



JANUARY

2022

Feeser's
FOOD
DISTRIBUTORS

**REBATES
& OFFERS**

Welcome to Feeser's

Family-Owned For Over 120 Years

We supply everything but the appetite...

What began in 1901 as a small local produce company in downtown Harrisburg, Pennsylvania, has become a foodservice powerhouse, serving the Mid-Atlantic region. Feeser's, still family-owned and operated, is now located on over 20 acres including over 300,000 square feet of warehouse facilities with cooler, freezer, and dry storage capabilities. Feeser's services restaurants, schools, entertainment venues, sports stadiums, and many other foodservice facilities across the eastern United States. As we reflect on our past, we look forward to the future as we continue to serve our customers and partners with passion and a dedication to quality. **We are excited to embark on our 13th decade of being your partner in foodservice. We are #FeesersFierce!**

For information or to order any of the products in this publication, contact our **Sales Team** at **717.564.4636** or

[CLICK HERE](#)

Feeser's
FOOD
DISTRIBUTORS





**GREAT FOOD
BRINGS US**

Together

SEND TO:

2021 TOGETHER REBATE
 Coupon Redemption Center
 P. O. Box 552
 Traverse City, MI 49685-0552

**Save up to \$250 on specific
 Ajinomoto Foods Branded Products**
**Offer valid from
 4/1/21 – 3/31/22**

Attach copy of invoice or velocity report when
 sending in this form.

Eat Well, Live Well.



Operation Name: _____ Phone: _____

Contact Name: _____ Title: _____ E-mail: _____

Address: _____ City: _____ State: _____ ZIP: _____

Mail to if different (P.O. Box): _____

Distributor: _____ Distributor Sales Rep: _____

Broker Company: _____ Broker Rep: _____ AFNA Rep: _____

TYPE OF ESTABLISHMENT (check one)

- Quick Service
- Fast Casual
- Midscale/Family Dining
- Casual Dining
- Fine Dining
- Bar/Gastro Pub
- Deli
- Retail
- Bakery
- Convenience Store
- Hotel
- Entertainment
- Caterer
- Cafeteria
- Hospital
- Nursing Home
- Correctional Institution
- B&I
- College/University
- School (K-12)
- Other: _____

KEY CONCEPT OR THEME (check one)

- Mexican
- Italian
- Asian
- Traditional American
- Steak House
- Pizza
- Seafood
- Other: _____

I am directly responsible for food purchasing I will make a recommendation to the person who is directly responsible for purchasing



GREAT FOOD BRINGS US Together

We believe that food is the heart of our community and our lives. As we navigate this new world, it is this love for food that allows us to connect in new and different ways.

Thank you to all of the restaurants, chefs and foodservice workers for continuing to deliver great food!

SAVE UP TO \$250 ON SPECIFIC AJINOMOTO FOODS PRODUCTS

Category 1 Products \$5.00/per case

Mexican / Latin:

Posada Mini Mex Appetizers

Asian:

Golden Tiger Potstickers
Ajinomoto Potstickers

Italian:

Bernardi Ravioli
Bernardi Tortellini

Chili:

Whitey's Chili
Original Chili Bowl

Cases

x \$5 =

Total

Category 2 Products \$3.00/per case

Appetizers:

Fred's Battered Vegetables
Fred's Breaded Vegetables
Fred's Battered Cheese
Fred's Breaded Cheese
Fred's Mac & Cheese Bites
Fred's Flour-Coated Onion Rings
Fred's Spicy Cheddar Onion Petals

Mexican / Latin:

Posada Premium Bulk Burritos

Asian:

Golden Tiger Fried Rice
Golden Tiger Wontons
Golden Tiger Cha Su Bao
Golden Tiger Spring Rolls

Cases

x \$3 =

Total

Onion products not mentioned above and peppers are not included in this rebate.

