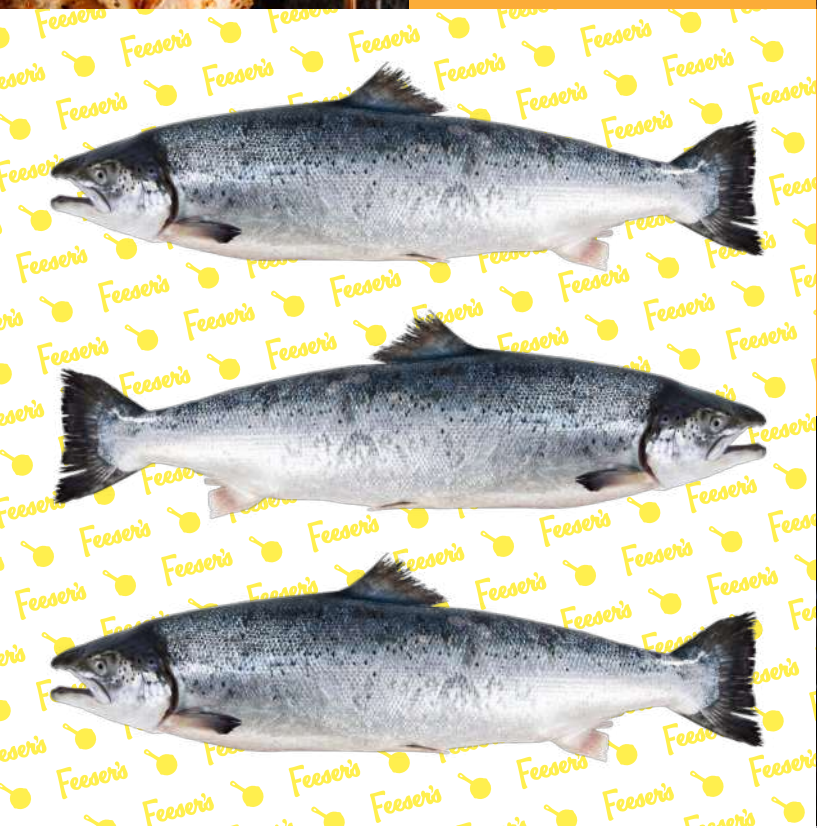


JANUARY 2025

REBATES & OFFERS

Feeser's FOOD DISTRIBUTORS



PREMIUM

Drive Profit with Other Snacking Occasions

EARN UP TO \$250

Minimum Rebate: \$10
Maximum Rebate: \$250
January 1, 2025 - April 30, 2025

K-12 snacking is growing beyond the bells. Position yourself to capture after-school sales with strategically stocked vending and other snacking occasions.¹

Whether you need ideas for lunch or on the go, snacks from Goldfish® Grahams, Lance®, Snyder' of Hanover®, and Cape Cod®, offer tasty and trusted ways to satisfy kids of all ages.

Campbell's
Foodservice



K-12 Other Snacking Occasions Promotion

Earn Up To \$250!

Maximum Rebate \$250

January 1, 2025 - April 30, 2025



Number of Cases	Product Name		Case Code	Distr. Code	Pack/Size	Smart Snack Compliant	Rebate	Rebate Amount
Goldfish® Grahams								
	Giant Goldfish® Grahams - Cinnamon	V WG	26830	650338	300/9 oz bag	✓	\$3.00	
	Giant Goldfish® Grahams - Vanilla	V WG	26828		300/9 oz bag	✓	\$3.00	
	Goldfish® Baked w Whole Grain Grahams - French Toast	V WG	25082		300/1 oz bag	✓	\$3.00	
	Goldfish® Baked w Whole Grain Grahams - Honey Bun	V WG	25083		300/1 oz bag	✓	\$3.00	
Lance®								
	Lance® Wheat Twins	V LS	469790	311802	500/2 ct		\$3.00	
	Lance® Captain Wafers® Grilled Cheese Sandwich Crackers	V	104332		6/20 ct		\$2.00	
	Lance® Cheddar Cheese Sandwich Crackers w Whole Grain	V WG	104334		6/20 ct		\$2.00	
	Lance® ToastChee Peanut Butter Sandwich Crackers		103788	312804	6/20 ct		\$2.00	
	Lance® Toasty Peanut Butter Sandwich Crackers	V	103787		6/20 ct		\$2.00	
Snyder's of Hanover®								
	Snyder's of Hanover® Mini Pretzels	V VG LF	022170	650865	60/1.5 oz pouch		\$2.00	
Cape Cod®								
	Cape Cod® Less Fat Sweet Mesquite Barbeque Kettle Chops	V GF	112482		56/1.375 oz pouch	✓	\$2.00	
	Cape Cod® Less Fat Original Kettle Chips	GF	112036		56/1.5 oz pouch		\$2.00	

Claims Key

V

 Vegetarian

VG

 Vegan

WG

 Whole Grain

LS

 Low Sodium

GF

 Gluten Free

LF

 Low Fat

Total Cases	Total \$

Name of Operation

First Name

Last Name

Title

Street Address (no PO Boxes)

City

State

Zip Code

Country

Business Phone Number, Ext.

Email Address

Distributor

City

State

Zip Code

By submitting this form, you agree to receive marketing communications, such as product information, services, discount offers and promotions, from Campbell's Foodservice. You may opt out at any time. www.campbellsoupcompany.com/privacy-policy/ ☐ Opt Out

TERMS AND CONDITIONS:

Send original completed claim form and distributor invoices to:
Campbell Foodservice Rebate Processing
K-12 Other Snacking Occasions Promotion
PO Box 1032 • Dept. R13413 • Grand Rapids, MN 55745
or email to cfsrebatesinfo@apfco.com

A. This rebate offer applies to K-12 foodservice operators only.
B. Checks will be made payable to corporate entities only, and not to individuals.
C. Offer good only in the U.S.A.
D. Applies only on eligible products purchased between 1/1/2025 - 4/30/2025.
E. This rebate offer may not be combined with any other offer during the same period.
F. This rebate cannot be duplicated, assigned or transferred by an operator.
G. Allow 6-10 weeks for payment of rebate.
H. Minimum rebate 5 cases; maximum rebate \$250.
I. Distributors may not redeem on behalf of operators.
J. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
K. All submissions must be received by 5/31/2025.
L. Campbell's Foodservice is not responsible for lost, late or misdirected submissions.



Discover a solution that lets you leverage a product already in your pantry to meet special dietary needs.

In just three simple steps, you can adapt **Campbell's®** canned soups to satisfy the needs of individuals with swallowing difficulties. Use this easy-to-follow guide to help create thickened soups featuring the flavors they know and love.

Campbell's Foodservice Dysphagia Solutions - Promotion

Maximum Rebate \$500
January 1, 2025 - April 30, 2025

Explore Versatile Soup Solutions for Specialty Diets.

Easily meet IDDSI guidelines
with nourishing soups specially
crafted for dysphagia patients
and residents.



Campbell's
Foodservice

Dysphagia affects individuals across age groups and in many healthcare settings.

10%–22% of people aged 50 and over

40% of people aged 60 and over

30%–60% in long-term care

Show your patients & residents you care.

Azer SA, Kanugula AK, Kshirsagar RK. Dysphagia. [Updated 2023 Nov 18]. In: StatPearls [Internet]. Treasure Island (FL): StatPearls Publishing; 2024 Jan. Available from: <https://www.ncbi.nlm.nih.gov/books/NBK559174/>



HOW TO PREPARE NOURISHING THICKENED SOUPS

STEP ONE: Prepare Soup Per Can Instructions + Purée + Strain

- **Purée the soup until completely smooth.** High speed blenders are recommended.
- **Strain the soup through a mesh screen.**
- **Check the temperature after straining and reheat if necessary** (recommended temperature: 160°F).

STEP TWO: Add Thickener — Add the pre-weighted thickener to the hot, strained soup.

- **Blend until thickened and ensure the soup is free of clumps.**
- **A blender is highly recommended to ensure the thickener is fully incorporated and activated.**





STEP THREE: IDDSI* Flow Test

- **Prior to serving, perform the IDDSI Flow Test to verify IDDSI Level** (recommended temperature range: 140°F to 150°F).





*The IDDSI Framework provides a common terminology for describing food textures and drink thickness to improve safety for individuals with swallowing difficulties. <https://iddsi.org>

PREPARATION CONTINUED





POWDERED GUM BASE THICKENER

Serving Size: 50 oz. Can	 IDDSI Level 0: Thin	 IDDSI Level 1: Slightly Thick	 IDDSI Level 2: Mildly Thick	 IDDSI Level 3: Moderately Thick
CHICKEN NOODLE SOUP CODE #01256	Prepared per can instructions	10 g	17.5 g	37.5 g
TOMATO SOUP CODE #00016	NA	Prepared per can instructions	7.5 g	27.5 g
CREAM OF MUSHROOM SOUP CODE #01266	NA	Prepared per can instructions	7.5 g	27.5 g
CREAM OF CHICKEN SOUP CODE #01036	NA	NA	Prepared per can instructions	20 g





LIQUID GEL BASED THICKENER

Serving Size: 50 oz. Can	 IDDSI Level 0: Thin	 IDDSI Level 1: Slightly Thick	 IDDSI Level 2: Mildly Thick	 IDDSI Level 3: Moderately Thick
CHICKEN NOODLE SOUP CODE #01256	Prepared per can instructions	18.75 g	75 g	150 g
TOMATO SOUP CODE #00016	NA	Prepared per can instructions	75 g	150 g
CREAM OF MUSHROOM SOUP CODE #01266	NA	Prepared per can instructions	18.75 g	75 g
CREAM OF CHICKEN SOUP CODE #01036	NA	NA	Prepared per can instructions	75 g

POWDERED GUM BASE THICKENER

Serving Size: 7.25 oz. Can	 IDDSI Level 0: Thin	 IDDSI Level 1: Slightly Thick	 IDDSI Level 2: Mildly Thick	 IDDSI Level 3: Moderately Thick
CREAM OF CHICKEN SOUP CODE #00443	NA	NA	Prepared per can instructions	3.2 g
TOMATO SOUP CODE #00447	NA	Prepared per can instructions	1.2 g	4.4 g

LIQUID GEL BASED THICKENER

Serving Size: 7.25 oz. Can	 IDDSI Level 0: Thin	 IDDSI Level 1: Slightly Thick	 IDDSI Level 2: Mildly Thick	 IDDSI Level 3: Moderately Thick
CREAM OF CHICKEN SOUP CODE #00443	NA	NA	Prepared per can instructions	12 g
TOMATO SOUP CODE #00447	NA	Prepared per can instructions	12 g	21 g

Always test for the appropriate IDDSI levels before serving.

Campbell's® Dysphagia Diet Promotion

\$5 Back Per Case on Select 50 oz and 7.25 oz Canned Soups
Maximum Rebate \$500 • January 1, 2025 - April 30, 2025



Product Name		Pack Size	Case Code	Distr. Code	Rebate Amount	Number of Cases
Campbell's® Chicken Noodle - 50 oz Can	CW	12 / 50 oz	01256	661696	\$5.00	
Campbell's® Cream of Chicken - 50 oz Can	CW	12 / 50 oz	01036	661570	\$5.00	
Campbell's® Cream of Mushroom - 50 oz Can	V CW	12 / 50 oz	01266	662746	\$5.00	
Campbell's® Tomato - 50 oz Can	VG V CW	12 / 50 oz	00016	663292	\$5.00	
Campbell's® Cream of Chicken - 7.25 oz Can	CW	24 / 7.25 oz	00443		\$5.00	
Campbell's® Tomato - 7.25 oz Can	V CW	24 / 7.25 oz	00447	660373	\$5.00	

Claims Key VG Vegan V Vegetarian CW Calorie Wise

Total Cases	Total Rebate

Name of Operation

First Name

Last Name

Title

Street Address (no PO Boxes)

City

State

Zip Code

Country

Business Phone Number, Ext.

Email Address

Distributor

City

State

Zip Code

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TERMS AND CONDITIONS:

Send original completed claim form and distributor invoices to:
Campbell Foodservice Rebate Processing
Non-Commercial Dysphagia Diet Promo
PO Box 1032 • Dept R13404 • Grand Rapids, MN 55745
or email to cfsrebatesinfo@apfco.com

A. This rebate offer applies to Non-Commercial operators only.
B. Checks will be made payable to corporate entities only, and not to individuals.
C. Offer good only in the U.S.A.
D. Applies only on eligible Campbell's products purchased between 1/1/2025 - 4/30/2025.
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CINCO DE MAYO REBATE

Delicious Ways to Celebrate Cinco de Mayo

EARN UP TO \$500

Minimum Rebate: 5 Cases

Maximum Rebate: \$500

January 1, 2025 - April 30, 2025

TOP SOUPS MENUED AT MEXICAN RESTAURANTS¹

Chicken Tortilla

Chicken Chili

Beef Chili

Chicken Enchilada

Roasted Vegetable

41%

of consumers ages
18-34 are interested
in trying more
global-inspired
soups²

Campbell's
Foodservice

Campbell's
CULINARY
RESERVE



1: Circana December 2023, 2: Technomic National Food Trends 2023,
2: Technomic QSR & C-Store Insights 2022

THERE ARE SO MANY DELICIOUS WAYS TO CELEBRATE THE BEST OF CINCO DE MAYO!

RECIPES

51% of operators menu Mexican.¹

48% of consumers say they eat Mexican cuisine for dinner and 38% for lunch occasions.²



CHICKEN & POBLANO MAC & CHEESE

is a classic with a twist that packs Latin heat and spice.

