, 40 ORANGE MARMALADE	#420457
5150001140	SMUCKER'S ½ OZ ASST 6-PLASTIC, 120 STRAWBERRY, 40 BLACKBERRY, 40 CHERRY	
5150001691	SMUCKER'S ½ OZ ASST 7-PLASTIC, 120 GRAPE, 40 STRAWBERRY, 40 APPLE CINNAMON	#420376
5150001696	SMUCKER'S ½ OZ ASST 8-PLASTIC, 120 GRAPE, 40 STRAWBERRY, 40 APPLE	
5150001698	SMUCKER'S ½ OZ SEEDLESS BLACKBERRY JAM	#929514
5150001717	SMUCKER'S ½ OZ STRAWBERRY JELLY	
5150001923	SMUCKER'S ½ OZ APPLE CINNAMON JELLY	
5150001984	SMUCKER'S ½ OZ APPLE BUTTER	#420163
5150002189	SMUCKER'S ½ OZ PEACH JAM	#929518
5150002890	SMUCKER'S ½ OZ SEEDLESS BOYSENBERRY PRESERVES	
5150005555	SMUCKER'S ¾ OZ SUGAR FREE ASST PLASTIC, 120 GRAPE, 40 STRAWBERRY, 40 BLACKBERRY	#321959

## Product Group B



Item #	Product Description	Case Qty
<b>Smucker's® Syrup</b>		
5150002277	SMUCKER'S 1.1 OZ SUGAR FREE BREAKFAST SYRUP	#325433
5150002283	SMUCKER'S 1.4 OZ BREAKFAST SYRUP	#740477
5150002284	SMUCKER'S 2.1 OZ BREAKFAST SYRUP	#710478
<b>Smucker's Natural Syrup</b>		
5150060504	SMUCKER'S 1 OZ NATURAL SYRUP	
<b>Smucker's Peanut Butter</b>		
5150002282	SMUCKER'S 3/4 OZ PEANUT BUTTER	#421061
<b>Jif® Creamy Peanut Butter</b>		
5150008051	JIF 3/4 OZ CREAMY PEANUT BUTTER	
5150008058	JIF 18 G NATURAL CREAMY PEANUT BUTTER	

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## Product Group C



Item #	Product Description	Case Qty
<b>Smucker's Natural Jams and Marmalade</b>		
5150008201	SMUCKER'S 1/2 OZ NATURAL STRAWBERRY JAM	
5150008202	SMUCKER'S 1/2 OZ NATURAL GRAPE JAM	
5150008203	SMUCKER'S 1/2 OZ NATURAL RED RASPBERRY JAM	
5150008204	SMUCKER'S 1/2 OZ NATURAL ORANGE MARMALADE	
5150010454	SMUCKER'S 1/2 OZ NATURAL SEEDLESS BLACKBERRY JAM	
<b>Smucker's Honey</b>		
5150000763	SMUCKER'S 1/2 OZ HONEY	#300242
<b>Totals</b>	# of groups purchased (i.e. 1, 2 or 3)*	
	# of cases purchased	

\*Stating a "1" on the first line results in a \*2 multiplier for the "cases" line; a "2" on the first line results in a \*3 multiplier for the "cases" line and a "3" on the first line results in a \*5 multiplier for the "cases" line.

## HOW IT WORKS

- Between 3/17/2020 and 4/30/2021, purchase full cases of the qualifying products listed and submit this form to receive a \$2, \$3 or \$5/case (up to \$200) rebate by mail, across three qualifying product groups:
  - Purchase product from any one (1) group and get a \$2/case rebate by mail on all qualifying products.
  - Purchase product from any two (2) groups and get a \$3/case rebate by mail on all qualifying products.
  - Purchase product from all three (3) groups and get a \$5/case rebate by mail on all qualifying products.