SAVE UP TO \$250

CALCULATE TOTALS BELOW

Cat 1

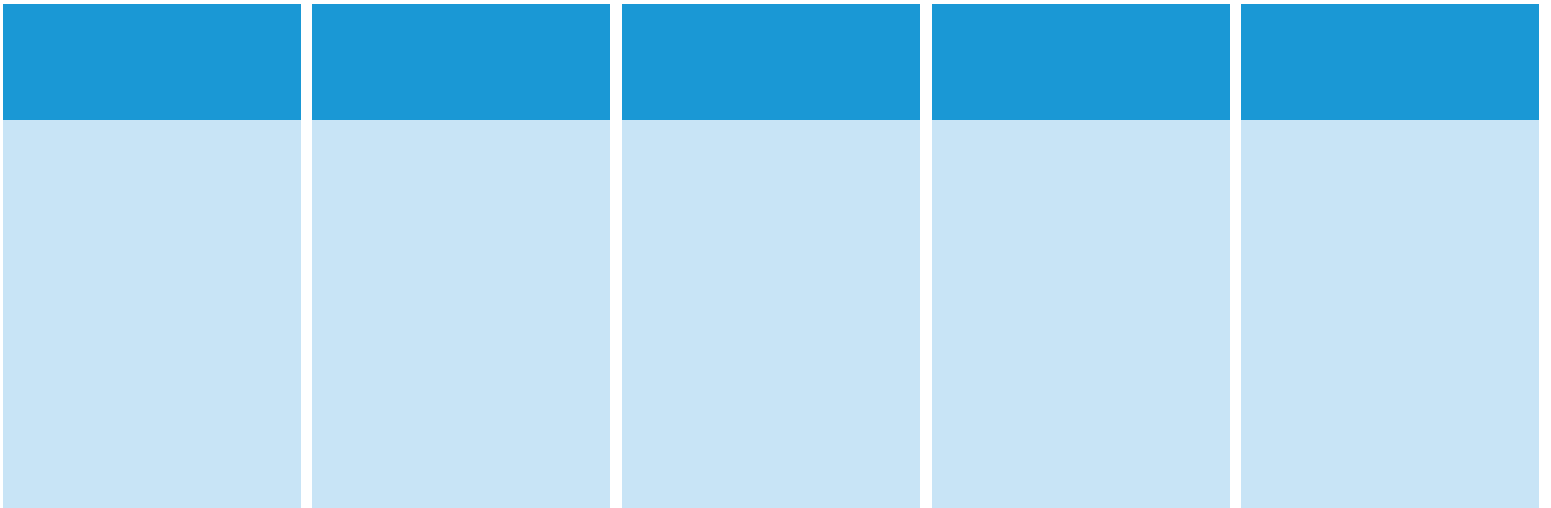
Cat 2

+

Total Savings =

Redemptions allowed only on the products and amounts shown on this coupon and may not be combined with any of our promotions or coupons. Proof of purchase must accompany this rebate request and includes distributor invoices or velocity reports (velocity reports must include distributor name, location address, number of cases, purchase price, operator name and address, invoice numbers and purchase dates). No hand-written invoices will be accepted as proof of purchase. Offer valid for restaurant/foodservice operators only. Chains or affiliated groups must participate on an individual basis. This offer is not valid on cases for resale. Distributors may not redeem for operators. We reserve the right to limit quantities, correct printing errors or cancel this rebate for any reason. Operator may redeem as many times as needed to reach the max of \$250 as long as additional redemptions reflect additional / new purchases. Offer valid from 4/1/21 - 3/31/22. Coupon void where taxed, prohibited or restricted. Valid in the USA only. Please allow 4-6 weeks for processing. Claims must be postmarked by 4/30/22. New product sales is defined as product not purchased in the last 12 months.

For more information, please check out our website at www.AjinomotoFoodservice.com or our Instagram account @AjinomotoFoodsNorthAmerica.



KETTLE PROMOTION



WHEN IT COMES TO SELLING SOUP, TRUST THE EXPERT

Campbell's knows the right equipment can enhance soup offerings and increase sales.

PROMOTION DATES:

September 1, 2021 - February 28, 2022

- During the time of promotion, when a customer purchases a combined Ten (10) cases of **Campbell's®** reformulated *Signature* Chicken Noodle Soup (#20303), *Reserve* Mexican Street Corn (#27926) or *Signature* Vegetable Beef with Barley (#25193), they will be eligible to receive a 10 quart Soup Kettle at NO CHARGE!