Crafted with Campbell's® Culinary Reserve Roasted Poblano and White Cheddar Soup With Tomatillos - 26832



BLACK BEAN & OYSTER MUSHROOM ENCHILADAS

A truly delightful vegetarian option, this dish is made with a mixture of black beans and roasted mushrooms filled in a corn tortilla and baked with a chipotle tomato sauce. Crafted with V8® Spicy Hot Vegetable Juice.



MEXICAN STREET CORN CARNITAS BOWL

is another easy speed-scratch recipe that brings the taste of far-away travels to any table. Crafted with Campbell's® Culinary Reserve Mexican Street Corn - 27926 and Pace® Chunky Salsa Medium Heat - 14170



TEXAS TWO STEP CHICKEN

Try our quick and easy Texas Two Step Chicken made with Pace® Medium Chunky Salsa - 14170. With just four ingredients and minimal prep time, this delicious recipe comes together in just 36 minutes or less!

Cinco de Mayo Recipe Solutions

Find more culinary inspiration and operational support at campbellsfoodservice.com/recipes



Cinco De Mayo Promotion

Earn Up To \$500!

Maximum Rebate \$500
January 1, 2025 - April 30, 2025

Campbell's
Foodservice

Number of Cases	Product Name		Case Code	Distr. Code	Pack/Size	Rebate	Rebate Amount
Pace®							
	Pace® Chunky Salsa - Medium	VG V GF PB	14170		4/138 oz jug	\$5.00	
	Pace® Chunky Salsa - Mild	VG V GF PB	14070	470940	4/138 oz jug	\$5.00	
	Pace® Picant Sauce - Medium	VG V GF PB	68		4/138 oz jug	\$5.00	
	Pace® Picant Sauce - Mild	VG V GF PB	67	470915	4/138 oz jug	\$5.00	
	Pace® Enchilada Sauce	VG V GF PB	13170		4/138 oz jug	\$5.00	
Frozen Soup							
	Campbell's® Culinary Reserve Cheesy Chicken Tortilla	NAE	18294		3/4 lb tub	\$5.00	
	Campbell's® Culinary Reserve Mexicali Tortilla	GF	10431		3/4 lb tub	\$5.00	
	Campbell's® Culinary Reserve Mexicali Tortilla - Retail Ready	GF	18489		3/4 lb tub	\$5.00	
	Campbell's® Culinary Reserve Baja Style Chicken Enchilada	NAE	28744	662621	4/4 lb pouch	\$5.00	
	Campbell's® Culinary Reserve Chicken Tortilla	NAE	20304	661015	4/4 lb pouch	\$5.00	
	Campbell's® Culinary Reserve Mexican Street Corn	V GF	27926	662570	4/4 lb pouch	\$5.00	
	Campbell's® Culinary Reserve Rosted Poblano & White Cheddar with Tomatillos	V GF	26832		4/4 lb pouch	\$5.00	
Beverages							
	Campbell's® Tomato Juice 46 oz	VG V GF FS PB NON GMO	21248		6/46 oz PET	\$3.00	
	Campbell's® Tomato Juice 64 oz	VG V GF FS PB NON GMO	24819		6/64 oz PET	\$3.00	
	V8® 46 oz	VG V GF FS PB NON GMO	20808	147216	6/46 oz PET	\$3.00	
	V8® 64 oz	VG V GF FS PB NON GMO	24817		6/64 oz PET	\$3.00	
	V8® Spicy Hot 64 oz	VG V GF FS PB NON GMO	24827		6/64 oz PET	\$3.00	
	V8® LS Spicy Hot 46 oz	LS VG V GF FS PB NON GMO	20807		6/46 oz PET	\$3.00	
	V8® Spicy Hot 46 oz	VG V GF FS PB NON GMO	20611		6/46 oz PET	\$3.00	
	V8® Bloody Mary 46 oz	GF FS PB	20655		6/46 oz PET	\$3.00	

Claims Key

V Vegetarian

VG Vegan

GF Gluten Free

PB Plant-Based

FS Full Serving of Vegetables

NON GMO Non-GMO

LS Low Sodium

Total Cases

Total \$

Name of Operation

First NameLast NameTitle

Street Address (no PO Boxes)CityStateZip Code

CountryBusiness Phone Number, Ext. Email Address

DistributorCityStateZip Code

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TERMS AND CONDITIONS:

Send original completed claim form and distributor invoices to:
Campbell Foodservice Rebate Processing
Cinco de Mayo Promotion
PO Box 1032 • Dept. R13414 • Grand Rapids, MN 55745
or email to cfsrebatesinfo@apfco.com

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Global Goes Local Promotion

Maximum Rebate \$250 • January 1, 2025 — April 30, 2025

Campbell's
Foodservice

Buy any two cases of Local
and we'll give you any **5 Cases of Global
FOR FREE**

Campbell's
**CULINARY
RESERVE**

Purchase 2 cases of Local & 5 cases of NEW Global
and will refund the cost of the Global!

GLOBAL SOUPS



Campbell's® Culinary Reserve Mexican Street Corn

Case Code: **27926** Pack Size: **4/4 lbs**
Format: **4 lb pouch** Case Yield: **256 oz**



Bolder flavor - sweet and roasted corn, cotija cheese, a traditional spice blend and a hint of lime bring Mexican Street Corn to life! On trend!
- Elote as a side is up 29% in the past 2 years.



Campbell's® Culinary Reserve Spicy Harissa White Bean

Case Code: **29168** Pack Size: **4/4 lbs**
Format: **4 lb pouch** Case Yield: **256 oz**



Crafted to be delicious - Harissa, white beans, garlic, herbs, tomatoes make up this rich and hearty soup that has a hint of spice.



Campbell's® Culinary Reserve Cuban-Style Black Bean

Case Code: **29166** Pack Size: **4/4 lbs**
Format: **4 lb pouch** Case Yield: **256 oz**



Black bean soup with roasted poblanos, chipotle, roasted garlic, and cumin.

TREND: GLOBAL GOES LOCAL

As global foods and flavors continue to be on-trend, regionality and specificity will become key differentiators in crafting a standout menu. These popular global cuisines lend themselves to innovation, with on-trend ingredients and dishes.

North African cuisine is projected to grow 12.6% on menus year-over-year, and for good reason.¹

Harissa, dubbed “the new sriracha” by Datassential,² has grown 4% over the past year in share of consumer social discussion.¹

Tagine has grown by +49%.¹

Peri-Peri is a fast-growing flavor on lunch and dinner menus.¹

TREND: PUTTING PLANTS BACK IN PLANT-BASED

Plant-based meals are becoming a regular part of consumers' diets: 41% of consumers consume a vegan or vegetarian dish at least once per week.¹ With a sea of plant-based meat alternatives now available, consumers are now looking for dishes that allow plants to be the star.

Foodservice Solutions

Find product information and additional support at campbellsfoodservice.com

¹Tastewise Proprietary Research, 2023.

²2024 Food Trends, FoodBytes, Datassential, November 2023

Global Goes Local Promotion

Maximum Rebate \$250 • January 1, 2025 — April 30, 2025



Number of Cases	Product Name		Case Code	Distr. Code	Pack/Size	Case Cost	Rebate Amount
Campbell's® Culinary Reserve - Frozen Soups - Pouch							
	Tomato Bisque with Basil	V FS	21081		4/4 lb		
	Loaded Baked Potato	GF	20305	661002	4/4 lb		
	Chicken Noodle	NAB	20303	661008	4/4 lb		
	Butternut Squash	GF V FS	20597	662603	4/4 lb		
	Broccoli Cheddar	GF V	20301	661014	4/4 lb		
	Loaded Baked Potato	GF	20305	661002	4/4 lb		
	Vegetarian Tomato Bisque with Basil	V FS	24878	661022	4/4 lb		
	Mexican Street Corn	GF V	27926	662570	4/4 lb		
	Spicy Harissa White Bean	GF VG FS GS	29168	662622	4/4 lb		
	Cuban-Style Black Bean	GF VG FS GS	29166	662624	4/4 lb		
Campbell's® Culinary Reserve - Frozen Soups - Tub							
	Creamy Tomato Basil Bisque	V FS	14903	663211	3/4 lb		
	Golden Broccoli Cheese	GF V	08558	661129	3/4 lb		
	Cream of Potato	V	08166	663019	3/4 lb		
	Homestyle Chicken Noodle	NAB	08169	661780	3/4 lb		

Claims Key

- V Vegetarian
- VG Vegan
- GF Gluten Free
- GS Good Source
- FS Full Serving of Vegetables
- NAB Made with No-Antibiotics-Ever Chicken Meat

Total Cases	Total \$

Name of Operation

First Name

Last Name

Title

Street Address (no PO Boxes)

City

State

Zip Code

Country

Business Phone Number, Ext.

Email Address

Distributor

City

State

Zip Code

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Global Goes Local Promotion
PO Box 1032 • Dept. R13402 • Grand Rapids, MN 55745
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Italian-Style Wedding Soup Promotion

Minimum 5 Case Purchase • Maximum Rebate \$250
January 1, 2025 - April 30, 2025

\$10 OFF PER CASE



Italian-Style Wedding Soup

Give guests a taste of Italy.

Sure to please your guests, this ready-to-cook soup is perfect as a main or side dish served with grilled bread. With no artificial flavors, colors, and preservatives, Campbell's® Culinary Reserve Italian-Style Wedding Soup marries premium quality with the comforting taste guests crave.



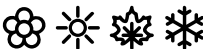
45%

of consumers are likely or very likely to purchase Italian-Style Wedding when at a restaurant.¹



56%

of consumers would purchase Italian-Style Wedding any time of the year.¹



30%

of consumers would order Italian-Style Wedding every visit or most visits if offered on the menu.¹



Product Name	Pack Size	Case Code	Distr. Code
Campbell's® Culinary Reserve Italian-Style Wedding	4 / 4 lb	29086	662623

Total Cases	Total Rebate

Name of Operation			
First Name	Last Name	Title	
Street Address (no PO Boxes)	City	State	Zip Code
Country	Business Phone Number, Ext.	Email Address	
Distributor	City	State	Zip Code

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TERMS AND CONDITIONS:
Send original completed claim form and distributor invoices to:
Campbell Foodservice Rebate Processing
Italian-Style Wedding Promotion
PO Box 1032 • Dept R13403 • Grand Rapids, MN 55745
or email to cfsrebatesinfo@apfco.com

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Foodservice Solutions
Find product information and additional support at campbellsfoodservice.com

Source: 1) Menu Concept Screener March 2024



Pacific FOODS.



**\$5 Off Per case of any multi-use
plant based beverage.**

MAXIMUM REDEMPTION VALUE \$500. SEE TERMS AND CONDITIONS FOR ADDITIONAL DETAILS.



Product Code	Brand	Product Description	Pack / Size	Claims	# of Cases
06500	Pacific Foods	OG Almond Original	12 / 32 oz	DF, GF, CF, Keto-Friendly, Kosher, Vegan	
06503	Pacific Foods	OG Almond Original Unsweetened	12 / 32 oz	DF, GF, CF, Keto-Friendly, Kosher, Vegan	
06750	Pacific Foods	OG Coconut Original	12 / 32 oz	DF, GF, CF, Keto-Friendly, Vegan	
06751	Pacific Foods	OG Coconut Original Unsweetened	12 / 32 oz	DF, GF, CF, Keto-Friendly, Vegan	
06600	Pacific Foods	Hemp Original	12 / 32 oz	DF, CF, Kosher, Vegan	
06601	Pacific Foods	Hemp Vanilla	12 / 32 oz	DF, CF, Kosher, Vegan	
06603	Pacific Foods	Hemp Original Unsweetened	12 / 32 oz	DF, CF, Keto-Friendly, Kosher, Vegan	
06604	Pacific Foods	Hemp Vanilla Unsweetened	12 / 32 oz	DF, CF, Keto-Friendly, Kosher, Vegan	
06570	Pacific Foods	OG Oat Original	12 / 32 oz	DF, Vegan, Kosher	
06100	Pacific Foods	OG Soy Original Unsweetened	12 / 32 oz	DF, GF, CF, Kosher, Vegan	
08200	Pacific Foods	Ultra Soy Original	12 / 32 oz	DF, GF, CF, Kosher	

DF = Dairy Free, GF = Gluten Free, CF = Carrageenan Free, GS = Good Source

Valid only on cases purchased between January 1, 2025 - April 31, 2025.
Offer subject to terms stated below and all rebate claims must be postmarked by May 31, 2025.

MAIL MY REBATE TO: *(please print clearly)*

NAME OF OPERATION					
FIRST NAME		LAST NAME		TITLE	
STREET ADDRESS (NO PO BOXES)		CITY		STATE	ZIP CODE
COUNTRY		BUSINESS PHONE (EXT)		EMAIL ADDRESS	
DISTRIBUTOR		CITY		STATE	ZIP CODE

TERMS & CONDITIONS

Send original completed claim form and distributor invoices to:
Campbell Foodservice Rebate Processing · PO Box 1032 -Dept. R13411 ·
Grand Rapids, MN, 55745 or email to: CFSRebatesInfo@apfco.com.

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- B. Checks will be made payable to corporate entities only, and not to individuals.
- C. Offer good only in the U.S.A.
- D. Applies only on eligible products purchased between January 1, 2025 – April 31, 2025.
- E. Eligible products are any Pacific Foods® multi-use plant based beverage listed above.
- F. This money back guarantee offer may not be combined with any other offer during the same period. In the event that an operator has already redeemed a rebate on the qualifying products the money back will be the differential.
- G. This rebate cannot be duplicated, assigned, redeemed more than once per qualifying product, or transferred by an operator.