- Legibly complete the entire certificate, indicating cases purchased on the reverse side. Mail completed certificate and proof of purchase with products clearly identified to the address shown. Only copies of supplier invoice(s) or velocity reports, which include date and product information, are acceptable proof(s) of purchase.

- Mail all materials by 5/15/2021 to:
 

Smucker Away From Home Rebate #410  
c/o VP Demand Creation Services  
P.O. Box 552  
Traverse City, MI 49685-0552

  - This offer may only be redeemed by foodservice operators.
  - This offer is limited to one up to \$200 rebate per address.
  - Rebate submissions must be postmarked by 5/15/2021 and received by 5/31/2021.
  - Select established customers may be eligible to only purchase from one category.

If you have any questions regarding this offer, please call 1-855-423-8372 or email [redemptionservices@vpdcs.com](mailto:redemptionservices@vpdcs.com)

### PLEASE MAIL MY REBATE TO:

Contact Name:	Contact Signature:
<b>By signing this document, I represent that all information provided is true and accurate.</b>	
Business Name:	Business Address:
City:	State, Zip:
(Area Code) Telephone #:	Email Address:

NOTE: The J.M. Smucker Company will mail your rebate directly to you. DO NOT deduct from invoice(s). Allow 12 weeks for rebate processing. All the information you give us will be kept private and will not be sold to any other company. Offer expressly excludes (1) Payment to third party agents; and (2) Payment for taxes, fees or any amount other than purchase price of eligible cases shown on invoice. Offer good only in the United States, and is not good in conjunction with any other Smucker Away From Home rebate or offer, including but not limited to comparable/identical offers that are offered on the Internet. Reproductions, sale, trade or purchase of a certificate or proof of purchase is prohibited. The J.M. Smucker Company reserves the right to refuse any or all payments if violations of rebate offer requirements occur. Offer rights may not be assigned or transferred.

THE J.M. SMUCKER Co  
Away From Home





# OPERATOR COUPON



# SAVE \$5.00 PER CASE

## ecoStick SWEETENERS

- **BETTER LOOKING PREMIUM PACKAGING**  
Enhancing your table top and beverage offerings
- **BETTER VALUE**  
Costing less than the retail brands
- **BETTER FOR THE ENVIRONMENT**  
Eco-conscious is important to consumers
- **BETTER FOR YOUR OPERATION**  
Compact packaging reduces space used on the tabletop and BOH
- **SAME SWEETENER INGREDIENTS AS THE RETAIL BRANDS**

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Valid on orders placed from **January 1, 2021** through **December 31, 2021**

### TO QUALIFY FOR THIS REBATE:

Fill in coupon completely and attach distributor invoice and circle dates of items purchased from January 1, 2021, through December 31, 2021.

### MAIL TO:

ecoStick Redemption Services  
P.O. Box 552  
Traverse City, MI 49685-0552

### FOR QUESTIONS: 888.708.2222

Please allow 8 weeks for processing coupon and issuing rebate check. All information must be filled out and **a copy of the distributor invoice(s) must be attached** in order for coupon to be processed.

PRODUCT	MFG #	PACK SIZE	CASES ORDERED	OFFER	TOTAL \$
<b>Feeser's #</b>					
700713 ecoStick Pink (Saccharin)	83653	2000/0.5g sticks	_____	x \$5.00/case	_____
700710 ecoStick Blue (Aspartame)	83654	2000/0.5g sticks	_____	x \$5.00/case	_____
700712 ecoStick Yellow (Sucralose)	83655	2000/0.5g sticks	_____	x \$5.00/case	_____
ecoStick Green (Stevia)	83656	2000/0.5g sticks	_____	x \$5.00/case	_____
ecoStick Organic Raws (Turbinado)	83661	2000/3.0g sticks	_____	x \$5.00/case	_____
700715 ecoStick Organic Whites (Sugar)	83662	2000/2.8g sticks	_____	x \$5.00/case	_____
700714					
			Order Total:		Total \$: _____
<small>(minimum 2 cases, maximum 100 cases)</small>					



**TERMS AND CONDITIONS:** Coupon and invoices must be postmarked by January 31, 2022. Limit of one (1) rebate per establishment. Offer valid for individual foodservice and convenience store establishments only. Chain accounts, franchisees, and mobile food services are not eligible. Offer not available to distributors. Void where prohibited, taxed or distribution is not available. Coupons may not be combined with other manufacturer's rebate offer. Offer only good on products purchased from January 1, 2021 thru December 31, 2021. Please allow 8 weeks for processing coupons and issuing rebate checks.