(1) One Kettle Per Account



REFRESHED RECIPE! **Campbell's®** *Signature* Chicken Noodle Soup

Campbell's # 20303

Distributor # 661008

Pack: 4/4lb. Pouch / yields 256 ounces

A rich, robust chicken stock loaded with tender white chicken, circle cut carrots, egg noodles, celery and onions, then finished with garlic.



NEW! **Campbell's®** *Signature* Vegetable Beef with Barley

Campbell's # 25193

Distributor # 663459

Pack: 4/4lb. Pouch / yields 256 ounces

Savory beef, sautéed vegetables and toasted barley slowly simmered in a rich tomato broth with aromatic spices.



NEW! **Campbell's®** *Reserve* Mexican Street Corn

Campbell's # 27926

Distributor # 662570

Pack: 4/4lb. Pouch / yields 256 ounces

Featuring sweet and fire-roasted corn, Cotija cheese and a traditional street corn spice blend with a hint of lime.

PLEASE CONTACT YOUR **CAMPBELL'S®**
SALES REPRESENTATIVE FOR DETAILS



For more, visit campbellsfoodservice.com.

OPERATOR INFORMATION

All fields required for redemption

CHECK HERE:

Yes, I am a C-Store Operator

Establishment

Contact Name

Contact Title

Mailing Address

City State Zip

Phone

Email Address

To receive additional offers and communications from General Mills Foodservice.

Distributor House

Distributor City Distributor State

DSR Name

DSR Email

To receive additional offers and communications from General Mills Foodservice.

CALCULATE YOUR REBATE

Product Type	Total Cases Purchased	Rebate Per Case	Total Rebate
	X	=
	X	=
	X	=
	X	=
	X	=
Total Cases =	Total Rebate =

TO RECEIVE YOUR REBATE



generalmillscf@reply4info.com

1-888-882-9860

OPERATOR INFORMATION

(Check ONE) I am a Foodservice Operator in the following segment:

Restaurant C-Store College & University Lodging K-12
 B&I Healthcare Independent Bakery Other

Establishment

Contact Name

Contact Title

Mailing Address

City State Zip

Phone

Email Address
To receive additional offers and communications from General Mills Foodservice.

Distributor House

Distributor City Distributor State

DSR Name

DSR Email
To receive additional offers and communications from General Mills Foodservice.

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
.....	X	=
.....	X	=
.....	X	=
.....	X	=

Total Cases = **Total Rebate =**
(20 cases maximum) (\$80-\$160 maximum)

TO RECEIVE YOUR REBATE



generalmillscf@reply4info.com
 1-888-882-9860



OPERATOR INFORMATION

Check Here:

Yes, I am a K-12 Foodservice Operator or USDA Child Nutrition Program Operator

School District Name

Contact Name

Contact Title

Mailing Address

P.O. BOX (no P.O. Box unless a physical address is provided above)

City State Zip

Phone

Email Address

To receive additional offers and communications from General Mills Foodservice.

Co-op/Buying Group/GPO

Distributor House

Distributor City Distributor State

DSR Name

DSR Email

To receive additional offers and communications from General Mills Foodservice.

CALCULATE YOUR REBATE

..... X

..... X

..... X

Total

Total Rebate =

.....

TO RECEIVE YOUR REBATE

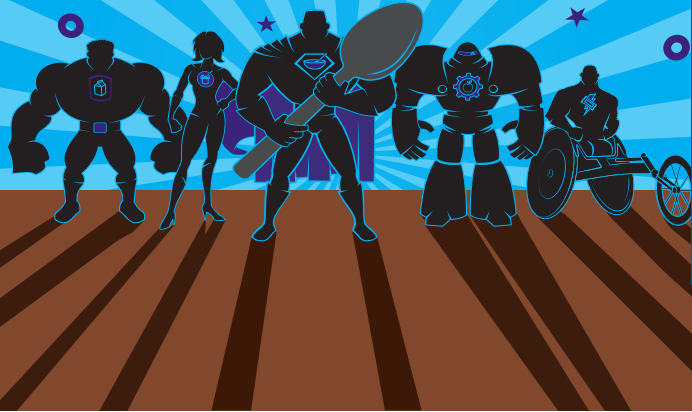
Must be postmarked on or before



generalmillscf@reply4info.com

1-888-882-9860

YOUR MISSION:
SCHOOL BREAKFAST



Giveaway! The first 100 valid rebate redemptions received from the combined online and mail in entries, will win a prize from the "Your Mission: School Breakfast" giveaway. Corresponding districts will be randomly selected to receive one of four prizes: a National School Breakfast Week Swag Kit, a wireless vibration speaker, an Apple AirPods Pro with a "Your Mission: School Breakfast" AirPods Pro case, or a Nintendo Switch™. Please find full giveaway details here:
<https://www.generalmillscf.com/your-mission-school-breakfast>