By submitting this form, you agree to receive marketing communications, such as product information, services, discount offers and promotions, from Campbell's Foodservice. You may opt out at any time at www.campbellsoupcompany.com/privacy-policy/.
Opt Out ☐

- H. Allow 6-10 weeks for payment of rebate.
- I. \$5 off per case any Pacific Foods® multi use plant based beverage, maximum redemption value \$500.
- J. Distributors may not redeem on behalf of operators.
- K. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
- L. All rebate requests must be postmarked or emailed by May 31, 2025.
- M. Campbell's Foodservice is not responsible for lost, late or misdirected requests.

VALUE REBATE

Engineer Your Menu Strategy to Provide Value

EARN UP TO \$500

Minimum Rebate: 5 Cases
Maximum Rebate: \$500
January 1, 2025 - April 30, 2025

Kettle Brand® Sea Salt Chips
pairs well with a turkey sandwich or
Campbell's® Culinary Reserve
Chicken Noodle Soup



Consumers are searching for deals when ordering.

Appeal to consumers by:

- Offering deals and shareable options
- Leaning on LTOs to make promos more attractive
- Support labor savings where it counts

Boost Traffic with Deals & Promotions:

48%

of consumers order soup when it is bundled with other food items like a side or entrée.*

68%

of consumer say they are likely or somewhat likely to order soup with a full or half sandwich.*

Kettle Brand® Sea Salt & Vinegar Chips
pairs well with a veggie sub or
Campbell's® Culinary Reserve
Hearty Beef Chili with Beans



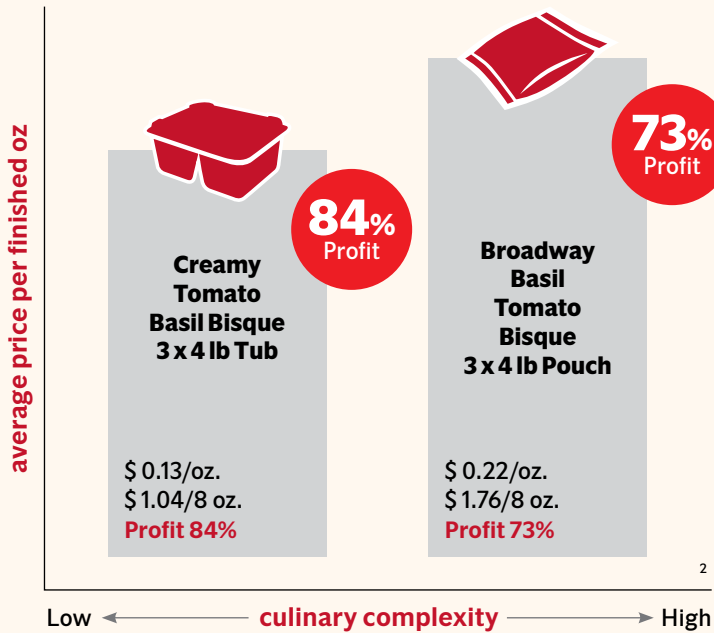
Campbell's
Foodservice

Increase Revenues with Front Of House Pairings and Combos

Offer a minimum 10% discount on an item when it's part of a combo - boost overall profit due to the larger purchase.

Create bundles that deliver more bang for the buck featuring your most popular pairings.

Bundle chips with your soup offerings—kettle chips are the 2nd most popular food category consumers want with soup.¹



¹Technomic, Inc. US Soup & Salad Report 2022

²Campbell Branded Price List 8.22.23, Best Bracket, includes 25% distributor markup

Leverage LTOs to offset culinary complexity and demonstrate value

Cross-utilizing ingredients as a way to keep costs and waste down. Create small twists on classics to meet the demand for something new.

Emphasize the attributes that are important to your customers. Promote quality and elevate soup as center of the plate

By choosing versatile ingredients, operators can fuel the volume of items across the menu through dayparts, preparation techniques, and formats.

Kettle Brand® Jalapeno Chips pairs well with a roast beef sandwich or Campbell's® Culinary Reserve Roasted Red Pepper & Smoked Gouda Bisque



Reducing labor cost means you can shift kitchen responsibilities

A test kitchen comparison of five Campbell's® Culinary Reserve Pouch prepared soups versus in-house scratch soups, utilizing active prep time and labor, demonstrates how much you can actually save.³

NUMBERS DON'T LIE

We put Campbell's® Culinary Reserve to the test against in-house soups to show how much time is saved.⁴

CAMPBELL'S® CULINARY RESERVE ROASTED POBLANO & WHITE CHEDDAR SOUP WITH TOMATILLOS



Ready in 3 minutes compared with 54 minutes for scratch prepared

CAMPBELL'S® CULINARY RESERVE ROASTED RED PEPPER & SMOKED GOUDA BISQUE



3 minutes until guest ready versus 42 minutes for scratch prepared

³Datassential Quick Service Restaurant Segment Guide 2023

⁴Based on 2018 lab tests by fsSTRATEGY Inc., assuming operators use pre-cut vegetables to produce their scratch soups.


























Average time saved of the five soups tested is 33 minutes. Labor and elapsed time savings are greater if operators cut their own vegetables.

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Value Rebate Promotion Earn Up To \$500!

Maximum Rebate \$500
January 1, 2025 - April 30, 2025

Campbell's
**CULINARY
RESERVE**

Number of Cases	Product Name	Case Code	Distr. Code	Pack/Size	Rebate Amount	Rebate Amount
Campbell's® Culinary Reserve - Frozen Soups - Pouch						
	New England Clam Chowder	29009		4/4 lb	\$5.00	
	Roasted Red Pepper Tomato & Gouda 	16835	662970	4/4 lb	\$5.00	
	Broadway Basil & Tomato Bisque 	21081		4/4 lb	\$5.00	
	Roasted Poblano & White Cheddar Soup with Tomatillos 	26832		4/4 lb	\$5.00	
	Wicked Thai Style Chicken & Rice Soup 	20805		4/4 lb	\$5.00	
	Aged White Cheddar and Cauliflower Bisque 	28265		4/4 lb	\$5.00	
	Chicken Tortilla 	20304	661015	4/4 lb	\$5.00	
	Hearty Beef Chili With Beans 	20300	661017	4/4 lb	\$5.00	
	Southwest Vegetarian Chili 	20602	661013	4/4 lb	\$5.00	
	Savory Beef Chili w Spicy Pepper Trio 	23424		4/4 lb	\$5.00	
	Baja Style Chicken Enchilada 	28744		4/4 lb	\$5.00	
	Lobster Bisque with Sherry	21068	662591	4/4 lb	\$5.00	
	Chicken Noodle Soup 	20303	661008	4/4 lb	\$5.00	
	Broccoli Cheddar Soup 	20301	661014	4/4 lb	\$5.00	
	Reduced Sodium Chicken Noodle 	27443		4/4 lb	\$5.00	
	Reduced Sodium Tomato Basil 	27444		4/4 lb	\$5.00	
	Reduced Sodium Began Vegetable 	27445		4/4 lb	\$5.00	
Campbell's® Culinary Reserve - Frozen Soups - Tub						
	Italian Style Wedding	10428	662582	3/4 lb	\$5.00	
	Minestrone 	08167	662589	3/4 lb	\$5.00	
	Beef & Barley With Vegetables	08163	663460	3/4 lb	\$5.00	
	Chli Con Carne	08186	350498	3/4 lb	\$5.00	
	Vegetarian Garden Vegetable 	11340		3/4 lb	\$5.00	
	Creamy Tomato Basil Bisque - RETAIL READY 	14903	663211	3/4 lb	\$5.00	
	Chicken & Dumplings 	11919	661468	3/4 lb	\$5.00	
	Homestyle Chicken Noodle 	08169	661780	3/4 lb	\$5.00	
	Golden Broccoli Cheese 	08558	661129	3/4 lb	\$5.00	
	Healthy Request Harvest Tomato W/Basil 	19120		3/4 lb	\$5.00	
	Healthy Request Mediterranean Style Vegetable 	19123		3/4 lb	\$5.00	
	Creamy Tomato Basil Bisque - RETAIL READY 	18483		3/4 lb	\$5.00	
	Italian-Style Wedding - RETAIL READY	18487		3/4 lb	\$5.00	
	Minestrone - RETAIL READY 	18490		3/4 lb	\$5.00	
	Vegetable Beef with Barley - RETAIL READY	18496		3/4 lb	\$5.00	

Claims Key

 Vegetarian
  Vegan
  Gluten Free
  Plant-Based
  Reduced Sodium
  Healthy Request®
 Full Serving of Vegetables
  Good Source
  Made with No-Antibiotics-Ever Chicken Meat

Foodservice Solutions

Find product information and additional support at campbellsfoodservice.com

Campbell's
Foodservice

Value Rebate Promotion

Earn Up To \$500!

Maximum Rebate \$500
January 1, 2025 - April 30, 2025



Number of Cases	Product Name		Case Code	Distr. Code	Pack/Size	Rebate Amount	Rebate Amount
Kettle Brand® Chips							
	1.5-oz. Sea Salt	GF NON GMO	803077		24/1.5 oz	\$2.00	
	1.5-oz. Sea Salt & Vinegar	GF NON GMO	803082		24/1.5 oz	\$2.00	
	1.5-oz. Backyard Barbeque	GF NON GMO	803079		24/1.5 oz	\$2.00	
	1.5-oz. Jalapeño	GF NON GMO	803078		24/1.5 oz	\$2.00	
	1-oz. Sea Salt	GF NON GMO	109594		72/1 oz	\$2.00	
	1-oz. Jalapeño	GF NON GMO	109504		72/1 oz	\$2.00	
	1-oz. Backyard Barbeque	NON GMO	109453		72/1 oz	\$2.00	
	2-oz Backyard Barbeque	GF NON GMO	108433		24/2 oz	\$2.00	
	2-oz Honey Dijon	GF NON GMO	109479		24/2 oz	\$2.00	
	2-oz. Jalapeño	GF NON GMO	108434		24/2 oz	\$2.00	
	2-oz. Sea Salt	GF V NON GMO	109570		24/2 oz	\$2.00	
	2-oz. Sea Salt & Vinegar	GF NON GMO	108432		24/2 oz	\$2.00	
	2-oz. Dill Pickle Krinkle Cit	GF NON GMO	109717		24/2 oz	\$2.00	
Cape Cod® Chips							
	1-oz. Salted Potato Chips	GF V NON GMO	112158	650559	88/1 oz	\$2.00	
	1.5-oz. 40% Reduced Fat Potato Chips	GF V NON GMO	112036	650558	56/1.5 oz	\$2.00	
	1.375-oz. 40% Reduced Fat Sweet Mesquite BBQ Chips	GF V	112482		56/1.375 oz	\$2.00	
	1.5-oz. Salted Potato Chips	GF V NON GMO	112037		56/1.5 oz	\$2.00	
	1.5-oz. Sea Salt & Vinegar Potato Chips	GF V	112038		56/1.5 oz	\$2.00	

Claims Key

V Vegetarian **GF** Gluten Free **NON GMO** Non-GMO

Total Cases	Total \$

Name of Operation			
First Name	Last Name	Title	
Street Address (no PO Boxes)	City	State	Zip Code
Country	Business Phone Number, Ext.	Email Address	
Distributor	City	State	Zip Code

By submitting this form, you agree to receive marketing communications, such as product information, services, discount offers and promotions, from Campbell's Foodservice. You may opt out at any time. www.campbellsoupcompany.com/privacy-policy/ ☐ Opt Out

TERMS AND CONDITIONS:

Send original completed claim form and distributor invoices to:
Campbell Foodservice Rebate Processing
Value Story Promotion
PO Box 1032 • Dept. R13415 • Grand Rapids, MN 55745
or email to cfsrebatesinfo@apfco.com

- A. This rebate offer applies to Commercial and Non-Commercial foodservice operators only.
- B. Checks will be made payable to corporate entities only, and not to individuals.
- C. Offer good only in the U.S.A.
- D. Applies only on eligible products purchased between 1/1/2025 - 4/30/2025.
- E. This rebate offer may not be combined with any other offer during the same period.
- F. This rebate cannot be duplicated, assigned or transferred by an operator.
- G. Allow 6–10 weeks for payment of rebate.
- H. Minimum rebate 5 cases; maximum rebate \$500.
- I. Distributors or Corporate Headquarters may not redeem on behalf of operators.
- J. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
- K. All submissions must be received by 5/31/2025.
- L. Campbell's Foodservice is not responsible for lost, late or misdirected submissions.

Foodservice Solutions
Find product information and additional support at campbellsfoodservice.com

Campbell's
Foodservice

Kettle Promotion

Promotion Dates: August 1, 2024 - January 31, 2025

Campbell's
Foodservice

Campbell's® knows the right equipment can enhance soup offerings and increase sales.

When it comes to selling soup, trust the expert.



During the time of the promotion, when a customer purchases a combined 15 cases of eligible **Campbell's®** soups, not previously purchased in the last 90 days, will you be eligible to receive a 10.5 qt. soup kettle at NO CHARGE!

(1) One Kettle Per Account




Campbell's® Culinary Reserve **Mexican Street Corn**

Case Code: **27926** Pack Size: **4/4 lbs**
Format: **4 lb pouch** Case Yield: **256 oz** 

Bolder flavor - sweet and roasted corn, cotija cheese, a traditional spice blend and a hint of lime bring Mexican Street Corn to life! On trend! - Elote as a side is up 29% in the past 2 years.