Establishment/Name of Business	Business Phone
Street Address	City/State/Zip
Print Name	Title
Signature	Email Address
Distributor Representative	Broker Representative



# BREADED CALAMARI

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Dipt'n Dusted  
Breaded Calamari  
Rings & Tentacles  
# 084920B

 **TAMPA MAID**  
FOODS®



# BREADED CALAMARI

Premium Calamari is coated in our signature batter and dusted in seasoned flour. Diners love this classic favorite and they are a versatile addition to your appetizer or entrée menu.

## FEATURES

- Back of the house appearance and taste
- Freezer to fryer – no fuss, no waste
- Processed in the USA

## FLAVOR PROFILE

- Savory flavor profile
- Light and crunchy bite on the outside, pleasing firm texture on the inside

## MENU IDEAS

- Add on component for a variety of cuisines
- Serve as an appetizer with complementary dipping sauces

## COOK TIME

Deep fry at 350 degrees for 1 ¾ - 2 minutes or until golden brown

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Mariner Jack Calamari #15642B

## BREADED CALAMARI RINGS APPETIZER

6 oz. Mariner Jack Calamari Rings.....	\$ 2.02
2 oz. Dipping Sauce.....	\$ .14
Food Cost (27%).....	\$ 2.16
Menu Price.....	\$ 7.95
Gross Profit.....	\$ 5.79

*Costs are approximate and subject to change*



#084920



#086220



#180820

Product Description	Item Number	Ct. / Lb.	Pack Size
Dipt'n Dusted® Breaded Calamari Rings & Tentacles	084920 Feeser's # 630114	Varied	6/2 lb.
Dipt'n Dusted® Breaded Calamari Rings	086220 Feeser's # 630118	60/90	6/2 lb.
Dipt'n Dusted® Breaded Calamari Rings, 6oz. Pouch	091920	20/35	32/6 oz.
Dipt'n Dusted® Breaded Calamari Strips	092820	30/50	6/2 lb.
Italian Breaded Calamari Rings	180820	40/65	6/2 lb.
Mariner Jack Breaded Calamari Rings	15642B	50-70	6/2 lb.



P.O. Box 3709 Lakeland, Florida 33802  
 Phone: (863) 687-4411  
 Toll Free: (800) 237-7637 ext. 350  
[tampamaid.com](http://tampamaid.com)



## MARINER JACK® Coconut Shrimp

### Menu Ideas

- Serve with french fries and coleslaw
- Offer as shareable app
- Pair with complementary dipping sauces
- Use in Caribbean-style recipes

### Flavor

- Sweet, coconut flavor
- Crunchy panko breading
- Fresh-tasting shrimp
- Firm bite

MARINER JACK® Coconut Shrimp make every meal a celebration. Our peeled and deveined shrimp feature flavorful panko breadcrumbs made with shredded coconut and sweet flavored batter. Layer packed by hand for quality, these premium shrimp can help turn your operation into a flavor destination.