OPERATOR INFORMATION

Check Here: Yes, I am a K-12 Foodservice Operator or USDA Child Nutrition Program Operator

School District Name

Contact Name

Contact Title

Mailing Address

P.O. BOX (no P.O. Box unless a physical address is provided above)

City State Zip

Phone

Email Address

To receive additional offers and communications from General Mills Foodservice.

Co-op/Buying Group/GPO

Distributor House

Distributor City Distributor State

DSR Name

DSR Email

To receive additional offers and communications from General Mills Foodservice.

CALCULATE YOUR REBATE

..... X

..... X

..... X

Total

20-40 cases minimum

Total Rebate =

.....

TO RECEIVE YOUR REBATE

Must be postmarked on or before



generalmillscf@reply4info.com

1-888-882-9860



Eligible Product Categories

OPERATOR INFORMATION

All fields required for redemption.

(Check ONE) I am a Foodservice Operator in the following segment:

Restaurant C-Store College & University Lodging
B&I Healthcare Independent Bakery Other

Establishment

Contact Name

Contact Title

Mailing Address

City State Zip

Phone

Email Address

To receive additional offers and communications from General Mills Foodservice.

Distributor House

Distributor City Distributor State

DSR Name

DSR Email

To receive additional offers and communications from General Mills Foodservice.

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
	x	=

Total Cases = **Total Rebate =**

TO RECEIVE YOUR REBATE



generalmillscf@reply4info.com
1-888-882-9860



Eligible Products

Code **Product Information**

Code	Product Information



Café
your way

More Indulgence, Less Effort.
BIG Savings!

**\$5 PER CASE
REBATE**



Trust Conagra to help you easily transform your everyday beverages into tantalizing treats and seasonal sensations!
Purchase select Reddi-wip® and Swiss Miss® products and receive \$5 off per case – up to \$1,500!

Rebate applies to qualifying purchases made between August 1, 2021 – January 31, 2022.

THIS OFFER IS VALID ONLY ON THE FOLLOWING REDDI-WIP® AND SWISS MISS® PRODUCTS:

Reddi-wip® Barista Series

7027249141 Nitro Creamer	6/13 oz. canister
7027249142 Sweet Foam	6/13 oz. canister

Reddi-wip® Whipped Topping

7027223202 Real Cream	12/6.5 oz. canister
7027223204 Real Cream	12/13 oz. canister
7027223203 Extra Creamy	12/6.5 oz. canister
7027223208 Extra Creamy	12/13 oz. canister
7027249138 Light Cream	12/15 oz. canister
7027223205 Fat Free	12/6.5 oz. canister
7027249123 Non-Dairy	12/15 oz. canister
7027249140 Non-Dairy Almond	6/6 oz. canister
7027249139 Non-Dairy Coconut	6/6 oz. canister

Swiss Miss® Hot Cocoa Mix Envelopes

7092047491 Milk Chocolate	6/50/0.73 oz. env.
7092047492 Milk Chocolate with Marshmallow	6/50/0.73 oz. env.
1570005584 Milk Chocolate with No Sugar Added	6/24/0.55 oz. env.

Swiss Miss® Vending

1570006211 Vending Dispenser Powder	12/2 lb. pouch
1570007292 Vending Dispenser Powder	12/1.75 lb. pouch

Swiss Miss® Liquid

2700021910 Liquid Hot Chocolate	12/26.5 oz. can
2700021930 Liquid Hot Chocolate Bulk	6/96 oz. can

INSTRUCTIONS & TERMS

To receive your rebate (MINIMUM REBATE \$25.00/5 CASES; MAXIMUM REBATE \$1,500.00/300 CASES):

- Purchase up to 300 cases of Reddi-wip® and Swiss Miss® products from the approved list above between August 1, 2021 and January 31, 2022. Rebate submissions must be postmarked by February 28, 2022.
- Fill out the form at right and send the form along with your distributor invoice(s) or clear copies as proof of purchase (circle product and price paid – do not highlight) to the following address. Operator name and address must appear on the distributor invoice. Illegible copies of proof of performance will be rejected.