Campbell's® Culinary Reserve **Cuban-Style Black Bean**

Case Code: **29166** Pack Size: **4/4 lbs**
Format: **4 lb pouch** Case Yield: **256 oz** 

Black bean soup with roasted poblanos, chipotle, roasted garlic, and cumin.



Campbell's® Culinary Reserve **Spicy Harissa White Bean**

Case Code: **29168** Pack Size: **4/4 lbs**
Format: **4 lb pouch** Case Yield: **256 oz** 

Crafted to be delicious - Harissa, white beans, garlic, herbs, tomatoes make up this rich and hearty soup that has a hint of spice.

Product Name	Case Code	Distributor Code	Pack/Size
Campbell's® Culinary Reserve Aged White Cheddar & Cauliflower Bisque	28265		4/4 LB Pouch
Campbell's® Culinary Reserve Baja-Style Chicken Enchilada	28744		4/4 LB Pouch
Campbell's® Culinary Reserve Broadway Basil & Tomato Bisque	21081		4/4 LB Pouch
Campbell's® Culinary Reserve Broccoli Cheddar	20301		4/4 LB Pouch
Campbell's® Culinary Reserve Chicken Noodle	20303		4/4 LB Pouch
Campbell's® Culinary Reserve Cuban-Style Black Bean - NEW!	29166		4/4 LB Pouch
Campbell's® Culinary Reserve Loaded Baked Potato	20305		4/4 LB Pouch
Campbell's® Culinary Reserve Lobster Bisque with Sherry	21068		4/4 LB Pouch
Campbell's® Culinary Reserve Mexican Street Corn - RTC - REFRESHED RECIPE!	27926		4/4 LB Pouch
Campbell's® Culinary Reserve New England Clam Chowder - RTC	29009		4/4 LB Pouch
Campbell's® Culinary Reserve Minestrone Soup with Garden Vegetables	21093		4/4 LB Pouch
Campbell's® Culinary Reserve Roasted Poblano & White Cheddar Soup with Tomatillos	26832		4/4 LB Pouch
Campbell's® Culinary Reserve Roasted Red Pepper & Smoked Gouda Bisque - RTC	16835		4/4 LB Pouch
Campbell's® Culinary Reserve Savory Beef Chili w Spicy Pepper Trio - RTC	23424		4/4 LB Pouch
Campbell's® Culinary Reserve Spicy Harissa White Bean - NEW!	29168		4/4 LB Pouch
Campbell's® Culinary Reserve Tomato Bisque with Basil	24878		4/4 LB Pouch
Campbell's® Culinary Reserve Vegan Vegetable	20600		4/4 LB Pouch
Campbell's® Culinary Reserve Wicked Thai-Style Chicken & Rice	20805		4/4 LB Pouch

Please Contact Your Campbell's® Sales Representative For Details.

visit campbellsfoodservice.com to learn more.



K12



K-12 A LA CARTE REBATE

Save up to **\$1,000***
\$2 per case

*20 case min - 500 max cases/up to \$1,000 maximum after rebate

December 1, 2024 - April 30, 2025



Eligible Products

Code	Product Information	Code	Product Information
YOGURT - SINGLE SERVE*		FRUIT SNACKS	
100-70470-19592-3	Yoplait® Simply Go-Gurt® Yogurt Single Serve Tube Mixed Berry 2oz / 96ct	100-16000-11561-0	Betty Crocker™ Fruit Roll-Ups™ Fruit Snacks Reduced Sugar Crazy Colors™ 0.5 oz / 96ct
100-70470-49295-4	Yoplait® Simply Go-Gurt Strawberry Low Fat Yogurt 2oz / 96 ct	100-16000-29162-8	Betty Crocker™ Fruit Roll-Ups™ Fruit Snacks Reduced Sugar Strawberry 0.5 oz / 96ct
100-70470-31077-7	Yoplait® Trix™ Low-Fat Yogurt Reduced Sugar Single Serve Cup Triple Cherry 4oz / 48ct	100-16000-11566-5	Betty Crocker™ Fruit Roll-Ups™ Fruit Snacks Reduced Sugar Blastin' Berry™ Hot Colors™ 0.5 oz / 96ct
000-70470-17725-0	Yoplait® Trix™ Low-Fat Yogurt Reduced Sugar Single Serve Cup Raspberry Rainbow 4oz / 48ct	100-16000-11510-8	Betty Crocker™ Fruit Snacks Scooby-Doo!™ 0.9 oz / 96ct
000-70470-17726-7	Yoplait® Trix™ Low-Fat Yogurt Reduced Sugar Single Serve Cup Strawberry Banana 4oz / 48ct	100-16000-47954-5	Mott's® Medleys Fruit Snacks Assorted Fruit 1.6 oz / 144ct
100-70470-45916-2	Yoplait® Greek Yogurt Single Serve Cup Blueberry 5.3 oz 5.3 oz / 12 ct	100-16000-47953-8	Mott's® Medleys Fruit Snacks Mixed Berry 1.6 oz / 144 ct
100-70470-45915-5	Yoplait® Greek Yogurt Single Serve Cup Strawberry Raspberry 5.3 oz / 12 ct	GRAIN SNACKS	
100-70470-45913-1	Yoplait® Greek Yogurt Single Serve Cup Vanilla 5.3 oz / 12ct	000-13562-00236-8	Annie's™ Organic Graham Crackers Bunny Grahams™ Single Serve Honey 1.25 oz / 100ct
100-70470-00303-7	Yoplait® Original Yogurt Single Serve Cup Cherry Orchard 6 oz / 12 ct	000-13562-00237-5	Annie's™ Bunny Grahams™ Snack Mix Friends 1.25 oz / 100ct
100-70470-00323-5	Yoplait® Original Yogurt Single Serve Cup French Vanilla 6 oz / 12 ct	100-16000-45977-6	Betty Crocker™ Chocolate Chip Oatmeal Bar 1.24oz / 144ct
100-70470-00307-5	Yoplait® Original Yogurt Single Serve Cup Harvest Peach 6 oz / 12 ct	100-16000-45566-2	Betty Crocker™ Double Chocolate Oatmeal Bar 1.24oz / 144ct
100-70470-00306-8	Yoplait® Original Yogurt Single Serve Cup Lemon Burst 6 oz	100-16000-11590-0	Nature Valley™ Chocolate Chunk Chewy Granola Bar .89oz / 120 ct
100-70470-00310-5	Yoplait® Original Yogurt Single Serve Cup Mixed Berry 6 oz / 12 ct	100-16000-11591-7	Nature Valley™ Chewy Granola Bars Variety Pack Chocolate Chunk and Oatmeal Raisin .89oz / 120 ct
100-70470-00302-0	Yoplait® Original Yogurt Single Serve Cup Mountain Blueberry 6 oz / 12 ct	100-16000-11582-5	Nature Valley™ Crunchy Granola Bars Oats 'N Honey 0.74 oz / 144 ct
100-70470-00301-3	Yoplait® Original Yogurt Single Serve Cup Red Raspberry 6 oz / 12 ct	100-16000-33530-8	Nature Valley™ Crunchy Granola Bars Oats 'N Honey (Double Bar) 1.49 oz / 18ct
100-70470-00300-6	Yoplait® Original Yogurt Single Serve Cup Strawberry 6 oz / 12 ct	100-16000-11584-9	Nature Valley™ Crunchy Granola Bars Peanut Butter .74 oz / 36ct
100-70470-00313-6	Yoplait® Original Yogurt Single Serve Cup Strawberry Banana 6 oz / 12 ct	100-16000-33550-6	Nature Valley™ Crunchy Granola Bars Peanut Butter (Double Bar) 1.49 oz / 18ct
000-70470-17729-8	Yoplait® Original Yogurt Single Serve Variety Pack Strawberry Banana 4 oz / 12	100-16000-48255-2	Nature Valley™ Crisps Snack Chocolate Chip 1.2 oz / 120ct
000-70470-17728-1	Yoplait® Original Yogurt Single Serve Variety Pack Raspberry Peach 4 oz / 12 ct	100-16000-48256-9	Nature Valley™ Cinnamon Crisps 1.2oz / 120ct
YOGURT - BULK*		100-16000-15120-5	Nature Valley™ Trail Mix Chewy Granola Bars Fruit & Nut 1.2 oz / 16ct
100-70470-20824-1	NEW Yoplait® ParfaitPro® Reduced Sugar Low Fat Yogurt Bulk Vanilla (6ct) 64 oz / 3ct	SALTY SNACKS	
100-16000-22574-6	Yoplait® ParfaitPro® Greek Yogurt Bulk Fat Free Vanilla 64 oz / 3ct	100-13562-49828-1	Annie's™ Organic Snack Crackers Single Serve Cheddar Bunnies™ .75 oz / 100 ct
100-70470-16632-9	Yoplait® ParfaitPro® Yogurt Bulk Low Fat Vanilla 64 oz / 4ct	100-16000-31932-2	Chex Mix™ Simply Chex™ Snack Mix Single Serve Cheddar 0.92 oz / 60 ct
100-70470-16067-9	Yoplait® ParfaitPro® Gluten Free Yogurt Bulk Low Fat Blueberry 64 oz / 3ct	100-16000-31933-9	Chex Mix™ Simply Chex™ Chocolate Caramel Snack Mix 0.92 oz / 60 ct
100-70470-16631-2	Yoplait® ParfaitPro® Yogurt Bulk Low Fat Strawberry 64 oz / 3ct	100-16000-31937-7	Chex Mix™ Simply Chex™ Snack Mix Strawberry Crème 0.92 oz / 60 ct
100-70470-00438-6	Yoplait® Original Yogurt Bulk Tub Fat Free Plain 32 oz / 6ct		
100-70470-00439-3	Yoplait® Original Yogurt Bulk Tub Low Fat Vanilla 32 oz / 6ct		
100-70470-00430-0	Yoplait® Original Yogurt Bulk Tub Low Fat Strawberry 32 oz / 6ct		

*The yogurt portion of this rebate offer not valid in the following states due to dairy laws: CA, LA, MN, ND, NJ, NV, TN, and WI.

Save \$2 per case

on eligible K-12 yogurt and snack products
(after rebate)

VALID PURCHASE DATES: December 1, 2024 - April 30, 2025

Buy and start saving: Save up to \$1,000 on select K-12 yogurt and snack products. You must purchase a minimum of 20 cases for your schools.

OPERATOR INFORMATION

Check Here: ☐ Yes, I am a K-12 Foodservice Operator or USDA Child Nutrition Program Operator

School District Name

Contact Name

Contact Title

Mailing Address

P.O. BOX (no P.O. Box unless a physical address is provided above)

City State Zip

Phone

Email Address*

Co-op/Buying Group/GPO

Distributor House

Distributor City Distributor State

DSR Name

DSR Email*

**Provide email to receive additional offers and communications from General Mills Foodservice.*

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
Yogurt Products	x \$ 2.00	= \$ 0.00
Snack Products	x \$ 2.00	= \$ 0.00

Total Cases =	0	Total Rebate = \$ 0.00
	20 case minimum 500 case maximum	(\$1,000 maximum)

Yogurt Portion not valid in the following states due to dairy laws: CA, LA, MN, ND, NJ, NV, TN,

TO RECEIVE YOUR REBATE

Purchase qualifying products between December 1, 2024 - April 30, 2025.

Rebate form must be postmarked or submitted online on or before May 31, 2025.

Offer Valid for K-12 Foodservice Operators and USDA Child Nutrition Programs only.

Open to Group Purchasing Organization Operators. Offer not available to operators buying products with Food Management Company contract pricing.

Limit one K-12 À La Carte Rebate submission per district during this period. School Districts: Collect for all schools in your district and send in only one submission.

Submit online for faster processing or fill out this form completely and mail it in. Allow 4-6 weeks for processing from the time the rebate is received.

No P.O. Boxes unless accompanied by a physical street address.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.

Distributor recaps must include distributor logo, valid purchase dates and operator name. Operator or Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer. Handwritten invoices will not be accepted. No bulk or third party submission will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at any time.