### Features

- Quality seafood with great value
- Premium seafood selections
- Easy preparation- no fuss, no waste

FEESER'S #	TM ITEM#	PACK SIZE	COUNT	PRODUCT DESCRIPTION
634892	15912B	4/3 lb.	16/20	Value Pack Shrimp, Coconut Butterfly CT

**TAMPA MAID'S MARINER JACK  
BRANDED ITEMS ADD VALUE TO YOUR MENU**



*New*



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**SPICY BREADED CHEESE STUFFED SHRIMP WITH TABASCO® BRAND**  
*Original Red Sauce flavor*

Product Description	Item Number	Ct./Lb.	Pack Size
Spicy Breaded Cheese Stuffed Shrimp with TABASCO® brand Original Red Sauce flavor	33322B	13-17	4/2

**Feeser's Item # 634881**

*Features*

- Exclusive Tampa Maid proprietary breading spiced with the premium flavor and recognition of TABASCO® Brand
- Versatile: Perfect across your menu—ideal as a shareable appetizer, flavorful side or entrées
- High-quality breaded shrimp
- Easy: Freezer to fryer with no waste
- Processed in the USA

*Flavor Profile*

- Light & crispy bite on the outside, pleasing firm texture on the inside
- The perfect balance of heat and flavor





# Super Seafood Savings

\$5 off per case up to \$100

Operator's Rebate Effective January 1, 2021 to December 31, 2021

Dipt'n Dusted® Calamari Rings and Tents



Savings apply to all Ocean Innovations® and Mariner Jack® products only.

To redeem this offer submit your distributor invoice **ONLY** (invoice copies accepted) online at **[tampamaid.com/offers](http://tampamaid.com/offers)**.

NOTE: ONLY DISTRIBUTOR INVOICES ACCEPTED!  
COUPON MUST BE COMPLETED & SUBMITTED BY THE OPERATOR, NOT THE DISTRIBUTOR OR MARKETING AGENCY.

\$100 maximum rebate per establishment on purchases made between January 1, 2021 – Dec. 31, 2021. Request for payment must be post-marked no later than January 31, 2022. Offer void where restricted, prohibited, taxed or where distribution is unavailable. Cannot be combined with any other coupon or promotion. Payment will be made to your organization and not to an individual. Only one coupon redeemable per customer. This offer does not apply to multi-unit accounts, distributors or product purchased on bid or with special pricing. You must purchase a minimum of 2 cases to qualify.

Please visit  
**[tampamaid.com/offers](http://tampamaid.com/offers)**  
to receive your rebate

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Dipt'n Dusted® PubStyle Butter Round Shrimp

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# Get up to \$500 Off TONY'S™ Single Serve Pizza!

## Earn \$5 off per case on eligible products, up to \$500 maximum

February 1, 2021 – August, 31, 2021\*



• EASY TO PREPARE



• SAVES ON TIME AND LABOR



• CONSISTENT QUALITY EVERY TIME

• WORKS WITH ANY MENU



• VALUE PRICED

### HOW IT WORKS:

1. Purchase eligible TONY'S™ Pizza products between February 1, 2021 – August 31, 2021.
2. Complete and return this rebate form by mail or submit it online by October 31, 2021.
3. For every case of eligible products purchased, you will be reimbursed \$5 per case, up to a maximum of \$500.

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**YES!** I purchased the following TONY'S™ SKUS:

Distributor Code	Product Code	Product Description	Case Pack	# of Cases Purchased	Per Case Rebate	Rebate Earned
580184	63519	TONY'S™ 5" Cheese Pizza	54		\$5	
580541	63520	TONY'S™ 5" Pork Pepperoni Pizza	54		\$5	
	63521	TONY'S™ 5" Supreme Pizza*	54		\$5	

**Total Rebate Requested: \$ \_\_\_\_\_**

### SUBMIT YOUR FORM

Submit this completed form along with your distributor invoice(s) with the eligible products circled as Proof-of-purchase to:

**SAVE UP TO \$500 ON TONY'S™ PIZZA REBATE**  
**PO BOX 1020**  
**BROWNSDALE, MN 55918**

OR for express processing, upload your distributor invoices to:

**[fspromos4u.com/schwansfoodservice](https://fspromos4u.com/schwansfoodservice)**

**Access Code: SaveUpTo500Tonys**

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Address (No P.O. Box) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Primary Distributor \_\_\_\_\_ Sales Rep/Broker \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