Reddi-wip/Swiss Miss Seasonal Rebate
PO Box 2025 - FS-2497, Brownsdale, MN 55918

Or for express 2-4 week processing, simply upload your distributor proof of purchase to:

fspromos4u.com/conagra
Access Code: 5OFFSMRW

Only one redemption per establishment. Chains must participate on an individual outlet basis. This offer cannot be combined with other rebates, allowances, contracted or bid business or used to redeem against other rebate offers. Offer invalid for resale, cash/carry, club stores, vending, and OCS. Cases redeemed against this offer may not be used to redeem against any other rebate offers. Partial cases not accepted. Rebates cannot be assigned or transferred. Offer valid for foodservice operators only; suppliers or distributors cannot redeem rebates for operators. We reserve the right to audit requests for payment and reserve the right to cancel this offer at any time. This rebate may be mechanically reproduced or photocopied but not altered from its original format. All rebates must be postmarked by February 28, 2022.

VOID IF RESTRICTED OR PROHIBITED BY LAW.

Reference number: FS-2497

800-357-6543
www.conagrafoodservice.com
conagrasweetshoppe.com

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FSP-0421-RWSMRB



I have purchased the following cases of eligible Reddi-wip® and Swiss Miss® products and have attached my distributor invoice(s) as proof of purchase. Please send me my rebate!

of cases purchased: _____ x \$5.00 = \$ _____ TOTAL REBATE
(min 5/max 300) (min \$25/max \$1,500)

NAME _____

TITLE _____

ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL ADDRESS _____

PRIMARY DISTRIBUTOR _____ DISTRIBUTOR CITY _____

BROKERAGE _____

YES! INCLUDE ME ON EMAIL OFFERS FROM CONAGRA FOODSERVICE.

1. My foodservice operation can best be described as:

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> Hospital | <input type="checkbox"/> Long-Term Care | <input type="checkbox"/> K-12 School | <input type="checkbox"/> Business Dining |
| <input type="checkbox"/> Casual Dining | <input type="checkbox"/> Family Dining | <input type="checkbox"/> Bar/Tavern | <input type="checkbox"/> Recreation/Entertainment |
| <input type="checkbox"/> Convenience Store | <input type="checkbox"/> Catering | <input type="checkbox"/> College/University | <input type="checkbox"/> Sandwich/Bakery Café |
| <input type="checkbox"/> QSR | <input type="checkbox"/> Other (specify): _____ | | |

2. Dayparts served (check all that apply): Breakfast Lunch Dinner Snacks/Takeout

3. Number of units (if applicable): _____

4. Annual sales at this location:

- \$0 - \$499,999 \$500,000 - \$749,999 \$750,000 - \$999,999 Over \$1,000,000

5. I currently have the following beverage items on my menu:

- | | | |
|--|---|--|
| <input type="checkbox"/> Hot coffee | <input type="checkbox"/> Iced or cold brew coffee | <input type="checkbox"/> Hot chocolate |
| <input type="checkbox"/> Espresso drinks (incl. lattes, cappuccinos, etc.) | <input type="checkbox"/> Milkshakes | <input type="checkbox"/> Specialty cocktails |

6. I plan to purchase the following beverage menu-related items in the next 30 days:

- | | | |
|--|---|---|
| <input type="checkbox"/> Powdered hot chocolate mix | <input type="checkbox"/> Liquid hot chocolate mix | <input type="checkbox"/> Whipped cream and/or topping |
| <input type="checkbox"/> Dessert toppings (chocolate or caramel syrup, etc.) | | |

7. I have purchased other hot chocolate brands in the past 30 days:

- Yes No If yes, please specify brand(s) _____

8. I have purchased other whipped cream and/or topping brands in the past 30 days:

- Yes No If yes, please specify brand(s) _____



Feeser's
FOOD
DISTRIBUTORS

EST  1901

feesers.com

5561 GRAYSON ROAD, HARRISBURG, PA 17111