Yogurt portion not available in the following states due to dairy laws: CA, LA, MN, ND, NJ, NV, TN, and WI.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F25H2CARTE
PO Box 1003, Dexter, MN 55926

**Must be postmarked
on or before:
May 31 2025**

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F25H2CARTE



for customer service please contact
generalmillscf@reply4info.com
1-888-882-9860



K-12

K-12 BUY MORE GET MORE REBATE

Save up to \$1,500*
up to \$3 per case

*2 platform & 20 case min - 500 max cases/up to \$1,500 maximum after rebate

December 1, 2024 - April 30, 2025

Eligible Product Platforms

Code	Product Information
MUFFINS	
100-18000-13561-2	NEW Individually Wrapped Muffin Cinnamon Toast Crunch™ 3.1oz/40 ct
100-18000-13562-9	NEW Individually Wrapped Muffin TRIX™ 1oz/40 ct
100-94562-11114-1	Pillsbury™ Place & Bake™ Frozen Muffin Top Batter WG Chocolate Chip 2.1oz/112 ct
100-94562-11113-4	Pillsbury™ Place & Bake™ Frozen Muffin Top Batter WG Blueberry 2.1oz/112 ct
CINNAMON ROLLS	
100-94562-11111-0	Pillsbury™ Freezer-to-Oven WG Frozen Cinnamon Roll Dough 2.7 oz/100 ct
100-94562-05357-1	Pillsbury™ Supreme Place & Bake™ Frozen Cinnamon Roll Dough 1.5 oz/200 ct
100-94562-05358-8	Pillsbury™ Supreme Place & Bake™ Frozen Cinnamon Roll Dough 3.0 oz/100ct
BISCUITS	
100-94562-06331-0	Pillsbury™ Frozen Biscuit Dough Garlic & Cheddar Mini 1.2 oz/210 ct
100-94562-31151-0	Pillsbury™ Frozen Biscuit Dough Reduced Sodium Southern Style 2.2 oz/216 ct
100-94562-32267-7	Pillsbury™ Frozen Biscuit Dough Whole Grain-Rich 2.51 oz/216 ct
100-94562-32272-1	Pillsbury™ Baked Biscuit Whole Grain-Rich Mini 1 oz/175 ct
100-94562-10752-6	Pillsbury™ Frozen Biscuit Dough Easy Split™ Southern Style 2.51 oz/216 ct
100-94562-32268-4	Pillsbury™ Frozen Biscuit Dough Easy Split™ Whole Grain 2.51 oz/216 ct
100-94562-31524-2	Pillsbury™ Frozen Biscuit Dough Easy Split™ Southern Style 2.2 oz/216 ct
100-94562-32391-9	Pillsbury™ Baked Biscuit Red, Sodium EZ Split™ Golden Buttermilk 2.25oz/120ct
100-94562-32271-4	Pillsbury™ Baked Biscuit Easy Split™ Whole Grain 2 oz/120 ct
100-94562-06252-8	Pillsbury™ Frozen Biscuit Dough Southern Style 2.2 oz/216 oz

Code	Product Information
CEREAL BARS 1 & 2 GRAIN	
100-16000-20688-2	Cocoa Puffs™ 2 oz Equivalent Grain Cereal Bars 2.5 oz/48 ct
100-16000-16854-8	Cinnamon Toast Crunch™ 2 oz Equivalent Grain Cereal Bars
100-16000-16853-1	Lucky Charms™ 2 oz Equivalent Grain Cereal Bar 2.5 oz/48 ct
100-16000-45576-1	Cinnamon Toast Crunch™ Cereal Bars 1.42/96 ct
100-16000-45577-8	Cocoa Puffs™ Cereal Bar 1.42/96 ct
100-16000-31913-1	Golden Grahams™ Cereal Bars 1.42/96 ct
100-16000-31914-8	General Mills Team Cheerios™ Cereal Bar Strawberry 1.42/96 ct
100-16000-31915-5	Trix™ Cereal Bars 1.42/96 ct
FROZEN BREAKFAST	
100-18000-13924-5	NEW Pillsbury™ Breakfast Scrambler Egg & Cheese
100-18000-13925-2	NEW Pillsbury™ Breakfast Scrambler Egg, Cheese & Turkey Sausage
100-16000-17365-8	Nature Valley™ Oatmeal Round, Apple Cinnamon 2.32 oz/72 ct
100-16000-17364-1	Nature Valley™ Oatmeal Round, Banana Chocolate Chip 2.32 oz/72 ct
100-18000-10978-1	Pillsbury™ Frozen Soft Filled Bar Cinnamon Toast Crunch™ 2.36 oz/72 ct
100-18000-49979-0	Pillsbury™ Frozen Filled Crescent Chocolate 2.29 oz/72 ct
100-18000-49978-3	Pillsbury™ Frozen Filled Crescent Grape 2.29 oz/72 ct
100-18000-27851-7	Pillsbury™ Frozen Frudel™ Cherry 2.29 oz/72 ct
100-18000-27852-4	Pillsbury™ Frozen Frudel™ Apple 2.29 oz/72 ct
100-18000-38399-0	Pillsbury™ Frozen Mini Bagels Cinnamon Creamy Cheese 2.43 oz/72 ct
100-18000-38413-3	Pillsbury™ Frozen Mini Bagels Strawberry Creamy Cheese 2.43 oz/72 ct
100-18000-13184-3	Pillsbury™ Frozen Mini Cinnis Caramel 2.33 oz/72 ct
100-18000-33686-6	Pillsbury™ Frozen Mini Cinnis Cinnamon 2.29 oz/72 ct
100-18000-32264-7	Pillsbury™ Frozen Mini Waffles Blueberry Bash™ 2.47 oz/72 ct
100-18000-32265-4	Pillsbury™ Frozen Mini Waffles Maple Madness™ 2.47 oz/72 ct
100-18000-37308-3	Pillsbury™ Frozen Mini French Toast Trix™ 2.64 oz/72 ct
100-18000-37309-0	Pillsbury™ Frozen Mini French Toast Cinnamon Toast Crunch™ 2.36 oz/72 ct
FROZEN LUNCH	
100-18000-12317-6	Pillsbury™ IW Cheesy Pull-Aparts Italian Cheeses & Garlic 3.88 oz/72 ct
100-18000-12316-9	Pillsbury™ IW Cheesy Pull-Aparts Southwest Queso 3.88 oz/72 ct

Save up to \$3

per case on eligible K-12 products
up to \$1,500 (after rebate)

VALID PURCHASE DATES: December 1, 2024 - April 30, 2025

Buy and start saving: Choose from at least two qualifying platforms listed. You must purchase a minimum of 20 cases for your schools.

OPERATOR INFORMATION

Check Here: ☐ Yes, I am a K-12 Foodservice Operator or USDA Child Nutrition Program Operator

School District Name

Contact Name

Contact Title

Mailing Address

P.O. BOX (no P.O. Box unless a physical address is provided above)

City State Zip

Phone

Email Address*

Co-op/Buying Group/GPO

Distributor House

Distributor City Distributor State

DSR Name

DSR Email*

**Provide email to receive additional offers and communications from General Mills Foodservice.*

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
Two Different Qualifying Platforms	x \$ 1.50	= \$ 0.00
Three Different Qualifying Platforms	x \$ 2.00	= \$ 0.00
Four Different Qualifying Platforms	x \$ 2.50	= \$ 0.00
Five plus Different Qualifying Platforms	x \$ 3.00	= \$ 0.00

Total Cases =	0	Total Rebate = \$ 0.00
	20 case minimum 500 case maximum	(\$1,500 maximum)

PURCHASE A MINIMUM OF 2 QUALIFYING PLATFORMS AND 20 CASES.

TO RECEIVE YOUR REBATE

Purchase qualifying products between December 1, 2024 - April 30, 2025.

Rebate form must be postmarked or submitted online on or before May 31, 2025.

Offer Valid for K-12 Foodservice Operators and USDA Child Nutrition Programs only.

Open to Group Purchasing Organization Operators. Offer not available to operators buying products with Food Management Company contract pricing.

Limit one K-12 Buy More Get More rebate submission per district during this period. School Districts: Collect for all schools in your district and send in only one submission.

Submit online for faster processing or fill out this form completely and mail it in. Allow 4-6 weeks for processing from the time the rebate is received.

No P.O. Boxes unless accompanied by a physical street address.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.

Distributor recaps must include distributor logo, valid purchase dates and operator name. Operator or Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer. Handwritten invoices will not be accepted. No bulk or third party submission will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at any time.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F25H2BMGM
PO Box 1003, Dexter, MN 55926

**Must be postmarked on or
before:
May 31, 2025**

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F25H2BMGM

Cheerios



NATURE VALLEY



for customer service please contact
generalmillscf@reply4info.com
1-888-882-9860

Non-Commercial

Bowlpak BOGO Rebate

Buy one Get one Free on General Mills Bowlpak Cereal

2 cases maximum - Lesser priced item price rebated

December 1, 2024 - February 28, 2025



Eligible Products

Code	Product Information
100-16000-18446-3	Blueberry Chex™ Cereal Single Serve Bowlpak (96 ct) 1 oz
100-16000-31879-0	Apple Cinnamon Cheerios™ Cereal Single Serve Bowlpak (96 ct) 1 oz
100-16000-11941-0	Cheerios™ Toasted Whole Grain Oat Cereal (96 ct) 1 oz
100-16000-32262-9	Cheerios Cereal Single Serve Bowlpak (96 ct) 1 oz
100-16000-38387-3	Cinnamon Chex™ Cereal Single Serve Bowlpak (96 ct) 1 oz
100-16000-29444-5	Cinnamon Toast Crunch™ Cereal 25% Less Sugar Single Serve Bowlpak (96 ct) 1 oz
100-16000-11815-4	Cinnamon Toast Crunch™ Cereal Single Serve Bowlpak (96 ct) 1 oz
100-16000-31888-2	Cocoa Puffs™ Cereal 25% Less Sugar Single Serve Bowlpak (96 ct) 1.06 oz
100-16000-33213-0	Corn Chex™ Cereal Single Serve Bowlpak (96 ct) 1 oz
100-16000-11968-7	Country Corn Flakes™ Cereal Single Serve Bowlpak (96 ct) .688 oz
100-16000-11768-3	Frosted Corn Flakes Cereal Single Serve Bowlpak (96 ct) 1 oz
100-16000-11943-4	Golden Grahams™ Cereal Single Serve Bowlpak (96 ct) 1 oz
100-16000-11918-2	Honey Nut Cheerios™ Gluten Free Cereal Bowlpak (96 ct) 1 oz
100-16000-11866-6	Honey Nut Chex™ Cereal Single Serve Bowlpak (96 ct) 1.13 oz
100-16000-11942-7	Kix™ Cereal Single Serve Bowlpak (96 ct) .625 oz
100-16000-31917-9	Lucky Charms™ Cereal Single Serve Bowlpak (96 ct) 1 oz
100-16000-31919-3	Reese's Puffs Cereal Single Serve Bowlpak (96ct) 1 oz
100-16000-31921-6	Rice Chex™ Cereal Single Serve Bowlpak (96 ct) 1 oz
100-16000-47595-0	Rice Chex™ Cereal Single Serve Bowlpak (96 ct) .688 oz
100-16000-31922-3	Total™ Raisin Bran Cereal Single Serve Bowlpak (96 ct) 1.19 oz
100-16000-31922-3	Trix™ Cereal 25% Less Sugar Single Serve Bowlpak (96ct) 1 oz
100-16000-18447-0	Honey Cheerios™ Cereal Single Serve Bowlpak (96 ct) 1 oz
100-16000-22496-1	Cheerios Oat Crunch Cereal Single Serve Bowlpak Cinnamon (96 ct) 1.2 oz

Buy 1 Get 1 Free

On General Mills Bowlpak Cereals
2 cases maximum (after rebate)

VALID PURCHASE DATES: December 1, 2024 - February 28, 2025

Buy and start saving: Buy one case General Mills Bowlpak Cereal get one of equal or lesser value free (after rebate)

OPERATOR INFORMATION

All fields required for redemption.

(Check ONE) I am a Foodservice Operator in the following segment:

College & University Lodging Business & Industry
Healthcare Senior Living Travel/Recreation

Establishment

Contact Name

Contact Title

Mailing Address

City State Zip

Phone

Email Address
To receive additional offers and communications from General Mills Foodservice.

Distributor House

Distributor City Distributor State

DSR Name

DSR Email
To receive additional offers and communications from General Mills Foodservice.

CALCULATE YOUR REBATE

Product	# of cases	\$ per case	Total
	1	x \$ 0.00	= \$ 0.00
	1	x \$ 0.00	= \$ 0.00

Total Cases = 2 **Total Rebate = \$ 0.00**
(2 cases maximum)

TO RECEIVE YOUR REBATE

Purchase qualifying products between December 1, 2024 - February 28, 2025.

Rebate must be postmarked or submitted online before March 31, 2025.

Offer valid only for C&U, Healthcare, Senior Living, Business & Industry, Travel/Recreation, and Lodging Operations.

Open to GPOs and Independent Operators. Offer not available to operators buying products under bid or with Food Management Company contract pricing.

Limit one Bowlpak Cereal BOGO Rebate submission per operation during this period.

Submit online for faster processing or fill out this form completely and mail it in. Allow 4 - 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on the invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

Handwritten invoices will not be accepted.

No bulk or third party submissions will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F25Q3BOWL
PO Box 1003, Dexter, MN 55926

**Must be postmarked
on or before:
March 31, 2025**

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F25Q3BOWL

Cheerios



NATURE VALLEY



for customer service please contact
generalmillscf@reply4info.com
1-888-882-9860

Non Commercial

Bulkpak Cereal Rebate

Save up to \$1,500*

\$10 per case on Bulkpak Cereal

*150 cases/\$1,500 maximum after rebate

Offer valid only for operators in Non-Commercial segments only.

December 1, 2024 - February 28, 2025



Eligible Products

Code	Product Information
Bulkpak Cereal	
100-16000-21113-8	Honey Cheerios™ Bulkpak
100-16000-11977-9	Cheerios™ Bulkpak
100-16000-11813-0	Cinnamon Toast Crunch™ Bulkpak
100-16000-11999-1	Cocoa Puffs™ Bulkpak
100-16000-13326-3	Corn Chex™ Bulkpak
100-16000-11976-2	Country Corn Flakes™ Bulkpak
100-16000-11989-2	Golden Grahams™ Bulkpak
100-16000-11988-5	Honey Nut Cheerios™ Bulkpak
100-16000-11965-6	Kix™ Bulkpak
100-16000-11998-4	Lucky Charms™ Bulkpak
100-16000-13255-6	Reese's Puffs™ Bulkpak
100-16000-13325-6	Rice Chex™ Bulkpak
100-16000-11663-1	Total™ Raisin Bran Bulkpak
100-16000-11963-2	Trix™ Bulkpak

Save \$10 per case on Bulkpak Cereal up to \$1,500 (after rebate)

VALID PURCHASE DATES: December 1, 2024 - February 28, 2025

Buy and start saving: Save \$10 off per case of eligible bulk cereal products. 150 case/\$1,500 maximum

OPERATOR INFORMATION

All fields required for redemption.