**Yes!** I would like to receive email offers and other product and program information from Schwan's Food Service.

**Yes!** I am not affiliated with a Food Service Management or Group Purchasing Organization.

MY FOODSERVICE OPERATION CAN BEST BE DESCRIBED AS:

- Casual Dining
- Family Dining
- QSR
- Sandwich/Bakery Café
- Catering
- Hospital
- Long-Term Care
- Business Dining
- Recreation/Entertainment
- Bar/Tavern
- College & University
- Convenience Store
- Other

**TERMS AND CONDITIONS:** Promotion is good for a maximum of \$500 on a combination of the following SKUS:: 63519, 63520, 63521 (Eligible Products). Rebate is valid on purchases from 2/1/2021 - 08/31/2021. Requests must be postmarked or submitted online no later than 10/31/2021. May not be combined with any other Schwan's Food Service, Inc. offer or rebate. Only one rebate will be refunded per operation or location. Offer is available to independent food service operators only; Operators contracted with a Food Management Company or Group Purchasing Organization MAY NOT REDEEM on products under contract. All information must be complete for rebate to be processed. Not responsible for lost, late, damaged, misdirected or postage-due mail. Void where prohibited. Rebate good on in USA. Subject to product availability. Please allow 4-6 weeks for processing. Schwan's Food Service, Inc. reserves the right to terminate or modify this rebate at any time. Questions on this promotion? Call 888-768-7864.

For more information and recipe ideas  
call 1-888-554-7421 or visit  
[SchwansFoodService.com](https://SchwansFoodService.com)





10000039685  
Tyson Red Label® NAE Fully  
Cooked Authentic Grilled  
Chicken Breast Filets 4 oz.



**Save**  
Up to  
**\$500**

*on a new product that  
looks & tastes like it's  
right off your own grill*



Introducing *Tyson Red Label*® Fully Cooked Authentic Grilled Chicken, featuring more authentic char marks and flavor notes of citrus & herb. Try it and save up to \$500.

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# Tyson® NAE FC Authentic Grilled Chicken Nuggets

Now Available at **Feeser's**  
FOOD DISTRIBUTORS



Made with unique flavor notes of citrus & herb and more pronounced char marks, **Tyson Red Label® Fully Cooked Authentic Grilled Chicken** makes it fast and easy to offer that hot-off-the-grill appeal your patrons will love.

These whole-muscle chicken offerings also deliver the consistent quality, easy prep and great performance you can always count on from the **Tyson Red Label®** product line.

## FEATURES

## BENEFITS

Prominent charring	Creates a more authentic grilled appearance and flavor that patrons can see and taste
Whole-muscle chicken breast	Enables you to serve high-quality offerings that are consistently tender and juicy
Fully cooked	Delivers back-of-house efficiencies, greater speed to plate, and reduces food safety risks
Multiple menu options	Adds versatility for easy inclusion into current and new menu items

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## PRODUCT SPECIFICATIONS

Tyson Code	Description	Feeser's Code
10000039686	Tyson Red Label® NAE Fully Cooked Authentic Grilled Chicken Nuggets (Breast Chunks), Approx. 250-340 Pieces Per Case, 2/5 Lb	259907



Matthew Eisenhower  
Matthew.Eisenhower@ASMWaypoint.com  
(717) 574-8371





# Save up to \$500.

Create hot-off-the-grill flavor and appeal with new **Tyson Red Label® Fully Cooked Authentic Grilled Chicken**—and save!