(Check ONE) I am a Foodservice Operator in the following segment:

College & University	Lodging	Business & Industry
Healthcare	Senior Living	Travel/Recreation

Establishment

Contact Name

Contact Title

Mailing Address

City State Zip

Phone

Email Address

Distributor House

Distributor City Distributor State

DSR Name

DSR Email

**Provide email to receive additional offers and communications from General Mills Foodservice.*

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
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Bulkpak Cereal	x \$ 10.00	= \$ 0.00
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Total Cases =	0	Total Rebate = \$ 0.00
	<i>(150 cases maximum)</i>	<i>(\$1,500 maximum)</i>

For faster processing, and tracking of rebate, submit online.
Follow QR code to access, or visit fspromos4u.com/GeneralMills.



TO RECEIVE YOUR REBATE

Purchase qualifying products between December 1, 2024 - February 28, 2025.

Rebate must be postmarked or submitted online before March 31, 2025.

Offer valid only for C&U, Healthcare, Senior Living, Business & Industry, Travel/Recreation, and Lodging Operations.

Open to GPOs and Independent Operators. Offer not available to operators buying products under bid or with Food Management Company contract pricing.

Limit one Bulkpak Cereal rebate submission per operation during this period.

Submit online for faster processing or fill out this form completely and mail it in. Allow 4 - 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on the invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

Handwritten invoices will not be accepted.

No bulk or third party submissions will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F25Q3BULK
PO Box 1003 | Dexter, MN 55926

**Must be postmarked
on or before:
March 31 2025**

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F25Q3BULK

Cheerios



NATURE VALLEY



for customer service please contact
generalmillscf@reply4info.com
1-888-882-9860



C-STORE FOODSERVICE REBATE

Save up to \$300*

up to \$12 per case

*25 case/\$300 maximum after rebate

December 1, 2024 - February 28, 2025

QUALIFYING PRODUCT CATEGORIES:

\$12 QUALIFYING PRODUCTS	\$8 QUALIFYING PRODUCTS	\$7 QUALIFYING PRODUCTS	\$4 QUALIFYING PRODUCTS	\$2.50 QUALIFYING PRODUCTS
<ul style="list-style-type: none"> Pillsbury™ Frozen Biscuit Dough 	<ul style="list-style-type: none"> Pillsbury™ Croissant Buns Pillsbury™ Cinnamon Rolls & Twirls Pillsbury™ Scones Pillsbury™ Puff Pastry Pillsbury™ Pie Dough Pillsbury™ Muffin Batters Pillsbury™ Croissants 	<ul style="list-style-type: none"> Pillsbury™ Stuffed Waffle Sausage Egg & Cheese Yoplait® ParfaitPro®/Nature Valley™ Granola Kit* 	<ul style="list-style-type: none"> Pillsbury™ Frozen Baked Biscuits 	<ul style="list-style-type: none"> Pillsbury™ Thaw and Serve Belgian Style Waffle Carrier

*Yogurt items not valid in the following states: CA, LA, MN, ND, NJ, NV, TN and WI

Save up to \$300 up to \$12 per case on qualifying products (after rebate)

VALID PURCHASE DATES: December 1, 2024 - February 28, 2025

Buy and start saving: Save up to \$12 per case on eligible products. 25 case / \$300 maximum

OPERATOR INFORMATION

All fields required for redemption

CHECK HERE:

☒ Yes, I am a C-Store Operator

Establishment

Contact Name

Contact Title

Mailing Address

City State Zip

Phone

Email Address*

Distributor House

Distributor City Distributor State

DSR Name

DSR Email*

*Provide email to receive additional offers and communications from General Mills Foodservice.

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
\$2.50 Qualifying Products	x \$ 2.50	= \$ 0.00
\$4.00 Qualifying Products	x \$ 4.00	= \$ 0.00
\$7.00 Qualifying Products	x \$ 7.00	= \$ 0.00
\$8.00 Qualifying Products	x \$ 8.00	= \$ 0.00
\$12.00 Qualifying Products	x \$ 12.00	= \$ 0.00
Total Cases =		0	Total Rebate = 0.00
		(25 case maximum)	(\$300 maximum)

Yogurt items not valid in the following states:
CA LA MN ND NV TN and WI

TO RECEIVE YOUR REBATE

Purchase qualifying products between December 1, 2024 - February 28, 2025.

Rebate must be postmarked or submitted online before March 31, 2025.

Offer valid for C-store Operators only.

Not available to operators buying products under bid or contract pricing.

Limit one C-store rebate submission per operation during this period.

Submit online for faster processing or fill out this form completely and mail it in. Allow 4- 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (please do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

Handwritten invoices will not be accepted.

No bulk or third party submissions will be accepted.

Yogurt items not valid in the following states: CA, LA, MN, ND, NJ, NV, TN and WI

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F25Q3CST
PO Box 1003, Dexter, MN 55926

Must be postmarked on or before:
March 31, 2025

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F25Q3CST





for customer service please contact
generalmillscf@reply4info.com
1-888-882-9860



Non Commercial



Yoplait® ParfaitPro® Rebate

Save up to \$600*

\$15 off per case on Bulk Yogurt
Traditional and Dairy Free

*40 cases/\$600 maximum after rebate

Offer valid only for operators in Non-Commercial segments only

December 1, 2024 - February 28, 2025

Eligible Products	
Code	Product Information
Yoplait® ParfaitPro® Reduced Sugar Yogurt**	
100-70470-20824-1	NEW Yoplait® ParfaitPro® Reduced Sugar Low Fat Yogurt Bulk Vanilla 6ct/64oz
Yoplait® ParfaitPro® Yogurt**	
100-16000-22574-6	Yoplait® ParfaitPro® Greek, Vanilla 4ct/64ct
100-70470-16632-9	Yoplait® ParfaitPro® Yogurt, Lowfat, Vanilla 6ct/64oz
100-70470-16067-9	Yoplait® ParfaitPro® Yogurt, Blueberry 6ct/64oz
100-70470-16631-2	Yoplait® ParfaitPro® Yogurt, Lowfat, Strawberry 6ct/64oz
100-70470-16123-2	Yoplait® ParfaitPro® Max Strawberry 2ct/16lb
100-70470-32072-1	Yoplait® ParfaitPro® Max Vanilla 2ct/16 lb
Yoplait® ParfaitPro® Dairy Free Yogurt	
100-70470-16659-6	Yoplait® ParfaitPro® Dairy Free Vanilla Coconut Based Yogurt Alternative 4/48 OZ

**Dairy Based Yogurt portion not available in the following states due to dairy laws: CA, LA, MN, ND, NJ, NV, TN, and WI.

Save \$15 per case

on Yoplait® ParfaitPro® bulk yogurt
(after rebate)

VALID PURCHASE DATES: December 1, 2024 - February 28, 2025

Buy and start saving: Save up to \$600 on purchase of dairy based and plant based Yoplait® ParfaitPro® bulk yogurt. 40 case/\$600 max

OPERATOR INFORMATION

All fields required for redemption.

(Check ONE) I am a Foodservice Operator in the following segment:

College & University Lodging Business & Industry
Healthcare Senior Living Travel/Recreation

Establishment

Contact Name

Contact Title

Mailing Address

City State Zip

Phone

Email Address

Distributor House

Distributor City Distributor State

DSR Name

DSR Email

**Provide email to receive additional offers and communications from General Mills Foodservice.*

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
Yoplait® ParfaitPro®	x \$ 15.00	= \$ 0.00

Total Cases =	0	Total Rebate = \$ 0.00
.....
40 cases maximum		(\$600 maximum)

Dairy Based Yogurt portion not available in the following states due to dairy laws: CA, LA, MN, ND, NJ, NV, TN, and WI.

For faster processing, and tracking of rebate, submit online.
Follow QR code to access, or visit fspromos4u.com/GeneralMills.



TO RECEIVE YOUR REBATE

Purchase qualifying products between December 1, 2024 - February 28, 2025.

Rebate must be postmarked or submitted online before March 31, 2025.

Offer valid only for C&U, Healthcare, Senior Living, Business & Industry, Travel/Recreation, and Lodging Operations.

Open to GPOs and Independent Operators. Offer not available to operators buying products under bid or with Food Management Company contract pricing.

Limit one Yoplait® ParfaitPro® Bulk Yogurt rebate submission per operation during this period.

Submit online for faster processing or fill out this form completely and mail it in. Allow 4 - 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on the invoice.

Dairy Based Yogurt portion not available in the following states due to dairy laws: CA, LA, MN, ND, NJ, NV, TN, and WI.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

Handwritten invoices will not be accepted.

No bulk or third party submissions will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F25Q3PAR
PO Box 1003, Dexter, MN 55926

**Must be postmarked
on or before:**

March 31, 2025

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F25Q3PAR

Cheerios



NATURE VALLEY



for customer service please contact
generalmillsf@reply4info.com
1-888-882-9860



Non Commercial



Single Serve Yogurt Rebate

Save up to \$100*

on select yogurt products

*\$2/ case on up to 50 cases/\$100 maximum after rebate

Offer valid only for operators in Non-Commercial segments only.

December 1, 2024 - February 28, 2025

Eligible Products

Code	Product Information	Code	Product Information
10070470159673	Oui™ by Yoplait® Coconut Dairy Alternative Mango 5 oz	10070470006540	Yoplait® Light Yogurt Single Serve Cup Strawberry Banana 6 oz
10070470159666	Oui™ by Yoplait® Coconut Dairy Alternative Raspberry 5 oz	00070470483627	Yoplait® Light Yogurt SS Cup Variety Pack Blueberry, Vanilla 4 oz
10070470158324	Oui™ by Yoplait® Coconut Dairy Alternative Strawberry 5 oz	10070470197354	Yoplait® Light Yogurt Variety Pack Straw/Straw Banana 4 oz
10070470159659	Oui™ by Yoplait® Coconut Dairy Alternative Vanilla 5 oz	10070470006533	Yoplait® Light Yogurt Single Serve Cup Very Cherry 6 oz
10070470496532	Oui™ by Yoplait® French Style Yogurt Blueberry 5 oz	10070470006434	Yoplait® Light Yogurt Single Serve Cup Very Vanilla 6 oz
10070470496525	Oui™ by Yoplait® French Style Yogurt Coconut 5 oz	10070470419456	Yoplait® Light Yogurt w/ Nature Valley™ Granola Straw (2 ct) 6 oz
10070470103768	Oui™ by Yoplait® French Style Yogurt Key Lime 5 oz	10070470419425	Yoplait® Light Yogurt w/ Nature Valley™ Granola Straw (2 ct) 6 oz
10070470496495	Oui™ by Yoplait® French Style Yogurt Peach 5 oz	10070470003174	Yoplait® Original Low Fat Yogurt SS Cup Strawberry Kiwi (12 ct) 6 oz
10070470496549	Oui™ by Yoplait® French Style Yogurt, Black Cherry 5oz	10070470003037	Yoplait® Original Yogurt Single Serve Cup Cherry Orchard 6 oz
10070470496518	Oui™ by Yoplait® French Style Yogurt, Lemon 5oz	10070470003235	Yoplait® Original Yogurt Single Serve Cup French Vanilla 6 oz
10070470496471	Oui™ by Yoplait® Yogurt Single Serve Cup Strawberry 5 oz	10070470003075	Yoplait® Original Yogurt Single Serve Cup Harvest Peach (12 ct) 6 oz
10070470496464	Oui™ by Yoplait® Yogurt Single Serve Cup Vanilla 5 oz	10070470003211	Yoplait® Original Yogurt Single Serve Cup Key Lime Pie (12 ct) 6 oz
10070470403912	Yoplait® OriginalVariety Pack /Straw Banana Yogurt 8ct 6oz	10070470003068	Yoplait® Original Yogurt Single Serve Cup Lemon Burst 6 oz
10070470435791	Yoplait® Greek 100 Protein Yogurt SS Cup Black Cherry 5.3 oz	10070470003105	Yoplait® Original Yogurt Single Serve Cup Mixed Berry (12 ct) 6 oz
10070470455782	Yoplait® Greek 100 Protein Yogurt Single Serve Cup Blueberry 5.3 oz	10070470003020	Yoplait® Original Yogurt Single Serve Cup Mountain Blueberry 6 oz
10070470433339	Yoplait® Greek 100 Protein Yogurt Single Serve Cup Peach 5.3 oz	10070470003082	Yoplait® Original Yogurt Single Serve Cup Pineapple (12 ct) 6 oz
10070470486052	Yoplait® Greek 100 Protein Yogurt SS Cup Strawberry Banana 5.3 oz	10070470003013	Yoplait® Original Yogurt Single Serve Cup Red Raspberry 6 oz
10070470433292	Yoplait® Greek 100 Protein Yogurt SS Cup Vanilla (12 ct) 5.3 oz	10070470003006	Yoplait® Original Yogurt Single Serve Cup Strawberry 6 oz
10070470433322	Yoplait® Greek 100 Protein Yogurt Single Serve Strawberry 5.3 oz	10070470003136	Yoplait® Original Yogurt Single Serve Cup Strawberry Banana 6 oz
10070470433315	Yoplait® Greek 100 Protein Yogurt, Mixed Berry, 12 CT, 4oz	10070470144143	Yoplait® Original Yogurt Variety Pack Peach, Blueberry, Straw 6 oz
10070470491599	Yoplait® Greek Yogurt Single Serve Cup Blueberry 3.5 oz	10070470403899	Yoplait® Original Yogurt Variety Pack Straw, Harvest Peach (8 ct) 6 oz
10070470459162	Yoplait® Greek Yogurt Single Serve Cup Blueberry 5.3 oz	00070470177281	Yoplait® Original Yogurt SS Variety Pack Raspberry Peach 4 oz
10070470491582	Yoplait® Greek Yogurt Single Serve Cup Strawberry (24 ct) 3.5 oz	00070470177298	Yoplait® Original Yogurt SS Variety Pack Strawberry Banana 4 oz
10070470459155	Yoplait® Greek Yogurt Single Serve Cup Strawberry Raspberry 5.3 oz	10070470003198	Yoplait® Original Yogurt, Orange Creme 6 oz
10070470459131	Yoplait® Greek Yogurt Single Serve Cup Vanilla 5.3 oz	10070470284474	Yoplait® Whips!® Yogurt Single Serve Cup Chocolate (12 ct) 4 oz
10070470006526	Yoplait® Light Yogurt Single Serve Cup Blueberry Patch 6 oz	10070470001286	Yoplait® Whips!® Yogurt Single Serve Cup Key Lime Pie (12 ct) 4 oz
10070470006557	Yoplait® Light Yogurt Single Serve Cup Harvest Peach 6 oz	10070470001293	Yoplait® Whips!® Yogurt Single Serve Cup Orange Creme (12 ct) 4 oz
10070470006656	Yoplait® Light Yogurt Single Serve Cup Key Lime Pie 6 oz	10070470001279	Yoplait® Whips!® Yogurt SS Cup Raspberry Mousse (12 ct) 4 oz
10070470006519	Yoplait® Light Yogurt Single Serve Cup Red Raspberry 6 oz	10070470001095	Yoplait® Whips!® Yogurt SS Cup Strawberry Mist (12 ct) 4 oz
10070470006502	Yoplait® Light Yogurt Single Serve Cup Strawberry 6 oz	10070470278312	Yoplait® Whips!® Yogurt single Serve Cup Vanilla Creme 4 oz

This rebate offer not valid in the following states due to dairy laws: CA, LA, MN, ND, NJ, NV, TN, and WI.

Save \$2 per case

on select single serve Yoplait® products
(after rebate)

VALID PURCHASE DATES: December 1, 2024 - February 28, 2025

Buy and start saving: Save up to \$100, \$2 per case, on single serve adult and greek yogurt. 50 case / \$100 maximum

OPERATOR INFORMATION

All fields required for redemption.

(Check ONE) I am a Foodservice Operator in the following segment:

College & University

Lodging

B&I

Healthcare

Senior Living

Travel/Recreation

Establishment

Contact Name

Contact Title

Mailing Address

City State Zip

Phone

Email Address

Distributor House

Distributor City Distributor State

DSR Name

DSR Email

**Provide email to receive additional offers and communications from General Mills Foodservice.*

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
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Single Serve Yogurt	x \$ 2.00	= \$ 0.00
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Total Cases =	0	Total Rebate = \$ 0.00
	(50 cases maximum)	(\$100 maximum)

Rebate not valid in the following states due to dairy laws: CA, LA, MN, ND, NJ, NV, TN, and WI.

For faster processing, and tracking of rebate, submit online.
Follow QR code to access, or visit fspromos4u.com/GeneralMills.



TO RECEIVE YOUR REBATE

Purchase qualifying products between December 1, 2024 - February 28, 2025.

Rebate must be postmarked or submitted online before March 31, 2025.

Offer valid only for C&U, Healthcare, Senior Living, B&I, Travel/Recreation, and Lodging Operations.

Open to GPOs and Independent Operators. Offer not available to operators buying products under bid or with Food Management Company contract pricing.

Limit one Single Serve Yogurt rebate submission per operation during this period.

Submit online for faster processing or fill out this form completely and mail it in. Allow 4 - 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on the invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

Handwritten invoices will not be accepted.

No bulk or third party submissions will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

Rebate offer not available in the following states due to dairy laws: CA, LA, MN, ND, NJ, NV, TN, and WI.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F25Q3YOP
PO Box 1003, Dexter, MN 55926

**Must be postmarked
on or before:**

March 31, 2025

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F25Q3YOP

Cheerios



NATURE VALLEY



for customer service please contact
generalmillsf@reply4info.com
1-888-882-9860

Non Commercial

Variety Pack Cereal Rebate

Save up to \$1,000*
\$10 off per case

on General Mills single serve variety pack cereal

*100 cases/\$1,000 maximum after rebate

Offer valid only for operators in Non-Commercial segments only

December 1, 2024 - February 28, 2025



Eligible Products	
Code	Product Information
100-16000-31079-4	General Mills Cereal Adult Variety Pack Single Serve Cup
100-16000-14151-0	General Mills Cereal Family Variety Pack Single Serve Cup
100-16000-31154-8	General Mills Cereal Goodness Variety Pack Single Serve Cup

Save \$10 per case on Variety Pack Single Serve Cup cereal (after rebate)

VALID PURCHASE DATES: December 1, 2024 - February 28, 2025

Buy and start saving: Save up to \$1,000 on Variety Pack Single Serve Cup cases. 100 case / \$1,000 maximum

OPERATOR INFORMATION

All fields required for redemption.

(Check ONE) I am a Foodservice Operator in the following segment:

College & University	Lodging	Business & Industry
Healthcare	Senior Living	Travel/Recreation

Establishment

Contact Name

Contact Title

Mailing Address

City State Zip

Phone

Email Address

Distributor House

Distributor City Distributor State

DSR Name

DSR Email

**Provide email to receive additional offers and communications from General Mills Foodservice.*

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
--------------	------------	-------------	-------

Variety Pack Single Serve Cereal	x \$ 10.00	= \$ 0.00
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Total Cases =	0	Total Rebate = \$ 0.00
	(100 cases maximum)	(\$1,000 maximum)

For faster processing, and tracking of rebate, submit online.
Follow QR code to access, or visit fspromos4u.com/GeneralMills.



TO RECEIVE YOUR REBATE

Purchase qualifying products between December 1, 2024 - February 28, 2025.

Rebate must be postmarked or submitted online before March 31, 2025.

Offer valid only for C&U, Healthcare, Senior Living, Business & Industry, Travel/Recreation, and Lodging Operations.

Open to GPOs and Independent Operators. Offer not available to operators buying products under bid or with Food Management Company contract pricing.

Limit one Variety Pack Cereal Rebate submission per operation during this period.

Submit online for faster processing or fill out this form completely and mail it in. Allow 4 - 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on the invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

Handwritten invoices will not be accepted.

No bulk or third party submissions will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F25Q3VPC
PO Box 1003, Dexter, MN 55926

Must be postmarked on or
before:
March 31, 2025

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F25Q3VPC

Cheerios



NATURE VALLEY



for customer service please contact
generalmills4u@reply4info.com
1-888-882-9860



K12



Save up to \$1,500*

\$3 off per case on 2oz. Equivalent Grain Cup Cereal

*20 min - 500 max cases/\$1,500 maximum after rebate

December 1, 2024 - April 30, 2025

Eligible Products

100-16000-22488-6	NEW Lucky Charms™ Cereal 25% Less Sugar 2 oz
100-16000-14885-4	Cocoa Puffs™ Cereal 25% Less Sugar 2 oz
100-16000-18448-7	Honey Cheerios™ Cereal 2 oz
000-16000-28932-1	Cinnamon Toast Crunch™ Cereal 2 oz
100-16000-14886-1	Cinnamon Toast Crunch™ Cereal 25% Less Sugar 2 oz
100-16000-14883-0	Cinnamon Chex™ Cereal 2 oz
100-16000-14882-3	Honey Nut Cheerios™ Cereal 2 oz
100-16000-14884-7	Lucky Charms™ Cereal 2 oz
100-16000-17262-0	Blueberry Chex™ Cereal 2 oz
100-16000-19567-4	Trix™ Cereal 25% Less Sugar 2 oz

Save \$3 Off

per case on 2oz. Equivalent Grain
Cup Cereal (after rebate)



VALID PURCHASE DATES: December 1, 2024 - April 30, 2025

Buy and start saving: Save up to \$1,500 on purchase of up to 500 cases of 2oz Equivalent Grain cup cereal. 20 case min/500 case max

OPERATOR INFORMATION

All fields required

Check Here: ☐ Yes, I am a K-12 Foodservice Operator

School District Name

Contact Name

Contact Title

Mailing Address

P.O. BOX (no P.O. Box unless a physical address is provided above)

City State Zip

Phone

Email Address*

Co-op/Buying Group/GPO

Distributor House

Distributor City Distributor State

DSR Name

DSR Email*

*Provide email to receive additional offers and communications from General Mills Foodservice.

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
2 oz. Equivalent Grain Cup Cereal	0	x \$ 3.00	= \$ 0.00
Total Cases =	0 <small>(500 case maximum)</small>		Total Rebate = \$ 0.00 <small>(\$1,500 maximum)</small>

TO RECEIVE YOUR REBATE

Purchase qualifying products between December 1, 2024 - April 30, 2025.

Rebate form must be postmarked or submitted online on or before May 31, 2025.

Offer Valid for K-12 Foodservice Operators and USDA Child Nutrition Programs only.

Open to Group Purchasing Organization Operators. Offer not available to operators buying products with Food Management Company contract pricing.

Limit one K-12 2OEG Cup Cereal rebate submission per district during this period. School Districts: Collect for all schools in your district and send in only one submission.

Submit online for faster processing or fill out this form completely and mail it in. Allow 4-6 weeks for processing from the time the rebate is received.

No P.O. Boxes unless accompanied by a physical street address.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.

Distributor recaps must include distributor logo, valid purchase dates and operator name. Operator or Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer. Handwritten invoices will not be accepted. No bulk or third party submission will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at any time.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F25H2K12CUP
PO Box 1003, Dexter, MN 55926

**Must be postmarked on or
before:
May 31, 2025**

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F25H2K12CUP



for customer service please contact
generalmillsf@reply4info.com
1-888-882-9860



National Biscuit Rebate

Save up to \$1,200*

up to \$12 per case on Pillsbury™ Biscuits

*100 case/\$1,200 maximum after rebate

December 1, 2024 - February 28, 2025

Eligible Products

Code	Product Information	Code	Product Information
Pillsbury™ Frozen Biscuit Dough (Save \$12 per case)		Pillsbury™ Frozen Baked Biscuits (Save \$4 per case)	
100-94562-06332-7	Butter Tastin'® (216 ct/2.2 oz)	100-94562-38366-4	Baked Biscuits Golden Buttermilk 2.25oz
100-94562-06240-5	Buttermilk (120 ct/2.2 oz)	100-94562-06283-2	Buttermilk (120 ct/2 oz)
100-94562-06241-2	Buttermilk (120 ct/2.6 oz)	100-94562-06232-0	Buttermilk Mini (175 ct/1.2 oz)
107-21582-12272-6	Easy Split™ Garlic Cheddar (90 ct/3.17 oz)	100-94562-06236-8	Easy Split™ Golden Buttermilk (120 ct/2.25 oz)
100-94562-06249-8	Easy Split™ Southern Style (168 ct/3.17 oz)	100-94562-06237-5	Easy Split™ Golden Buttermilk (75 ct/2.85 oz)
100-94562-06346-4	Easy Split™ Southern Style (216 ct/2.2 oz)	100-94562-32499-2	Easy Split™ Southern Style (60 ct/3.4 oz)
100-94562-10752-6	Easy Split™ Southern Style (216 ct/2.51 oz)	100-94562-32271-4	Easy Split™ Whole Grain (120 ct/2 oz)
100-94562-31524-2	Easy Split™ Southern Style 2.2 oz (216 ct/2.2 oz)	100-94562-06235-1	Golden Buttermilk (120 ct/2.25 oz)
100-94562-10833-2	Easy Split™ Southern Style 4.5 oz	100-94562-06234-4	Golden Buttermilk Mini (175 ct/1 oz)
100-94562-32268-4	Easy Split™ Whole Grain (216 ct/2.51 oz)	100-94562-32391-9	Reduced Sodium Easy Split™ Golden Buttermilk (120 ct/2.25 oz)
100-18000-12923-9	Frozen Cornbread Biscuit Dough (120 ct/2.2 oz)	100-94562-06285-6	Southern Style (120 ct/2 oz)
100-94562-06331-0	Garlic & Cheddar Mini 1.2 oz (210 ct/1.2 oz)	100-94562-06233-7	Southern Style Mini (175 ct/1.2 oz)
100-18000-41191-7	Oven Baked Buttermilk (8 ct/75 oz)	100-94562-32272-1	Whole Grain-Rich Mini (175 ct/1 oz)
100-94562-31151-0	Reduced Sodium Southern Style (216 ct/2.2 oz)		
100-94562-06300-6	Southern Style (12 ct/25 oz)		
100-94562-06250-4	Southern Style (120 ct/2.2 oz)		
100-94562-06254-2	Southern Style (120 ct/4.5 oz)		
100-94562-06263-4	Southern Style Mini 1.2 oz (210 ct/1.2 oz)		
100-94562-06252-8	Southern Style(216 ct/2.2 oz)		
100-94562-32267-7	Whole Grain-Rich (216 ct/2.51 oz)		

Save up to \$12

per case on Pillsbury™ Biscuits
(after rebate)

VALID PURCHASE DATES: December 1, 2024 - February 28, 2025

Buy and start saving: Save up to \$1,200, \$12 per case, on Pillsbury™ Biscuits. 100 case / \$1,200 maximum

OPERATOR INFORMATION

All fields required for redemption.

(Check ONE) I am a Foodservice Operator in the following segment:

- ☒ Restaurant ☐ C-Store ☐ College & University ☐ Lodging
☐ B&I ☐ Healthcare ☐ Independent Bakery ☐ Other

Establishment

Contact Name

Contact Title

Mailing Address

City State Zip

Phone

Email Address*

Distributor House

Distributor City Distributor State

DSR Name

DSR Email*

*Provide email to receive additional offers and communications from General Mills Foodservice.