10000039686  
Tyson Red Label® NAE Fully Cooked Authentic Grilled Chicken Nuggets (Breast Chunks)

FEATURES	BENEFITS
Prominent charring (double-sided on filet)	Creates a more authentic grilled appearance and flavor that patrons can see and taste
Whole-muscle chicken breast	Enables you to serve high-quality offerings that are consistently tender and juicy
Made with chicken raised with <i>No Antibiotics Ever</i> and no MSG	Assures a product that both you and patrons can feel great about
Fully cooked	Delivers back-of-house efficiencies, greater speed to plate, and reduces food safety risks
Savory grilled flavor with notes of citrus & herb	Provides your patrons the grilled format they want with a delicious flavor they'll crave
Multiple form options (filets and nuggets)	Adds versatility for easy inclusion into current and new menu items

## Save up to \$500 on **Tyson Red Label® Fully Cooked Authentic Grilled Chicken.**

**\$5.00 off per case. 1-case minimum. 100-case maximum.**

**Order October 1, 2020 – March 31, 2021.**

**Redeem Online** at [fspromos4u.com/Tyson](https://fspromos4u.com/Tyson) and enter the quick access code: **TRLGrilled20**

**Or Mail In** completed form with your distributor invoice(s) as proof of purchase no later than April 30, 2021, to:

**Tyson Foodservice**  
c/o **Tyson Red Label® Authentic Grilled Chicken Offer**  
PO Box 2048  
Brownsdale, MN 55918

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## TYSON RED LABEL® FULLY COOKED AUTHENTIC GRILLED CHICKEN

No. of Cases	Product Code	Description	Case Pack (lb.)	Net Wt. (lb.)	Target Piece Count (per case)
	10000039686	NAE Fully Cooked Authentic Grilled Chicken Nuggets (Breast Chunks) <b>Feeser# 259907</b>	2/5	10	250 – 340*
	10000039685	NAE Fully Cooked Authentic Grilled Chicken Breast Filets 4 oz.	2/5	10	40*

Cases x \$5.00 =  Total Savings

Name of Operation \_\_\_\_\_ First & Last Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail Address \_\_\_\_\_  I would like to receive e-mails from Tyson Foodservice

**Feeser's Inc** **Harrisburg** **Pennsylvania**  
Distributor Name Distributor City Distributor State

**TERMS & CONDITIONS:**  
Valid only for product codes listed on this offer. Offer applies only to foodservice operators in the U.S. One coupon/redemption per location or headquarters address. Headquarters may submit for multiple locations and request one combined rebate check; however, reporting must show individual store addresses and purchase information. Not valid in conjunction with any other Tyson Foodservice offer for these products. Offer does not apply to Resale, Bid or Contract Managed Accounts. Any other use constitutes fraud. Void where prohibited. Distributor invoices or tracking reports must accompany rebate form and include item numbers, operator & distributor business name and appropriate purchase dates and postmarked by April 30, 2021. Allow 6-8 weeks for fulfillment. \$5.00 off per case. 1-case minimum. 100-case maximum. Offer valid October 1, 2020 – March 31, 2021.

**Contact your Tyson Foodservice Representative, Broker, Distributor Sales Representative or visit [tysonfoodservice.com](https://tysonfoodservice.com) for more information.**



NAE—No Antibiotics Ever  
\* Piece count is approximate and will be finalized post first production  
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# March 2021

## REPRESENTED BRANDS AND MANUFACTURERS

AJINOMOTO FOODS

CAMPBELL'S FOODSERVICE

CONAGRA FOODSERVICE

GENERAL MILLS

HEINZ

HORMEL FOODSERVICE

JENNIE-O

JONES DAIRY FARM

KELLOGG'S

KING & PRINCE SEAFOOD

McCAIN

MONIN

MRS T'S

PROCTOR & GAMBLE

PERDUE

PILGRIM'S

SIMPLOT

SMITHFIELD CULINARY

SMUCKERS & JIF

SUGAR FOODS

TAMPA MAID FOODS

TONY'S PIZZA FROM SCHWANS

TYSON RED LABEL



### march

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10





EST  1901

[feesers.com](http://feesers.com)

5561 GRAYSON ROAD, HARRISBURG, PA 17111