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
Pillsbury™ Baked Biscuits	x \$ 4.00	= \$ 0.00
Pillsbury™ Frozen Biscuit Dough	x \$ 12.00	= \$ 0.00

Total Cases = 0 **Total Rebate = \$ 0.00**
(100 case maximum) (\$1,200 maximum)

For faster processing, and tracking of rebate, submit online.
Follow QR code to access, or visit fspromos4u.com/GeneralMills.



TO RECEIVE YOUR REBATE

Purchase qualifying products between December 1, 2024 - February 28, 2025.

Rebate must be postmarked or submitted online before March 31, 2025.

Offer not available to K12 Operators or Supermarkets.

Offer valid for Foodservice Operators only. Open to GPOs and Independent Operators. Offer not available to operators buying products under bid or with Food Management Company contract pricing.

Limit one Pillsbury™ National Biscuit rebate submission per operation during this period.

Submit online for faster processing or fill out this form completely and mail it in. Allow 4 - 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on the invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer cannot be combined with any other offer.

Handwritten invoices will not be accepted.

No bulk or third party submissions will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F25Q3NTL
PO Box 1003, Dexter, MN 55926

**Must be postmarked on or
before:
March 31, 2025**

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F25Q3NTL



for customer service please contact
generalmillscf@reply4info.com
1-888-882-9860



Bonus Offer

Croissant Rebate

Save \$4*
per case on
Pillsbury™ Croissants

*Up to 50 cases/\$200 maximum after rebate

December 1, 2024 - February 28, 2025

Eligible Products

Code	Product Information
Baked Croissants	
100-18000-13776-0	Baked Croissant Bun Sliced Margarine 2 oz / 80 ct
100-94562-32107-6	Baked Croissant Butter Curved 3 oz /28 ct
100-94562-32105-2	Baked Croissant Butter Curved 1 oz / 128 ct
100-94562-32106-9	Baked Croissant Butter Curved 2.5 oz /64 ct
100-94562-32104-5	Baked Croissant Butter Pinched Sliced 3 oz /48 ct
100-94562-32109-0	Baked Croissant Butter Pinched Sliced 2.5 oz /64 ct
100-94562-32093-2	Baked Croissant Butter Pinched Sliced 1.5 oz / 96 ct
100-94562-32108-3	Baked Croissant Butter Pinched Sliced 2 oz / 64 ct
100-94562-32102-1	Baked Croissant Pinched Sliced Margarine 2 oz / 64 ct
100-94562-32103-8	Baked Croissant Pinched Sliced Margarine 2.5 oz / 64 ct
100-94562-32092-5	Baked Croissant Margarine Pinched Sliced 3 oz / 48 ct
Freezer-to-Oven Croissants	
007-21582-13374-9	Freezer-to-Oven Croissant Dough Chocolate Straight 1.5 oz / 80 ct
107-21582-13444-6	Freezer-to-Oven Croissant Dough Butter Straight 1.25oz / 100 ct
107-21582-13446-0	Freezer-to-Oven Croissant Dough Butter Pinched 2.7oz / 60 ct
107-21582-13445-3	Freezer-to-Oven Croissant Dough Butter Pinched 3.75oz /48 ct
007-21582-13373-2	Freezer-to-Oven Croissant Dough Chocolate Straight 3 oz / 60 ct
Proof & Bake Croissants	
100-94562-32101-4	Frozen Croissant Dough Curved 1 oz / 357 ct
100-94562-32114-4	Frozen Croissant Dough All Butter Pinched 2.75 oz / 120 ct
100-94562-32113-7	Frozen Croissant Dough Pinched 3.75 oz / 96 ct
100-94562-32117-5	Frozen Croissant Dough Butter Blend Curved 3.25 oz / 120 ct

Save \$4 per case on Pillsbury™ Croissants (after rebate)

VALID PURCHASE DATES: December 1, 2024 - February 28, 2025

Buy and start saving: Save up to \$200 on Pillsbury™ Croissants. Up to 50 cases / \$200 maximum

OPERATOR INFORMATION

All fields required for redemption.

(Check ONE) I am a Foodservice Operator in the following segment:

- ☒ Restaurant ☐ C-Store ☐ College & University ☐ Lodging
☐ B&I ☐ Healthcare ☐ Independent Bakery ☐ Other

Establishment

Contact Name

Contact Title

Mailing Address

City State Zip

Phone

Email Address
To receive additional offers and communications from General Mills Foodservice.

Distributor House

Distributor City Distributor State

DSR Name

DSR Email
To receive additional offers and communications from General Mills Foodservice.

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
Croissants	x \$ 4.00	= \$ 0.00

Total Cases =	0	Total Rebate = \$ 0.00
	<small>(50 case maximum)</small>	<small>(\$200 maximum)</small>

For faster processing, and tracking of rebate, submit online.
Follow QR code to access, or visit fspromos4u.com/GeneralMills.



TO RECEIVE YOUR REBATE

Purchase qualifying products between December 1, 2024 - February 28, 2025.

Rebate must be postmarked or submitted online before March 31, 2025.

Offer not available to K12 Operators or Supermarkets.

Offer valid for Foodservice Operators only. Open to GPOs and Independent Operators. Offer not available to operators buying products under bid or with Food Management Company contract pricing.

Limit one Pillsbury™ Croissant rebate submission per operation during this period.

Submit online for faster processing or fill out this form completely and mail it in. Allow 4 - 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on the invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer can be combined with the F25 Q3 FBG Rebate only. This offer cannot be combined with any other offer.

Handwritten invoices will not be accepted.

No bulk or third party submissions will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F25Q3CROIS
PO Box 1003, Dexter, MN 55926

**Must be postmarked on or before:
March 31, 2025**

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F25Q3CROIS



for customer service please contact
generalmillscf@reply4info.com
1-888-882-9860



Save up to \$200*

\$8 off per case on eligible Pillsbury™ Frozen Baked Goods

*Up to 25 cases/\$200 maximum after rebate

December 1, 2024 - February 28, 2025

Eligible Product Categories

Margarine Sliced Croissant Bun

Baked Brownies

Cinnamon Rolls, Twirls, and Twists

Scones

Freezer-to-Oven and Proof & Bake Croissants

Baked Croissants

Muffin Batters (18 lb pail, 3 lb tubeset, and BatterPro™)

Puff Pastry

Save \$8 off

per case on Pillsbury™ Frozen Baked Goods
(after rebates)

VALID PURCHASE DATES: December 1, 2024 - February 28, 2025

Buy and start saving: get \$8 per case on eligible Pillsbury™ Frozen Baked Goods. Up to 25 cases / \$200 maximum

OPERATOR INFORMATION

All fields required for redemption.

(Check ONE) I am a Foodservice Operator in the following segment:

- ☒ Restaurant ☐ C-Store ☐ College & University ☐ Lodging
☐ B&I ☐ Healthcare ☐ Independent Bakery ☐ Other

Establishment

Contact Name

Contact Title

Mailing Address

City State Zip

Phone

Email Address*

Distributor House

Distributor City Distributor State

DSR Name

DSR Email*

*Provide email to receive additional offers and communications from General Mills Foodservice.

CALCULATE YOUR REBATE

Product Type	# of cases	\$ per case	Total
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Pillsbury™ Frozen Baked Goods	x \$ 8.00	= \$ 0.00
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Total Cases =	0	Total Rebate = \$ 0.00
	(25 case maximum)	(\$200 maximum)

For faster processing, and tracking of rebate, submit online.
Follow QR code to access, or visit fspromos4u.com/GeneralMills.



TO RECEIVE YOUR REBATE

Purchase qualifying products between December 1, 2024 - February 28, 2025.

Rebate must be postmarked or submitted online before March 31, 2025.

Offer not available to K12 Operators or Supermarkets.

Offer valid for Foodservice Operators only. Open to GPOs and Independent Operators. Offer not available to operators buying products under bid or with Food Management Company contract pricing.

Limit one Pillsbury™ Frozen Baked Goods rebate submission per operation during this period.

Submit online for faster processing or fill out this form completely and mail it in. Allow 4 - 6 weeks for processing from the time the rebate is received.

Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on the invoice.

If you purchase from multiple distributors, please attach all distributor invoices/recaps to one rebate form (do not submit one rebate form for each distributor invoice).

Distributor recaps must include distributor name and/or logo, valid purchase dates and establishment name. Establishment name on this form must match name on submitted invoice(s).

This offer can be combined with the F24 Q3 Croissant Rebate. It cannot be combined with any other offer.

Handwritten invoices will not be accepted.

No bulk or third party submissions will be accepted.

This certificate cannot be assigned or transferred. Offer good only in the USA and is void where taxed, restricted or prohibited by law.

General Mills Foodservice reserves the right to audit request for payment, discontinue or revise this offer at anytime.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
F25Q3FBG
PO Box 1003, Dexter, MN 55926

**Must be postmarked on or
before:
March 31, 2025**

REDEEM ONLINE AT: fspromos4u.com/GeneralMills

Quick Access Code: F25Q3FBG



for customer service please contact
generalmills@reply4info.com
1-888-882-9860



SAVE UP TO
\$500
ON LATEST PRODUCTS

PURCHASED 10/1/2024 – 3/31/2025 • POSTMARKED BY 4/30/2025

TYSON® CHICKEN

SKU	Description	Cases	Rebate	Totals
10000066660	Fully Cooked Gluten-Free Breaded Chicken Tenderloins		x \$5.00 =	
10000066418	Fully Cooked Lightly Breaded Chicken Breast Chunks		x \$5.00 =	
10000066417	Fully Cooked Lightly Breaded Chicken Breast Strips		x \$5.00 =	
10000063895	Honey Stung® Fully Cooked Lightly Breaded Original Honey Tenderloins		x \$5.00 =	
10000063896	Honey Stung® Fully Cooked Lightly Breaded Hot Honey Tenderloins		x \$5.00 =	
10000061645	Mini Fully Cooked Lightly Breaded Whole Muscle Chicken Bites		x \$5.00 =	
PRODUCT REBATE TOTAL				

TYSON RED LABEL® CHICKEN

SKU	Description	Cases	Rebate	Totals
10000064377	Fully Cooked Breaded Authentically Crispy Original Chicken Breast Filets, 5.2 oz.		x \$2.00 =	
10000065795	Fully Cooked Breaded Authentically Crispy Spicy Chicken Breast Filets, 5.2 oz.		x \$2.00 =	
10000060996	Uncooked Authentically Crispy Original Chicken Tenderloin Fritters		x \$2.00 =	
PRODUCT REBATE TOTAL				

JIMMY DEAN® SAUSAGE

SKU	Description	Cases	Rebate	Totals
10000062589	Fully Cooked Plant Based Breakfast Sausage Patties, 2.2 oz.		x \$5.00 =	
10000012895	Fully Cooked All-Natural* Chicken Breakfast Sausage Patties, 1.5 oz.		x \$5.00 =	
10000063388	Fully Cooked All-Natural* Low Sodium Chicken Breakfast Sausage Patties, 1.5 oz.		x \$5.00 =	
10000064355	Fully Cooked All-Natural* Chicken Skinless Sausage Links, 0.8 oz.		x \$5.00 =	
10000063770	Fully Cooked All-Natural* Low Sodium Chicken Skinless Sausage Links, 0.8 oz.		x \$5.00 =	
PRODUCT REBATE TOTAL				

HILLSHIRE FARM® BRAND

SKU	Description	Cases	Rebate	Totals
10000060192	Stuffed Croissant Chicken Breast, Colby Jack Cheese and Bacon		x \$5.00 =	
10000061087	Stuffed Croissant Pepperoni & Mozzarella Cheese		x \$5.00 =	
10000053728	All Natural* Fully Cooked Italian Sausage Crumble		x \$5.00 =	
10000053729	All Natural* Fully Cooked Spicy Italian Sausage Crumble		x \$5.00 =	
10000041301	All Natural* Fully Cooked Pork Chorizo Crumble		x \$5.00 =	
PRODUCT REBATE TOTAL				

PIERRE® BRAND

SKU	Description	Cases	Rebate	Totals
10000060794	Toasted Cheesy Bacon Melt		x \$2.00 =	
10000060795	Toasted Philly Cheesesteak Melt		x \$2.00 =	
10000060796	Toasted BBQ Pulled Pork Melt		x \$2.00 =	
PRODUCT REBATE TOTAL				

STEAK-EZE® BRAND

SKU	Description	Cases	Rebate	Totals
10000059991	Redi Steak® Fully Cooked Seasoned Sliced Beef, 4/3 lb.		x \$5.00 =	
10000060054	Redi Steak® Fully Cooked Seasoned Sliced Beef, 4/2.5 lb.		x \$5.00 =	
PRODUCT REBATE TOTAL				

ORIGINAL PHILLY® BRAND

SKU	Description	Cases	Rebate	Totals
10000059945	Fully Cooked Seasoned Sliced Beef, 4/2.5 lb.		x \$5.00 =	
10000064466	Fully Cooked Seasoned Sliced Beef with Peppers and Onions, 4/2.5 lb.		x \$5.00 =	
10000059946	Fully Cooked Topical Seasoned Sliced Beef, 4/2.5 lb.		x \$5.00 =	
10000059996	Fully Cooked Smoke Seasoned Sliced Beef, 4/2.5 lb.		x \$5.00 =	
10000059968	Fully Cooked Sliced Chicken, 4/2.5 lb.		x \$5.00 =	
PRODUCT REBATE TOTAL				

Add all rebate totals = **TOTAL REBATE**

TO REDEEM

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